



# Pinole **Historical** Society

## **E-News**

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*The Faria House parlor. It's the largest room in the house.*

### NOVEMBER 4 PROGRAM AT KAISER

## “LET’S DESIGN A MUSEUM”

**O**n November 4, the work to establish a museum in the Faria House will begin with a community brainstorming session at the Pinole Historical Society’s quarterly meeting.

The meeting will be held in conference rooms 2A and 2B of the Kaiser

Permanente Medical Office Building, 1301 Pinole Valley Road.

PHS members and guests will break into small groups with floor plans of the first and second floors of the Faria House.

The goal will be to generate ideas of what the community would

like to see in the Pinole History Museum.

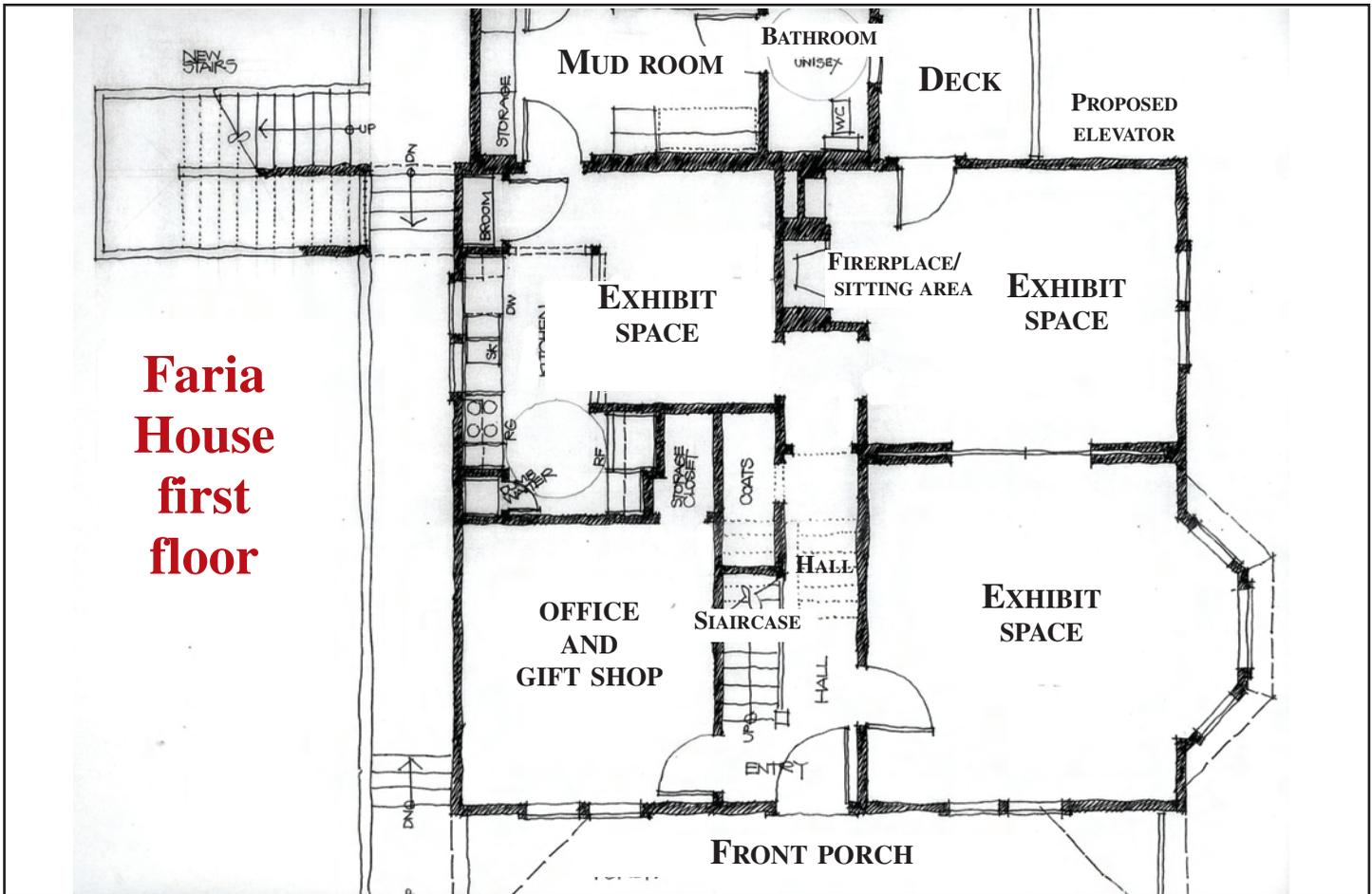
Over the next several months, the PHS will be exploring funding options, visiting other museums, attending museum workshops, and establishing relationships with regional and state schools and organizations who may assist us.

Please join us on November 4. The PHS wants to hear from you.

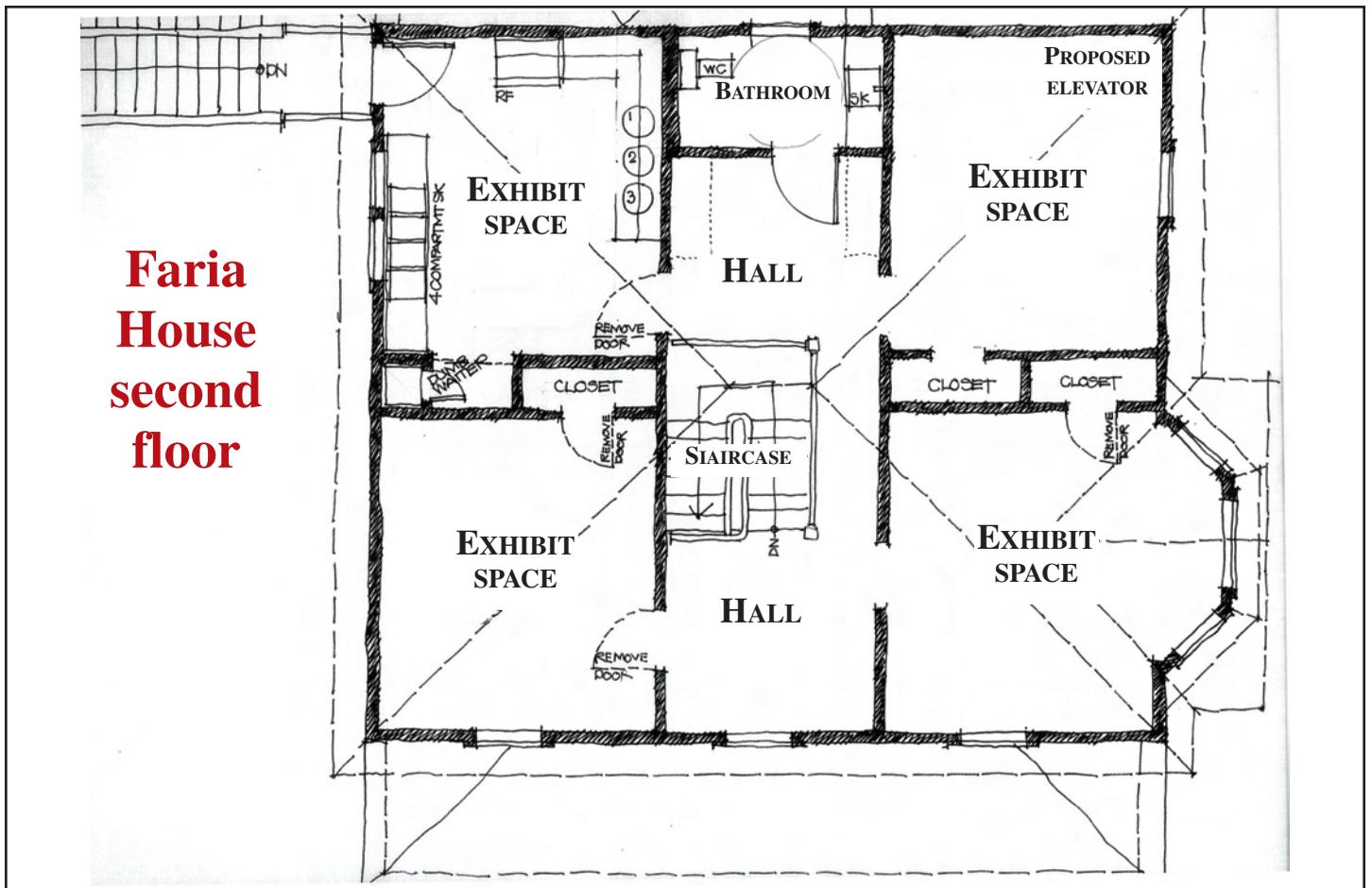
The Faria House floor plans are on the next page of this e-zine.

The originally scheduled program, “Growing Up Fernandez,” with guest speaker Susan Fernandez, has been postponed until 2017.

**Faria House first floor**



**Faria House second floor**



# HONOR OUR VETERANS ON NOVEMBER 11 AT FERNANDEZ PARK MEMORIAL AND FLAG RETIREMENT

**T**he Pinole Historical Society will conduct its 9th annual Veterans Day Memorial and Flag Retirement Ceremony on Friday, November 11, at 11 a.m. in Fernandez Park.

The event will feature Boy Scout Troop 86, West Contra Costa Girl Scouts, Veterans of Foreign Wars, St. Joseph School students and choir, the Pinole Valley High School Marching Band, Pinole Youth Commissioners, and elected officials, including Pinole Mayor Roy Swearingen

Songs, speeches, remembrances, tributes, and the retirement of worn U.S. flags by the Boy Scouts will highlight the hour-long ceremony.

Please bring your flags to the ceremony, where they will be retired with proper respect. There is no charge to retire a flag.

For more information, call (510) 724-9507 or e-mail [info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org)

## Pinole Historical Society



P.O. Box 285, Pinole, CA 94564  
[www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org)  
[info@PinoleHistoricalSociety.org](mailto:info@PinoleHistoricalSociety.org)  
(510) 724-9507

### Board of Directors

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George Vincent, Vice President  
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### Director Emeritus

Jack Meehan

*The Pinole Historical Society  
and the  
City of Pinole*  
invite you to participate in the  
9th annual

## VETERANS DAY MEMORIAL AND FLAG RETIREMENT CEREMONY

Friday, November 11, 2016

11 a.m.-noon, Fernandez Park, Pinole

Please join us as we honor our veterans,  
past and present, living and deceased.

*To donate a flag for the retirement ceremony,  
please call (510) 724-9507  
or e-mail [info@PinoleHistoricalSociety.org](mailto:info@PinoleHistoricalSociety.org).*

For more information, contact the  
Pinole Historical Society  
[www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org)  
[info@PinoleHistoricalSociety.org](mailto:info@PinoleHistoricalSociety.org)

Pinole  
Historical  
Society



# PHS BOOTH AT THE PINOLE FARMERS' MARKET

The Pinole Historical Society is at the Pinole Farmers' Market every other Saturday through December. This month we'll be

there October 15 and 29.

Thanks for your many years of support. Please stop by our booth and say hello.

## *Pinole featured on KGO Radio*

KGO radio reporter Jennifer Jones Lee interviewed PHS President Jeff Rubin to discover the origin of the word "Pinole."

Listen to the segment here: <http://www.pinolehistoricalsociety.org/KGOPinoleorigin.mp3>



The Pinole Historical Society is now on Facebook! Search for us at <https://www.facebook.com/PinoleHistoricalSociety/>

**Like us, Friend us, Follow us,** Tell your friends and family about us.

We look forward to sharing Pinole's history with you.



# SIGN UP FOR eSCRIP AT LUCKY AND FOODMAXX AND EARN MONEY FOR THE PINOLE HISTORICAL SOCIETY



eScrip partners with merchants who give back a percentage of purchases made by you to the organizations you care about.

Purchases are tracked through registered cards such as grocery loyalty cards (rewards cards, club cards, community cards), credit/debit cards, and one's phone number.

If you are a Lucky Supermarket shopper, you can get started by visiting [www.luckysupermarkets.com/shares](http://www.luckysupermarkets.com/shares). If you are a FoodMaxx shopper, you can get started by visiting [www.foodmaxx.com/shares](http://www.foodmaxx.com/shares).

During the registration process, you will be asked to select up to three organizations to support. By selecting the Pinole Historical Society only, you will allow us to get the most possible back!

You may begin to receive email updates from the eScrip program.



- Sign up for the NEW\* Shares program by registering your phone number with eScrip. Go to: <http://www.escrip.com/>
- \*You will no longer use your S.H.A.R.E.S. card (effective April 1, 2016).
- Register your phone number that you will use at checkout.

## SUPPORT THE PINOLE HISTORICAL SOCIETY BY SHOPPING AT AMAZONSMILE

**T**here's a simple and automatic way for you to support the Pinole Historical Society when you shop at [smile.amazon.com](http://smile.amazon.com).

You'll find the exact same prices, selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to the PHS.

On your first visit to AmazonSmile, select Pinole Historical Society before you begin shopping. The site will remember your selection. Every eligible purchase you make at [smile.amazon.com](http://smile.amazon.com) will result in a donation.

To shop at AmazonSmile simply go to [smile.amazon.com](http://smile.amazon.com) from the web browser on your computer or



mobile device. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. You can use an existing Amazon.com account on AmazonSmile.

Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.

Remember, if you want Amazon to donate to the

Pinole Historical Society, you need to start each shopping session at [smile.amazon.com](http://smile.amazon.com), select Pinole Historical Society as the organization of your choice, and Amazon will donate 0.5% of the price of your eligible purchases.

Please support the PHS every time you shop at AmazonSmile.

## KID IN A PARK PASS AT ROSIE THE RIVETER PARK

**R**osie the Riveter/WWII Home Front National Historical Park encourages all fourth graders to visit the park this year as part of the Every Kid in a Park program. The program gives fourth grade students, and those accompanying them, free access to more than 2,000 federally managed lands and waters. Visit [www.EveryKidinaPark.gov](http://www.EveryKidinaPark.gov) to download the pass and obtain more information.

The Every Kid in a Park pass is valid for a full calendar year starting September 1.

The Rosie the Riveter Visitor Education Center, at 1414 Harbour Way South, Suite 3000, Richmond (510-232-5050 x0), is open seven days a week from 10 a.m. to 5 p.m. Admission to the Visitor Center and programs is free.

Visit [www.rosietheriveter.org](http://www.rosietheriveter.org) and sign up for an email newsletter.

## NEW SENSORY TOURS OF HISTORIC SHIPS IN SF

**S**an Francisco Maritime National Historical Park is piloting a new program aimed at engaging visitors with visual impairments (but open to all groups) to experience the National Historic Landmark ships at Hyde Street Pier in a new way — through smell, sound, touch, and feel. The new sensory tours are free with regular park admission, but must be scheduled at least two weeks in advance.

On these descriptive narrative tours, rangers guide visitors through a sensory experience on board the 1886 tall sailing ship *Balclutha*. The public is taken back to a time when sailors risked it all (bringing cargo from San Francisco around the treacherous Cape Horn to Europe) for meager pay. Visitors will feel the large, rough, twisted ropes in their hands as they haul away on the lines, smell greasy meat cooking in the galley, and hear Captain Alfred Durkee speaking (from his journals).

The 60-90 minute tours are geared toward small groups (around 10 people). At the close of each program, visitors will be invited to engage in self-guided tours of the other historic vessels.

To request a sensory tour, please contact Alice Watts at [awatts@maritime.org](mailto:awatts@maritime.org). Although they are free with the park's regular \$10 admission, the tours need to be scheduled at least two weeks in advance.

The park offers assisted listening services on request. Sign Language interpreter services need to be requested at least five days in advance. Please contact the Accessibility Coordinator/Chief of Interpretation by telephone (415-859-6797) or email ([safr\\_accessibility@nps.gov](mailto:safr_accessibility@nps.gov)) for more information.



### PINOLE LIBRARY'S HISTORY EXHIBITS

**T**he Pinole Historical Society has two exhibits at the Pinole Library. "Pinole ... Then and Now" features photos from the society's archives of buildings that existed at the turn of the 20th century and recent photos of buildings on those sites today. This joins our permanent exhibit featuring artifacts, photos, and memorabilia from Pinole's history. Visit [www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org) for information on Pinole Historical Society activities and the history of Pinole

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*San Francisco Maritime NHP, located at the west end of Fisherman's Wharf in San Francisco, includes a magnificent fleet of historic ships, Visitor Center, Maritime Museum, Maritime Research Center, and Aquatic Park Historic District. For more information, please call 415-447-5000 or visit [www.nps.gov/safr](http://www.nps.gov/safr). Follow the park on Twitter @SFMaritimeNPS and Instagram sfmaritimnps, and on FB @SanFranciscoMaritimeNHP.*

# Pinole Police Department



## 2016 Youth Academy

Free For Youths 14-17 Years Old

The Youth Academy is designed to give an inside look at the Pinole Police Department. The Youth Academy is open to youths ages 14-17 who live or attend school in Pinole, or whose parents work in Pinole. Speakers will include the Chief of Police, Police Officers, Detectives, Dispatcher and others.

Sign-up today!

Complete the attached Application and submit it to the Crime Prevention Unit

Class Dates: October 15 through November 19  
(5 Sessions-No class on November 12)  
Class Times: Saturday mornings 9a-12p  
Class Location: Pinole Police Department

Topics Include:

- CSI/Evidence
- K9 Policing
- Physical Agility
- And More...



# NEWS FROM THE EL CERRITO HISTORICAL SOCIETY

## El Cerrito Centennial

2017 marks the 100th year since incorporation of El Cerrito as a city. What came before? What has happened since? For what is El Cerrito noteworthy? Who were the "movers & shakers" and what are some of the interesting stories to tell?

The El Cerrito Historical Society has a speakers' panel available to do programs on the city's history at local organizations, service clubs, schools, etc.

Contact David Weinstein at 524-1737 or [davidswinstein@yahoo.com](mailto:davidswinstein@yahoo.com). Alternatively, you can contact Rich Bartke at [richbartke@aol.com](mailto:richbartke@aol.com).



## Free showing of documentary on owner of Down Home Records

The El Cerrito Historical Society is pleased to announce a free showing of the award-winning documentary film, "This Ain't No Mouse Music," on Saturday, October 15, at 10 a.m., at the Rialto Cinemas Cerrito.

This documentary tells the story of Chris Strachwitz, owner of Down Home Records and Arhoolie Records, the two music businesses at 10341 San Pablo Avenue in El Cerrito.

Since 1960, Strachwitz has traveled the country seeking authentic American "roots music" and recording it on the Arhoolie label, often in open air rather than in sound studios. His recordings are now destined for the Smithsonian Institution.



**Chris Strachwitz.**

When the film debuted a couple of years ago at the Rialto Cinemas Cerrito it sold out. The ECHS is pleased to offer this special repeat performance as part of October's "Arts Month," with co-sponsorship by the City of El Cerrito Arts & Culture Commission

Seating is limited. Doors open approximately 20 minutes before the screening begins.

For those unable to attend, a DVD of the film is available from the Contra Costa County Library and the Albany Library.

It can also be purchased at Down Home Music or on Amazon.com. For further information, contact Barbara Hill at (510) 525-3074.



## SUPPORT THE ACTIVITIES OF THE PHS BY BECOMING A MEMBER IN 2017

**For only \$30, you can help the PHS accomplish its mission of bringing the history of Pinole to our residents through** exhibits at the Pinole Library, quarterly membership programs, history programs in schools, Pinole Community TV programs, Walking tours of downtown Pinole, the Veterans Day Memorial and Flag Retirement Ceremony in Fernandez Park — and you'll have the satisfaction promoting and preserving Pinole's history for future generations.

**JOIN THE PINOLE HISTORICAL SOCIETY (OR RENEW YOUR MEMBERSHIP)  
AND HELP PROMOTE AND PRESERVE THE HISTORY OF OUR CITY.**

**Please mail the membership application today!**

# Pinole **Historical** Society

## 2017 MEMBERSHIP APPLICATION

PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP

MEMBERSHIPS ARE FOR THE 2017 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

**PLEASE SEND CASH, CHECK, OR CREDIT CARD INFORMATION TO  
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

NAME: (each member): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_

E-MAIL (please!): \_\_\_\_\_

CIRCLE ONE: Annual-new (\$30)    Annual-renewal (\$30)    Business (\$50)    Life (\$150)

METHOD OF PAYMENT:  Cash     Check (Payable to Pinole Historical Society

Credit Card: ( Visa     MasterCard     American Express     Discover)

Credit Card # \_\_\_\_\_ CVV \_\_\_\_\_ Expiration Date \_\_\_\_\_

TOTAL ENCLOSED: \_\_\_\_\_

# Flag Holidays

**E**very year we see more American flags being displayed for community and special events.

On June 14, 1777, the Second Continental Congress passed the Flag Resolution which stated: "Resolved, that the flag of the thirteen United States be thirteen stripes, alternate red and white; that the union be thirteen stars, white in a blue field, representing a new constellation."

Francis Hopkinson, of New Jersey, a naval flag designer and a signer of the Declaration of Independence, designed the 1777 flag.

The original flag has been modified 26 times and was unchanged with its 48 stars for 47 years, beginning with Arizona's and New Mexico's admittance to the Union on July 4, 1912. On January 3, 1959, when Alaska was admitted to the Union, the number of stars increased to 49. On August 21, 1959, when Hawaii was admitted to the Union, the flag showed 50 stars.

Flag holidays include:

- New Year's Day (Jan. 1)
- Inauguration Day (Jan. 20)
- Martin Luther King Jr.'s birthday (Third Monday in January)
- Lincoln's Birthday (Feb. 12)
- Presidents Day (Third Monday in February)
- Washington's Birthday (February 22)
- Easter Sunday
- Army Day (April 6)
- National Day of Prayer (First Thursday in May)
- V-E Day (May 8)
- Mother's Day (Second Sunday in May)
- Peace Officers Memorial Day (May 15; half-staff all day)
- Armed Forces Day (Third Saturday in May)
- Memorial Day (Last Monday in May; half-staff until noon)
- D-Day (June 6)
- Flag Day (June 14)
- Father's Day (Third Sunday in June)
- Independence Day (July 4)
- Korean War Veterans Day (July 27)
- V-J Day (September 2)
- Labor Day (First Monday in September)
- Patriot Day (September 11; half staff all day)
- Constitution Day (September 17)
- Gold Star Mothers Day (September 27)
- Columbus Day (Oct. 12)
- Navy Day (October 27)
- Election Day (First Tuesday in November)
- Veterans Day (Nov. 11)
- Thanksgiving Day (Fourth Thursday in November)
- Pearl Harbor Remembrance Day (December 7; half staff all day)
- Christmas Day (Dec. 25)

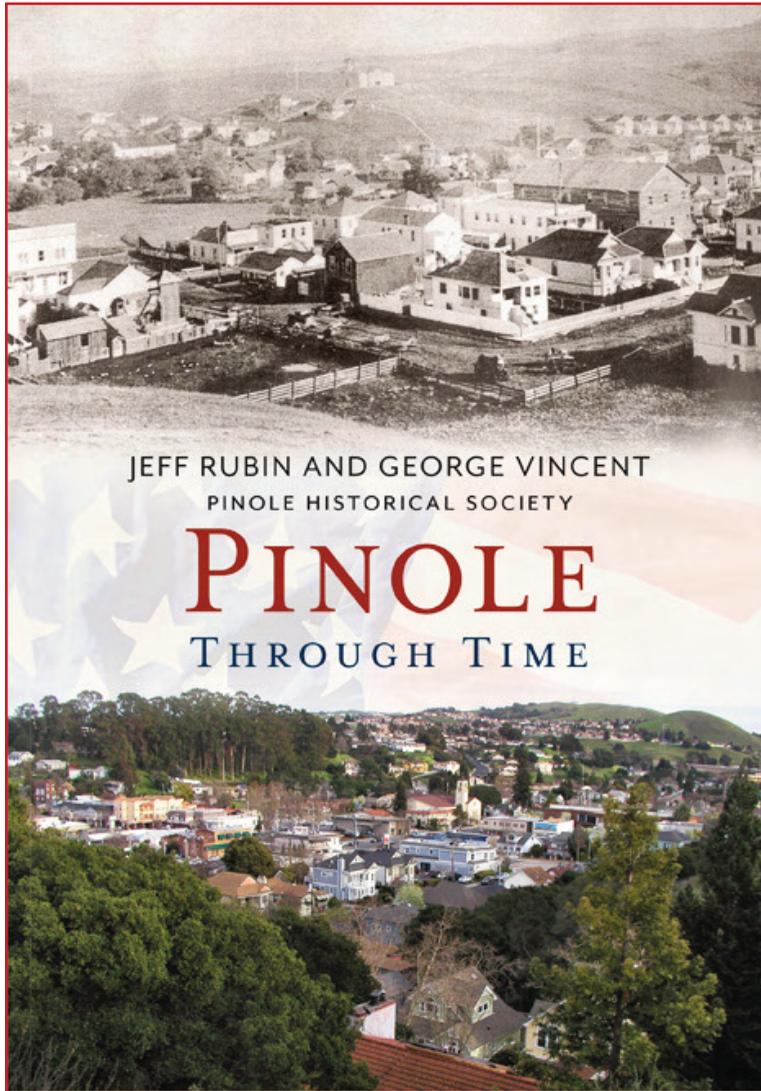
Other flag holidays include Inauguration Day (every four years), election days, state and local holidays, Admission Day, and others proclaimed by the President of the United States.

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## Pinole Historical Society

P.O. Box 285 Pinole, CA 94564

[www.pinolehistoricalsociety.org](http://www.pinolehistoricalsociety.org) (510) 724-9507 [info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org)



**PLENTY OF BOOKS IN STOCK**  
**Order your book(s) today!**

## **PINOLE THROUGH TIME**

**MAIL TO: PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

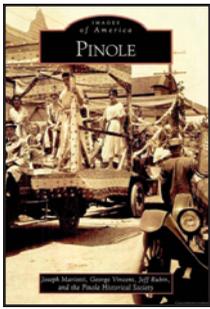
**# of books (\$30 per book, includes sales tax and postage) \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_**

### **METHOD OF PAYMENT**

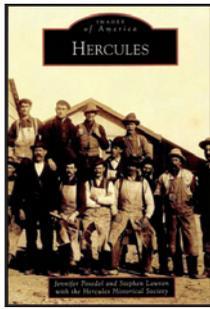
Check: Payable to Pinole Historical Society       Cash

Credit card: ( Visa     MasterCard     American Express     Discover)

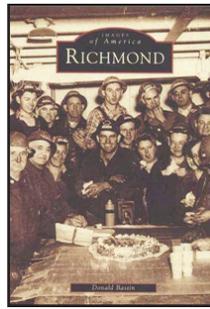
Credit card # \_\_\_\_\_ CVV \_\_\_\_\_ Expiration date \_\_\_\_\_



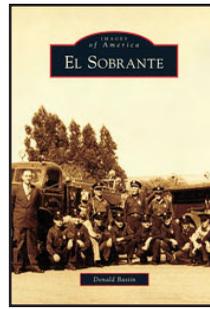
**Pinole**



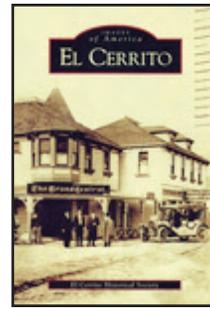
**Hercules**



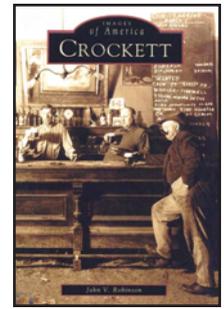
**Richmond**



**El Sobrante**



**El Cerrito**



**Crockett**

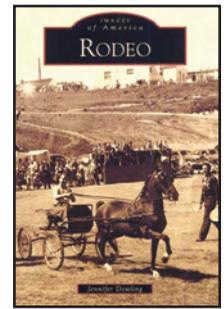
# LOCAL HISTORY BOOKS AVAILABLE FROM THE PINOLE HISTORICAL SOCIETY

**T**he Pinole Historical Society sells Arcadia books about Pinole, Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, Port Costa, and Maritime Contra Costa County at the Pinole Farmers' Market every other Saturday through December.

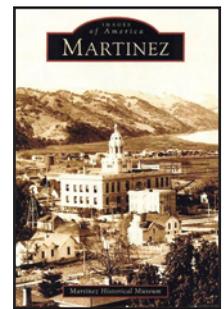
The Pinole, Hercules, Richmond, El Sobrante, El Cerrito, and Maritime Contra Costa County

books are **\$24**, including sales tax. The Crockett, Rodeo, Martinez, and Port Costa books are **\$22**, including sales tax.

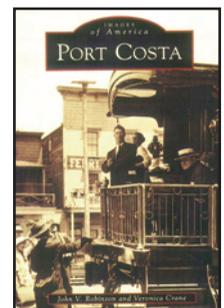
Or, you may order one or more by mail. See the mail-order form below for instructions. We now accept credit cards.



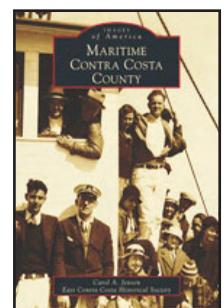
**Rodeo**



**Martinez**



**Port Costa**



**Maritime**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

### METHOD OF PAYMENT

**Check:** Payable to Pinole Historical Society       **Cash**

**Credit card** ( Visa    MasterCard    Amex    Discover)

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Expiration date \_\_\_\_\_

# of Pinole books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Hercules books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Richmond books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of El Sobrante books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of El Cerrito books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Maritime Contra Costa County books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Crockett books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Rodeo books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Martinez books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Port Costa books @ \$25 (book, sales tax, postage) \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

**Please mail your order to  
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

# WANTED

by the  
Pinole **Historical** Society

**ANYTHING THAT MIGHT BE  
SIGNIFICANT IN PINOLE'S HISTORY**

**PHOTOS:** People, family, events, buildings  
(particularly buildings no longer standing)

**MOVIES:** VHS, Beta, camcorder, DV tape, 8mm,  
Super 8mm, 16mm, 35mm film of parades  
and events, floods, fires, etc.

**ALL PHOTOS AND MOVIES WILL BE RETURNED.**

**MEMORABILIA/ARTIFACTS:** Documents, programs,  
pins & ribbons (events, sports, political), sports,  
trophies, Fiesta del Pinole/Holy Ghost gowns, etc.

We are collecting, digitizing, cataloging, and preserving  
these items to exhibit, educate, and entertain.

**Contact the Pinole Historical Society**

**(510) 724-9507**

**[info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org)**

# Meeting Rooms at The Pinole Senior Center

The Pinole Recreation Department is pleased to offer Meeting Rooms at our Senior Center to local community groups, organizations, and businesses. The full meeting room policy and the application form, along with additional information about booking meeting rooms, can be found at:

<http://www.ci.pinole.ca.us/recreation/docs/SeniorCenterRoomRentalApp.pdf>

## Standard Rental Rates

<b>Deposit</b>	\$40
<i>Business Hours (M-F 8:30am-4:30pm)</i>	
<b>2 Hour Minimum Rental</b>	\$50
<b>Each Additional Hour</b>	\$25 per hour
<i>Non-Business Hours (M-F 4:30pm-7:30pm)</i>	
<b>2 Hour Minimum Rental</b>	\$75
<b>Each Additional Hour</b>	\$35 per hour

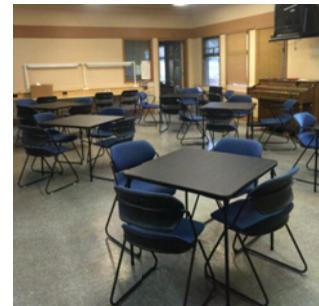
There are three meeting rooms available for rent. The first is the Conference Room (Room 106), which sits approximately 15 people maximum. The second is the Large Activity Room (Room 109), which sits approximately 40 people maximum. Lastly we offer the Small Activity Room (Room 112), which sits approximately 25 people maximum. All rooms have WiFi capabilities. Fax and copy services may be available upon request (additional fees apply).

Application approval is dependent upon availability. Reservations can be made for weekdays, and Saturdays upon special approval. There are no Sunday rentals. Please feel free to contact the Pinole Senior Center Coordinator to see if your desired date and time is available.

Great for business meetings, neutral and convenient meeting space with clients, presentations, small lectures, and more.

Call today for more information!

*Rentals are considered private events, and thus any activities occurring during a rental are not promoted or endorsed by the City of Pinole or Pinole Senior Center. Attendees of private rentals must use designated entrances, and any activities must be confined within the designated rental space. Renters may not solicit or promote their events at the Senior Center. Renters are responsible for set up and clean up of their rental space before and after use. Time for set up and clean up must be accounted for in the time frame requested.*



## Pinole Senior Center

2500 Charles Ave.  
Pinole, CA 94564

Phone: 510 724 9802

Fax: 510 724 9803

E-mail: [seniors@ci.pinole.ca.us](mailto:seniors@ci.pinole.ca.us)