



Pinole **Historical** Society

E-News

PINOLE HISTORICAL SOCIETY RECEIVES GIFT FROM THE PINOLE-HERCULES OLD SCHOOL REUNION COMMITTEE

The Pinole Historical Society has received a \$1,000 donation from the Pinole-Hercules Old School Reunion Committee.

The Hercules Historical Society also received a \$1,000 check.

After nine reunions, the committee decided there would be no more.

"We had money left in the bank account and we wanted it to go to preserve the history of the Old School," committee member Shirley Ramos wrote in a letter to the Pinole and Hercules historical societies.

"I suggested donating \$1,000 to each society and the committee agreed unanimously. We know that both historical societies will keep the history of our Old School alive."

The other members of the committee are Alene Wessman, Marge Dean, Beverly Demorest, and Bob and Marilyn Patterson.

"We are very grateful for this generous donation," says Pinole Historical Society president Jeff Rubin.

"I have been to two Old School reunions, and it was amazing to see the number of graduates who attended and the fun they had sharing memories.

"We will put this money to good use as we plan for the establishment of the Pinole History Museum, which definitely will keep the history of the Old School alive."



Shirley Ramos (right) presents Pinole Historical Society secretary Jo Ann Gannotti with a \$1,000 check.

INSIDE

- October 7 Pinole Garden Club Garage Sale
- October 14 Pinole PD "Paws on Patrol" event
- October 21 Friends of the Pinole Library book sale
- November 3 PHS program
- November 11 Veterans Day event
- Jerry Deuker in memoriam

Pinole Historical Society



P.O. Box 285, Pinole, CA 94564
www.PinoleHistoricalSociety.org
info@PinoleHistoricalSociety.org
(510) 724-9507

Board of Directors

Jeff Rubin, President
George Vincent, Vice President
Mary McMains, Treasurer
Jo Ann Gannotti, Secretary
Melissa Lawton
Norma Martínez-Rubin
Carol White

Directors Emeritus

Marcia Kalapus
Jack Meehan

Saturday, October 21

FRIENDS OF THE PINOLE LIBRARY BOOK SALE

The Friends of the Pinole Library's semi-annual book sale will be held at the library, 2935 Pinole Valley Road, Saturday, October 21, from 10 a.m. to 4 p.m. (members at 9 a.m.).



Members will receive a 10% discount all day. Memberships will be sold at the door starting at 9 a.m.

Following the Saturday sale, the Friends of the Pinole Library will host a "Stuff-a-Sack" Sale, Sunday, October 22, at the library from 10 a.m. to 2 p.m. Shoppers will receive a large, double-paper bag for \$5 that they may fill with books, games, and puzzles.

PINOLE LIBRARY'S HISTORY EXHIBITS

The Pinole Historical Society has two exhibits at the Pinole Library. "Pinole ... Then and Now" features photos from the society's archives of buildings that existed at the turn of the 20th century and recent photos of buildings on those sites today.



This joins our permanent exhibit featuring artifacts, photos, and memorabilia from Pinole's history.

Visit www.PinoleHistoricalSociety.org for information on Pinole Historical Society activities and the history of Pinole.

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(510) 724-9507

– Saturday, November 11, 11 a.m. –

VETERANS DAY MEMORIAL AND FLAG RETIREMENT CEREMONY

The Pinole Historical Society will conduct its 10th annual Veterans Day Memorial and Flag Retirement Ceremony on Friday, November 11, at 11 a.m. in Fernandez Park.

Songs, speeches, remembrances, tributes, and the retirement of worn U.S. flags by the Boy Scouts will highlight the hour-long ceremony.

Boy Scout Troop 86, West Contra Costa Girl Scouts, Veterans of Foreign Wars, St. Joseph

School students and choir, the Pinole Valley High School Marching Band, and elected officials, including Pinole Mayor Debbie Long, will participate.

Please bring your worn and tattered flags to the ceremony, where they will be retired with proper respect. There is no charge to retire a flag.

For more information, call (510) 724-9507 or e-mail info@pinolehistoricalsociety.org.



PHS HAS A NEW NOTE CARD FOR SALE

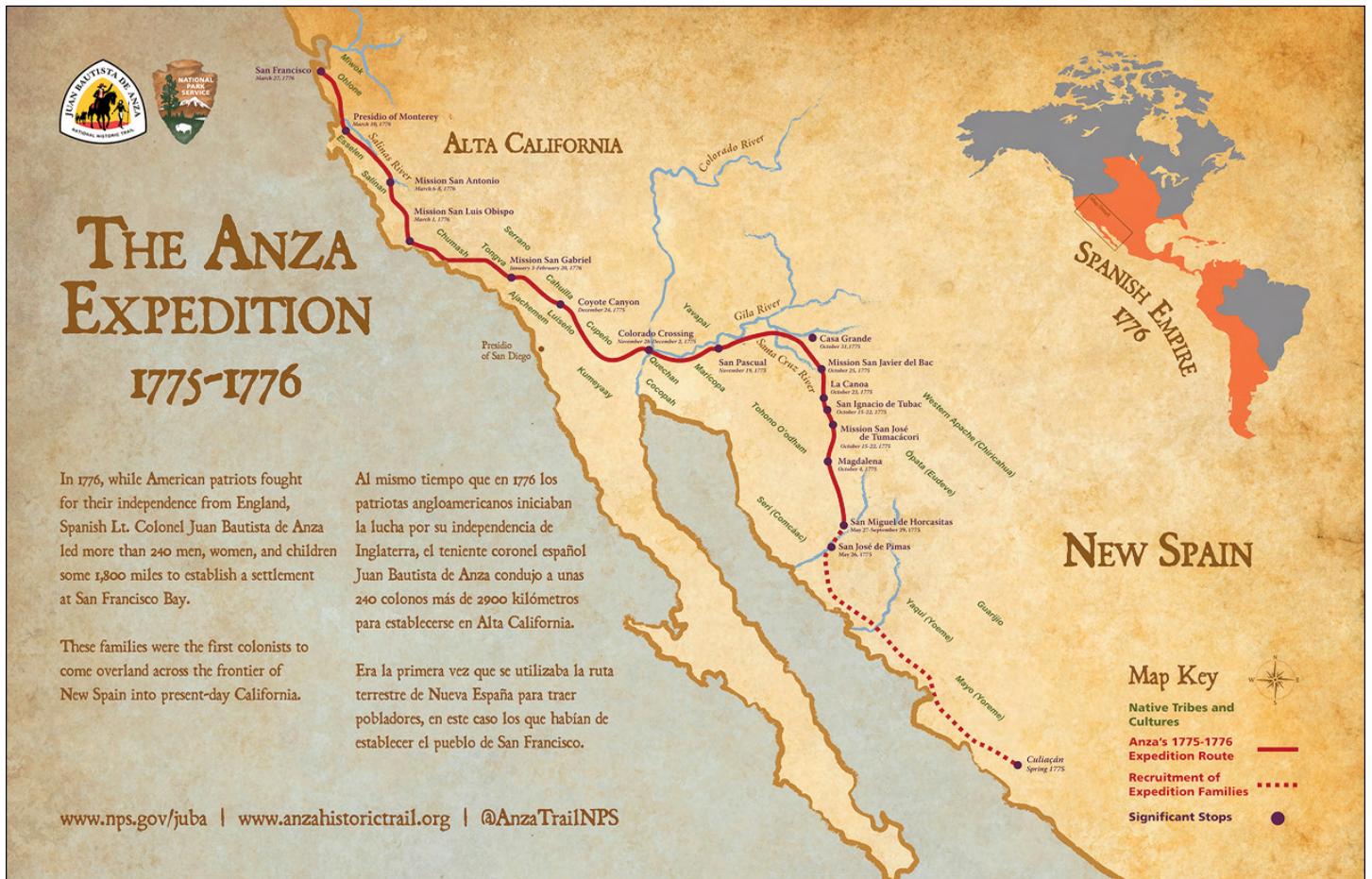
This spectacular image of the Fernandez Mansion, taken by photographer Earl Combs using his drone, has been turned into a note card for sale at the Pinole Historical Society's farmers' market booth.

Earl graciously and generously donated the photo to the society's collection and is allowing us to sell the cards, with proceeds going to the society.

Bernardo Fernandez, a Portuguese immigrant, built Pinole's most historic and iconic home, one of two structures in the city on the National Register of Historic Places, in 1894.

Fernandez was the area's leading merchant and trader. His descendants, the sixth generation of the Fernandez family, still live in Pinole.

We'll have the card for sale at our booth starting September 30.



– NOVEMBER 3 PROGRAM –

TRAVELING THE JUAN BAUTISTA DE ANZA NATIONAL HISTORIC TRAIL

The society's final program of the year will feature a representative from the National Park Service presenting a program on the exploration that changed the course of California's history.

The 1,200-mile Juan Bautista de Anza National Historic Trail commemorates the Spanish colonial Anza Expedition of 1775-76 and the first non-Native families to journey overland into California.

Today, the Anza Trail connects historic, cultural, and recreation sites across Arizona and California that reveal a legacy of the West's Hispanic heritage.

The Anza Trail connects Mexico to San Francisco, and the 18th

century to the 21st. It invites travelers to experience the interweaving of the three elements of the Spanish plan for the colonization of its northern frontier: presidios (military forts), missions (religious centers), and pueblos (civilian towns).

By following the trail, it becomes easier to grasp the links between the presidios of Tubac, Santa Barbara, and San Francisco, and to see patterns in the location, construction, and use of Spanish missions.

By visiting sites marking the humble beginnings of the cities of San José (founded in 1777) and Los Angeles (founded in 1781), their modern development becomes even more marvelous.

The National Park Service promotes the preservation of public access to areas related to the Anza expedition so that they can be enjoyed and appreciated. The purpose of the Anza Trail is thus to preserve a significant part of the history of the Southwest and to provide the means for a diverse group of Americans to make connections to the story of the Anza expeditions and the people affected by them.

You can appreciate the experiences of expedition members by driving the Anza Trail from Nogales, Arizona, to San Francisco, or visiting places in between. You can walk, hike, or ride along the recreational trail, or visit nearly a hundred historical sites.

MEMORIAL DONATIONS

Donations made
"In Memory Of" or
"In Honor Of"
a special someone
may be sent to:
Pinole Historical Society
P.O. Box 285
Pinole, CA 94564

ARTIFACTS DONATIONS

If you have any items of
historical interest about
Pinole to donate,
please contact the
Pinole Historical Society
at:
info@pinolehistoricalsociety.org
or (510) 724-9507

TAX-DEDUCTIBLE

As a 501(c)(3) non-profit
corporation, all donations to
the Pinole Historical Society
are deductible as per the
limits of the law.
Thank you for considering
donating to the
Pinole Historical Society.

In memoriam

JERRY ROY DEUKER SR.

April 23, 1935 – September 5, 2017

Age 82



Jerry Deuker, Pinole Valley High School's first varsity football coach, winner of four North Coast Section titles, and Cal-Hi Sports Coach of the Year in 1978, when he led the Spartans to an 11-1 record, died September 5. He was 82.

PVHS principal Kibby Kleiman wrote this moving tribute to coach Deuker:

"The name Jerry Deuker is not going to mean a lot to folks who walk this campus today, but he deserves a lot more than just a moment.

"When the school opened in 1967, Coach Deuker was a PE teacher and football coach. Imagine coming to a new school and being told to build a program.

"What a program he built. Pinole Valley football teams made the NCS within years, played against elite schools, and not only held their own, but beat them. We played at the Oakland Coliseum for the title, we played the best of the region, and had undefeated seasons.

"We build our lives on more than wins and losses. I only met the man once, but the stories and his legacy live on every Friday night and every school day, as well.

"Coach Deuker worked as a teacher for 37 years at Pinole Valley. Looking through old yearbooks, you see a man dressing up for Spirit Days and putting his students first. Some of those students became professional athletes and some of them became educators and coaches. Some became scholars and some became artists. All seemed touched by the man who was honored here years ago when the stadium was named for him.

"After retiring [as varsity coach] in 2000, Coach Deuker stayed on as an assistant coach, which shows an amazing lack of ego. He was a teacher, a coach, a leader, and by all accounts, a great man.

"I have been taking phone calls from former students from across the country who all say the same thing: "Coach Deuker changed my life."

"In honor of a fallen Spartan, we salute you coach."

The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.



SUPPORT THE ACTIVITIES OF THE PHS BY BECOMING A MEMBER IN 2017

For only \$30, you can help the PHS accomplish its mission of bringing the history of Pinole to our residents through exhibits at the Pinole Library, quarterly membership programs, history programs in schools, Pinole Community TV programs, Walking tours of downtown Pinole, the Veterans Day Memorial and Flag Retirement Ceremony in Fernandez Park — and you'll have the satisfaction promoting and preserving Pinole's history for future generations.

**JOIN THE PINOLE HISTORICAL SOCIETY (OR RENEW YOUR MEMBERSHIP)
AND HELP PROMOTE AND PRESERVE THE HISTORY OF OUR CITY.**

Please mail the membership application today!

Pinole **Historical** Society

2017 MEMBERSHIP APPLICATION

PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP

MEMBERSHIPS ARE FOR THE 2017 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

**PLEASE SEND CASH, CHECK, OR CREDIT CARD INFORMATION TO
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

NAME: (each member): _____

ADDRESS: _____

CITY/STATE/ZIP _____

PHONE: () _____

E-MAIL (please!): _____

CIRCLE ONE: Annual-new (\$30) Annual-renewal (\$30) Business (\$50) Life (\$150)

METHOD OF PAYMENT: Cash Check (Payable to Pinole Historical Society

Credit Card: (Visa MasterCard American Express Discover)

Credit Card # _____ CVV _____ Expiration Date _____

TOTAL ENCLOSED: _____

GEORGE VINCENT'S BOOK ABOUT THE EARLY SCHOOLS OF PINOLE HAS ARRIVED

ORDER *School Bells and Ink Wells* TODAY!

Pinole Historical Society co-founder and historian George Vincent's long-awaited book, "*School Bells and Ink Wells: a History of the Early Schools of Pinole, 1865-1968*," has been published and is for sale.

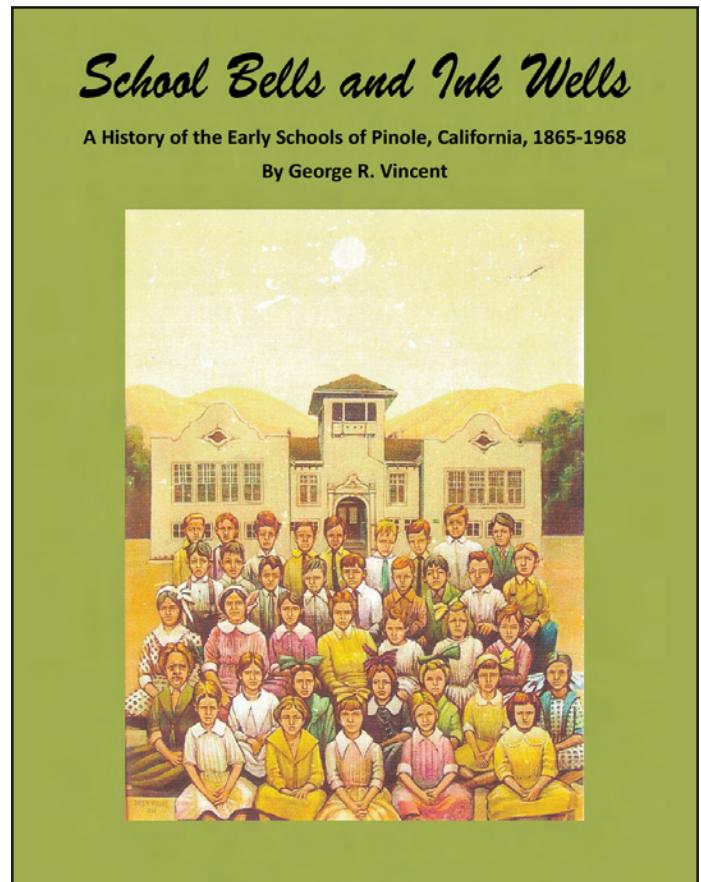
The 124-page book, featuring more than 150 photos, some never-before seen, chronicles the history of the Fitzgerald Ranch School (1865-1886), Plaza School (1886-1906), and Pinole-Hercules School #1 (1906-1966).

The book is filled with stories and amusing anecdotes, and anyone who went to school in Pinole will treasure this fond memory of their early education.

The book brings to light the workings and people that made the Pinole-Hercules Union School District the envy of surrounding townships.

Hill School alumni are fiercely loyal to their "green school" that stood atop Samuel Street in Pinole until 1968. There is a shared pride of camaraderie understood only by those who bore the trials of the daily uphill climb to the creaking stairs and dark halls haunted by the strict stares of lurking teachers.

If you are interested in purchasing the book (\$30, including sales tax and postage), please fill out the order form below and mail it to George Vincent. He will mail the book to you.



School Bells and Ink Wells

MAIL TO: GEORGE VINCENT, 1209 HERCULES AVE., HERCULES, CA 94547

Name _____

Address _____

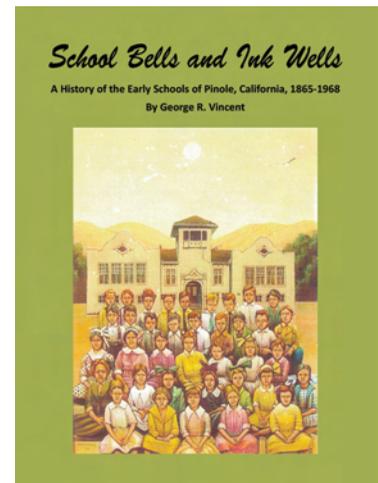
City _____ State ____ Zip _____

Phone () _____ E-mail _____

of books (\$30 per book, includes sales tax and postage) _____

TOTAL: \$ _____

Make your check payable to **George Vincent**



WE'RE BACK AT THE PINOLE FARMERS' MARKET

The Pinole Historical Society will be at its Pinole Farmers' Market booth October 14 and 28.

Thanks for your many years of support. Please stop by our booth and say hello and chat about the history of our city.



Pinole featured on KGO Radio

KGO radio reporter Jennifer Jones Lee interviewed PHS President Jeff Rubin to discover the origin of the word "Pinole."

Listen to the segment here:
<http://www.pinolehistoricalsociety.org/KGOPinoleorigin.mp3>



The Pinole Historical Society is now on Facebook! Search for us at <https://www.facebook.com/PinoleHistoricalSociety/>

Like us, Friend us, Follow us, Tell your friends and family about us.

We look forward to sharing Pinole's history with you.

SIGN UP FOR eSCRIP AT LUCKY AND FOODMAXX AND EARN MONEY FOR THE PINOLE HISTORICAL SOCIETY



eScrip partners with merchants who give back a percentage of purchases made by you to the organizations you care about.

Purchases are tracked through registered cards such as grocery loyalty cards (rewards cards, club cards, community cards), credit/debit cards, and one's phone number.

If you are a Lucky Supermarket shopper, you can get started by visiting www.luckysupermarkets.com/shares. If you are a FoodMaxx shopper, you can get started by visiting www.foodmaxx.com/shares.

During the registration process, you will be asked to select up to three organizations to support. By selecting the Pinole Historical Society only, you will allow us to get the most possible back!

You may begin to receive email updates from the eScrip program.



- Sign up for the NEW* Shares program by registering your phone number with eScrip. Go to: <http://www.escrip.com/>
- *You will no longer use your S.H.A.R.E.S. card (effective April 1, 2016).
- Register your phone number that you will use at checkout.

SUPPORT THE PINOLE HISTORICAL SOCIETY BY SHOPPING AT AMAZONSMILE

There's a simple and automatic way for you to support the Pinole Historical Society when you shop at smile.amazon.com.

You'll find the exact same prices, selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to the PHS.

On your first visit to AmazonSmile, select Pinole Historical Society before you begin shopping. The site will remember your selection. Every eligible purchase you make at smile.amazon.com will result in a donation.

To shop at AmazonSmile simply go to smile.amazon.com from the web browser on your computer or



mobile device. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. You can use an existing Amazon.com account on AmazonSmile.

Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.

Remember, if you want Amazon to donate to the

Pinole Historical Society, you need to start each shopping session at smile.amazon.com, select Pinole Historical Society as the organization of your choice, and Amazon will donate 0.5% of the price of your eligible purchases.

Please support the PHS every time you shop at AmazonSmile.

Garage Sale



Saturday - October 7th

8 am to 3 pm

2520 SIMAS Ave., Pinole

(off Pinole Valley Road)

PLANTS - HOUSEHOLD ITEMS - TOOLS - GLASSWARE
- FUN STUFF

Excellent Buys - Priced to Sell!



Paws on Patrol is a crime awareness program that is part of the National Association of Town Watch-Dog Walker Watch. The program encourages dog walkers everywhere to assist as extra eyes and ears for local law enforcement. Help us create safer neighborhoods by being an observant dog walker. Police are dependent on our community members to report suspicious or illegal activity.

We will have a training session on how to look for suspicious activity. The training will be held on Saturday, October 14, 2017, 1PM-2PM at the Pinole Police Department, in the Alex Clark room. Please join us and get an official Pinole Police doggy bandana for your furry friend!

For more information/questions please contact the Crime Prevention Unit:

Sandra Trevino: 510-724-8961 Email: strevino@ci.pinole.ca.us

Natasha Valdepeña: 510-741-3892 Email: nvaldepena@ci.pinole.ca.us

NEW PHOTO BOOK ABOUT LAKE TAHOE

LAKE OF THE SKY IMAGES: THE PHOTOGRAPHY OF HAROLD A. PARKER

BY CAROL A. JENSEN
HISTORIAN FOR THE BYRON HOT SPRINGS

The Lake of the Sky Images: The Photographs of Harold A. Parker, the first survey of Parker's Lake Tahoe regional photographs, documents the career of a commercial photographer inspired by the Lake of the Sky to capture images treasured still today.

Capturing the pristine beauty of Lake Tahoe and key to its transformation into an international destination is Harold A. Parker (1878–1930). Initially engaged by D.L. Bliss as a commercial photographer, Parker's brochure images promoting the Tahoe Tavern were widely distributed throughout the West. Parker images of accessible sights from the steamship *Tahoe* soon became treasured mementoes of summers spent at Lake Tahoe by city sophisticates and schoolmarms alike.

Images frequently recognized but often unattributed to Harold A. Parker set the artistic standard for Lake Tahoe photography for decades. Parker held the summer franchise for the Tahoe Tavern photo studio and newsstand from 1908 to 1913. Successor photographers often set their tripod in Parker's footsteps to capture the same image.

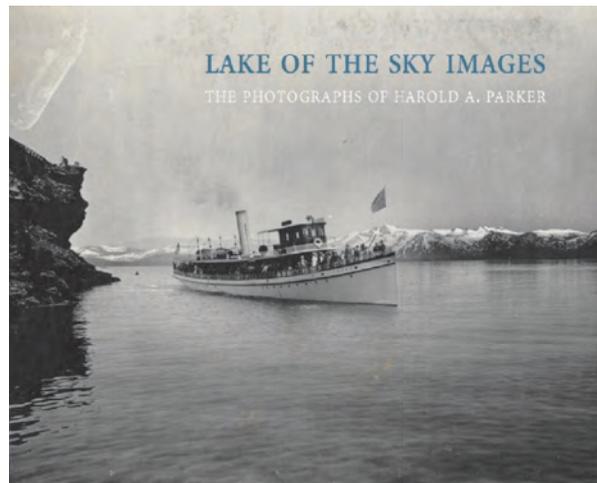
Parker studied at Throop Polytechnic Institute better known today as Caltech, Pasadena, in its first class of 1900. Parker soon established himself as an outstanding commercial photographer in the San Gabriel Valley. His adventuresome spirit found him in San Francisco capturing earthquake images, ballooning above the San Gabriel Mountains photographing the first aerial pictures of Pasadena, and summering at the Tahoe Tavern filming panoramic majesty.

The book is available at the North Lake Tahoe Historical Society: Gatekeeper's Cabin, independent retailers, Amazon, and eBay.

Contact:
Carol A. Jensen
email: Historian@ByronHotSprings.com
<http://ByronHotSprings.com>

The book is available on eBay (\$39.95) at: <http://www.ebay.com/itm/Lake-of-the-Sky-Images-The-Photographs-of-Harold-A-Parker-Lake-Tahoe-/112547023357?hash=item1a345349fd:g:3qMAAOSwxxVZg7Zq>

And on Amazon (\$45) at:
https://www.amazon.com/dp/0692924132/_encoding=UTF8?coliid=I3GK2KCN4AM33U&colid=MZX-ZLMYST1TM



Lake of the Sky Images: The Photography of Harold A. Parker

By Carol A. Jensen
ISBN: 978-0-692-92413-6
Coffee Table Book (8"x10") Price: \$39.95
122 pages /151 Images/Full Color Paperback
Available: **October 1, 2017**
Available for Pre-Order NOW!

**BUY DIRECTLY FROM THE AUTHOR (HISTORIAN@BYRONHOTSPRINGS.COM)
AND SHE WILL INVOICE YOU AND SHIP IT IMMEDIATELY VIA USPS.**

Flag Holidays

Every year we see more American flags being displayed for community and special events.

On June 14, 1777, the Second Continental Congress passed the Flag Resolution which stated: "Resolved, that the flag of the thirteen United States be thirteen stripes, alternate red and white; that the union be thirteen stars, white in a blue field, representing a new constellation."

Francis Hopkinson, of New Jersey, a naval flag designer and a signer of the Declaration of Independence, designed the 1777 flag.

The original flag has been modified 26 times and was unchanged with its 48 stars for 47 years, beginning with Arizona's and New Mexico's admittance to the Union on July 4, 1912. On January 3, 1959, when Alaska was admitted to the Union, the number of stars increased to 49. On August 21, 1959, when Hawaii was admitted to the Union, the flag showed 50 stars.

Flag holidays include:

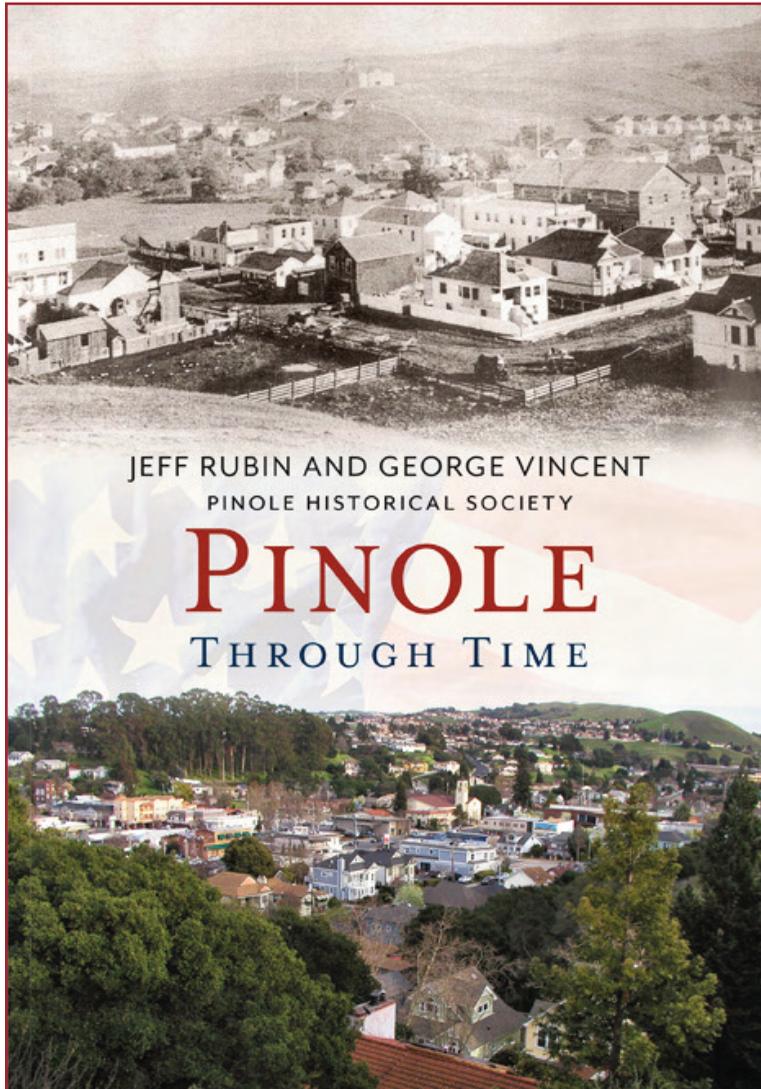
- New Year's Day (Jan. 1)
- Inauguration Day (Jan. 20)
- Martin Luther King Jr.'s birthday (Third Monday in January)
- Lincoln's Birthday (Feb. 12)
- Presidents Day (Third Monday in February)
- Washington's Birthday (February 22)
- Easter Sunday
- Army Day (April 6)
- National Day of Prayer (First Thursday in May)
- V-E Day (May 8)
- Mother's Day (Second Sunday in May)
- Peace Officers Memorial Day (May 15; half-staff all day)
- Armed Forces Day (Third Saturday in May)
- Memorial Day (Last Monday in May; half-staff until noon)
- D-Day (June 6)
- Flag Day (June 14)
- Father's Day (Third Sunday in June)
- Independence Day (July 4)
- Korean War Veterans Day (July 27)
- V-J Day (September 2)
- Labor Day (First Monday in September)
- Patriot Day (September 11; half staff all day)
- Constitution Day (September 17)
- Gold Star Mothers Day (September 27)
- Columbus Day (Oct. 12)
- Navy Day (October 27)
- Election Day (First Tuesday in November)
- Veterans Day (Nov. 11)
- Thanksgiving Day (Fourth Thursday in November)
- Pearl Harbor Remembrance Day (December 7; half staff all day)
- Christmas Day (Dec. 25)

Other flag holidays include Inauguration Day (every four years), election days, state and local holidays, Admission Day, and others proclaimed by the President of the United States.

Pinole Historical Society

P.O. Box 285 Pinole, CA 94564

www.pinolehistoricalsociety.org (510) 724-9507 info@pinolehistoricalsociety.org



PLENTY OF BOOKS IN STOCK
Order your book(s) today!

PINOLE THROUGH TIME

MAIL TO: PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564

Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ E-mail _____

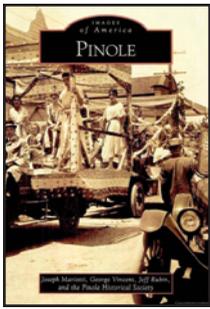
of books (\$30 per book, includes sales tax and postage) _____ TOTAL: \$ _____

METHOD OF PAYMENT

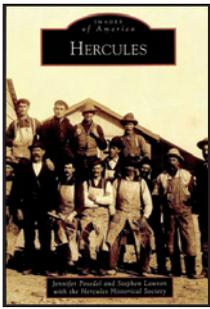
Check: Payable to Pinole Historical Society Cash

Credit card: (Visa MasterCard American Express Discover)

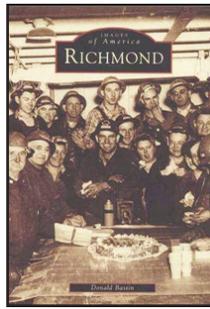
Credit card # _____ CVV _____ Expiration date _____



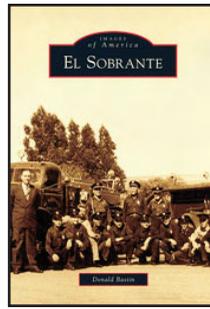
Pinole



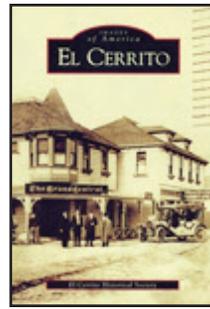
Hercules



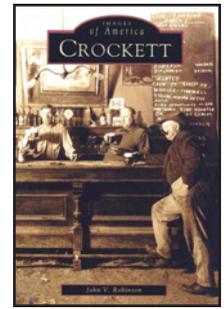
Richmond



El Sobrante



El Cerrito



Crockett

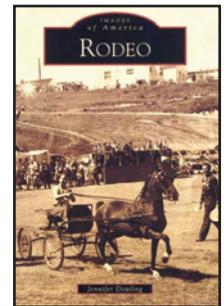
LOCAL HISTORY BOOKS AVAILABLE FROM THE PINOLE HISTORICAL SOCIETY

The Pinole Historical Society sells Arcadia books about Pinole, Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, Port Costa, and Maritime Contra Costa County at the Pinole Farmers' Market every other Saturday through December.

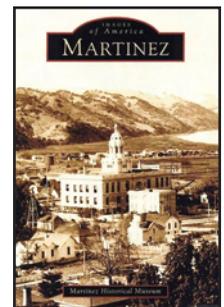
The Pinole, Hercules, Richmond, El Sobrante, El Cerrito, and Maritime Contra Costa County

books are \$24, including sales tax. The Crockett, Rodeo, Martinez, and Port Costa books are \$22, including sales tax.

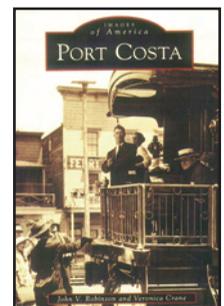
Or, you may order one or more by mail. See the mail-order form below for instructions. We now accept credit cards.



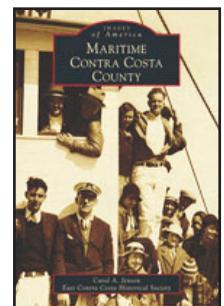
Rodeo



Martinez



Port Costa



Maritime

Name _____

Address _____

City _____ State ____ Zip _____

Phone () _____

E-mail _____

METHOD OF PAYMENT

Check: Payable to Pinole Historical Society **Cash**

Credit card (Visa MasterCard Amex Discover)

Card # _____ CVV _____ Expiration date _____

of Pinole books @ \$27 (book, sales tax, postage) _____

of Hercules books @ \$27 (book, sales tax, postage) _____

of Richmond books @ \$27 (book, sales tax, postage) _____

of El Sobrante books @ \$27 (book, sales tax, postage) _____

of El Cerrito books @ \$27 (book, sales tax, postage) _____

of Maritime Contra Costa County books @ \$27 (book, sales tax, postage) _____

of Crockett books @ \$25 (book, sales tax, postage) _____

of Rodeo books @ \$25 (book, sales tax, postage) _____

of Martinez books @ \$25 (book, sales tax, postage) _____

of Port Costa books @ \$25 (book, sales tax, postage) _____

TOTAL AMOUNT ENCLOSED \$ _____

**Please mail your order to
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

WANTED

by the
Pinole **Historical** Society

**ANYTHING THAT MIGHT BE
SIGNIFICANT IN PINOLE'S HISTORY**

PHOTOS: People, family, events, buildings
(particularly buildings no longer standing)

MOVIES: VHS, Beta, camcorder, DV tape, 8mm,
Super 8mm, 16mm, 35mm film of parades
and events, floods, fires, etc.

ALL PHOTOS AND MOVIES WILL BE RETURNED.

MEMORABILIA/ARTIFACTS: Documents, programs,
pins & ribbons (events, sports, political), sports,
trophies, Fiesta del Pinole/Holy Ghost gowns, etc.

We are collecting, digitizing, cataloging, and preserving
these items to exhibit, educate, and entertain.

Contact the Pinole Historical Society

(510) 724-9507

info@pinolehistoricalsociety.org