



# Pinole **Historical** Society

## E-News

### WALKING TOUR, VETERANS DAY PROGRAMS NOW SHOWING ON PINOLE COMMUNITY TV

**F**ollowing editing and sound enhancement by Pinole Community TV's Stewart McCale, PCTV Channel 28 is now broadcasting both the October 1 Pinole Historical Society Historic Walking Tour #2, conducted by PHS founder and director emeritus George Vincent, and the Fourth Annual Veterans Day Memorial and Flag Retirement Ceremony, held November 11.

Broadcasts this weekend will be today at 3 p.m. (tour) and 5 p.m. (Veterans Day), and Sunday, at 1 p.m. and 5 p.m. (both tour). Additional broadcasts will be next week and in ensuing weeks. The Channel 28 broadcast schedule may be found on the city's website at <http://www.ci.pinole.ca.us/tv/documents/ch28schedule.pdf>.

The PHS is indebted to the generous sponsors of the Veterans Day broadcast: **Crocketts Premier Auto Body, Wilson & Kratzer Mortuaries, Rolling Hills Memorial Park, Pinole Rotary, Mechanics Bank, Tina's Place, Pinole Chamber of Commerce, and Neto's Pizza.** Each contributed \$250 so the society could cover the \$2,000 cost of staff time to televise the event and edit it for re-broadcast. The city's financial constraints prevented the subsidized telecast of this event.



*Pinole Historical Society founder, director emeritus, historian, and tour guide George Vincent points out some of the historic areas of Pinole's Four Corners, once the hub of the city's commercial and social district, during the PHS-sponsored October 1 walking tour of the historic downtown area. The tour ended inside Antlers Tavern, one of Pinole's most historic buildings, where owner Geoff Torretta treated participants to a sumptuous meal. Both of George's walking tours are archived on the city's website at [www.ci.pinole.ca.us/about/videos.html](http://www.ci.pinole.ca.us/about/videos.html) and may be viewed on your computer.*

**Published periodically by the Pinole Historical Society Dec. 10, 2011**

*The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.*

## HISTORY INTERNS SOUGHT BY COUNTY COMMITTEE

The Contra Costa County Historic Landmarks Advisory Committee under the auspices of the Contra Costa County Historical Society is updating the Historic Resource List (HRL). Students from the Contra Costa Community College District campuses are encouraged to apply. Students with a particular interest in California and Local history will find this particularly rewarding (<http://ca-contra-costacounty.civicplus.com/DocumentView.aspx?DID=1116>).

The internship consists of updating the HRL, including visiting the sites, photographing the sites, research documents, updating ownership, condition reports, and other information helpful in documenting the present condition of historic homes, sites, and landmarks in Contra Costa County.

Historical society staff, under the guidance of academic instructors, supervises all work. No compensation is available at this

The screenshot shows the Contra Costa County website. The header includes the county name and a search bar. The navigation menu has links for Home, Government, Departments, Business, Residents, and Visiting. The main content area is titled "Historical Landmarks Advisory Committee (HLAC)" and includes an overview of the committee's purpose, a list of agendas, and a list of additional resources such as "Application For Nomination", "Guidelines", and "Historic Preservation Incentives". A sidebar on the left lists various committees like "Contra Costa Watershed Forum" and "County Planning Commission".

time. Potential academic credit is available through the college. Interns must have their own transportation.

More information about the Contra Costa County Historic Landmarks Advisory Committee

may be found at <http://www.contracosta.ca.gov/index.aspx?NID=539>.

Interested West Contra Costa County students should contact Webb Johnson via e-mail at [webbjohnson@comcast.net](mailto:webbjohnson@comcast.net).

# Pinole **Historical** Society

P.O. Box 285, Pinole, CA 94564

[www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org) [info@PinoleHistoricalSociety.org](mailto:info@PinoleHistoricalSociety.org)

(510) 724-9507

Birds-eye View of Pinole, Cal.



## POLICE COMMANDER DONATES TO PHS

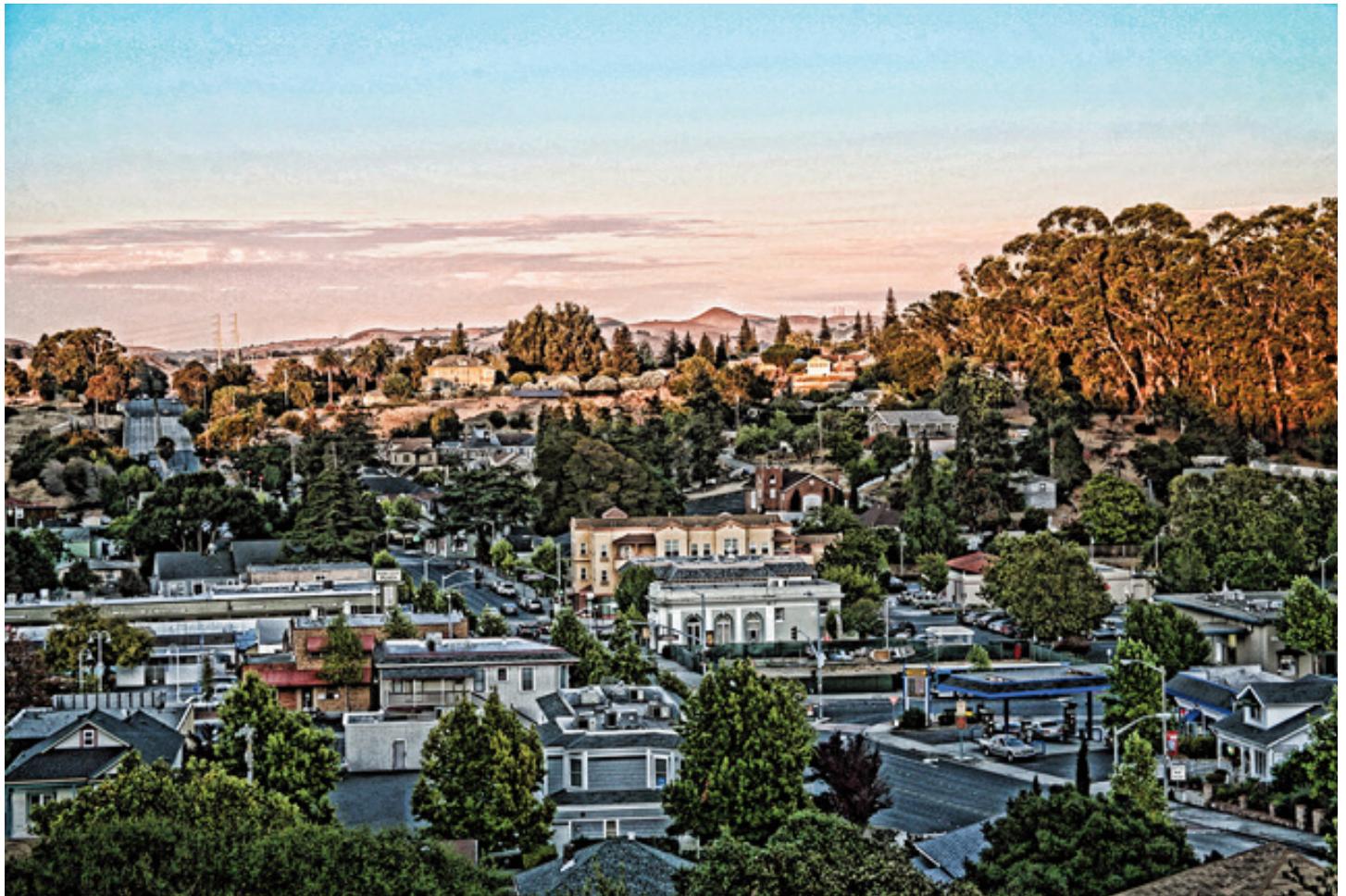
The Pinole Historical Society thanks Pinole Police Commander Matt Messier for donating these items to the society.

Commander Messier, a history aficionado, frequently finds historical items from Pinole, mostly on eBay, and has donated several to the society.

The postcard is from the turn of the 20th century, with San Pablo Avenue and Quinan Street in the foreground, and the Pinole-Hercules School #1 in the upper right quadrant.

The plate was produced as a holiday gift by Joseph A. Lewis, who owned a grocery store in downtown Pinole 100 years ago.





## PHS ACQUIRES ARTWORK FROM LOCAL ARTIST

*The Pinole Historical Society has purchased this lovely photograph of downtown Pinole, taken in October 2010. El Sobrante photographer Larry Neptune massaged the original image in Photoshop to make it look like an oil painting.*

*The 12 x 18 framed print will soon be on display at the Pinole Library as part of a PHS exhibit. An accomplished photographer, Larry's work may be seen at <http://larryne.zenfolio.com/>.*

**Happy  
Holidays**

## PHS INTERVIEWS ON CITY OF PINOLE WEBSITE

**M**iss one of our programs on Pinole Community TV?

Not a problem. The city's website now has a dedicated section devoted to PINOLE HISTORY on its "Videos Online" page.

You can view the numerous PHS programs right on your computer. Go to the city's

website [www.ci.pinole.ca.us/about/videos.html](http://www.ci.pinole.ca.us/about/videos.html) and scroll down to PINOLE HISTORY.

You'll find our interviews, Veterans Day programs, George Vincent's two walking tours of historic downtown Pinole, and the very fine PCTV-produced, 12-part series based on the Historic Walking Tour brochure. It's great TV!

## PHS SEEKING FAMILY FILMS FOR HISTORICAL ARCHIVE

**G**ot film?

The Pinole Historical Society is embarking on a major project to archive the city's history—family by family and event by event. Our objective is to establish a permanent, digitized collection of Pinole's history.

Do you have film of past Holy Ghost parades, Pinole Valley High School Homecoming parades, Memorial Day or July 4 parades?

How about important athletic events, such as a high-school football, basketball, baseball, softball, or volleyball game?

Perhaps you have film of an important event that took place in Fernandez Park, or a ribbon cutting or an event that has a place in Pinole's history—such as the 1958 flood?

We're looking for any video or film you have—VHS, Beta, camcorder, DV tape, 8mm, Super 8mm,



16mm, 35mm, motion picture.

Nearly everyone has taken home movies. That makes everyone who has taken film a historian.

We want to collect, digitize, catalog, and preserve old movies on DVD (and whatever formats are to come) to exhibit, educate, and entertain.

The PHS will share these videos on a film archive that we will establish, similar to the The Pioneers Film Archive on YouTube created by the California Pioneers of Santa Clara ([www.youtube.com/sccpioneers](http://www.youtube.com/sccpioneers)).

Film connects with the past in a unique way. It's immersive,

educational, and entertaining. It's a way to get young people interested in history.

Got film? Please contact us at [info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org). We'll return your film; we just want to borrow and digitize it.

## BE A MEMBER OF THE PINOLE HISTORICAL SOCIETY

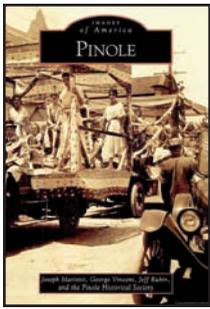
**W**e'll be sending out membership renewal letters soon. Please take advantage of the 2012 membership form on the last page of this newsletter and either renew your membership—or join for the first time!

It's only \$30 per year, and you'll have the satisfaction of helping fund these PHS activities:

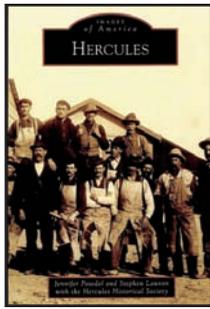
- Exhibits at the Pinole Library
- PHS *Newsbriefs* newsletter

- PHS *E-News* newsletter
- PHS website
- Quarterly programs
- Walking tours of historic Old Town Pinole
  - Historical interviews broadcast on Pinole Community TV
  - Pinole history presentations to 4th-graders in Pinole schools
  - Presentations to community and civic groups
  - Veterans Day Memorial and Flag Retirement Ceremony

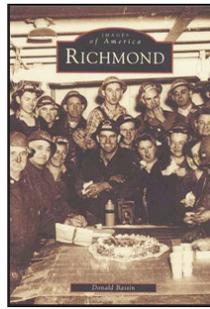
- History essay contests in Pinole schools
  - Donation of photos displayed on Pinole Library walls
  - Sponsorship of Pinole Valley High School football-game telecasts
    - Publication of *Images of America: Pinole* in 2009 (746 sold, plus 43 about other cities [Hercules, Richmond, Crockett, Rodeo, Martinez, and Port Costa]).
- Thanks for your support.



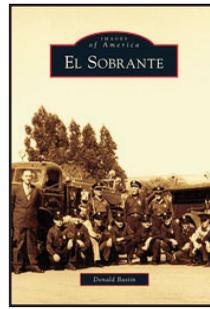
Pinole



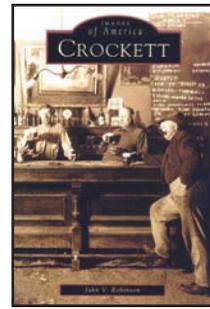
Hercules



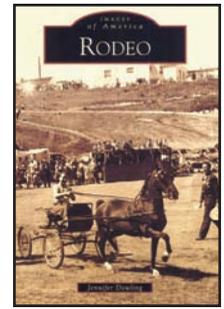
Richmond



El Sobrante



Crockett



Rodeo

# LOCAL HISTORY BOOKS AVAILABLE FROM THE PINOLE HISTORICAL SOCIETY

The Pinole Historical Society has Arcadia Publishing books about our surrounding communities of Hercules, Richmond, El Sobrante, Crockett, Rodeo, Martinez, and Port Costa. And, of course, we have plenty of Pinole books in stock.

You may purchase one or more of these books from us at the Pinole Farmers' Market—we'll be there every other Saturday through the end of December.

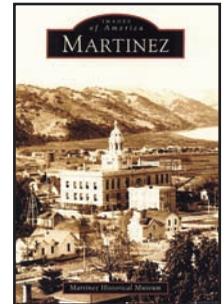
The Pinole, Hercules, Richmond, and El Sobrante books retail for \$24, including 8.75% sales tax. The Crockett, Rodeo, Martinez, and Port Costa books are \$22, including 8.75% sales tax.

Or, you may order one or more by mail and

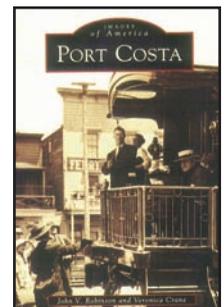
we'll ship them to you. Send your order to **Pinole Historical Society, P.O. Box 285, Pinole, CA 94564.**

The prices, including 8.75% sales tax and postage are:

- Pinole:** \$27
- Hercules:** \$27
- Richmond:** \$27
- El Sobrante:** \$27 (shipping late January)
- Crockett:** \$25
- Rodeo:** \$25
- Martinez:** \$25
- Port Costa:** \$25



Martinez



Port Costa

Name \_\_\_\_\_

Phone ( ) \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

# of Pinole books @ \$27 (book, sales tax, postage) \_\_\_\_

# of Hercules books @ \$27 (book, sales tax, postage) \_\_\_\_

# of Richmond books @ \$27 (book, sales tax, postage) \_\_\_\_

# of El Sobrante books @ \$27 (book, sales tax, postage) \_\_\_\_

# of Crockett books @ \$25 (book, sales tax, postage) \_\_\_\_

# of Rodeo books @ \$25 (book, sales tax, postage) \_\_\_\_

# of Martinez books @ \$25 (book, sales tax, postage) \_\_\_\_

# of Port Costa books @ \$25 (book, sales tax, postage) \_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Please mail your check for the total amount due, payable to Pinole Historical Society, to:

**PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564**



## Pinole **Historical** Society

Help us preserve Pinole's history through:

- Exhibits at the Pinole Library
- Pinole history programs in schools
- Pinole Community TV programs
- Walking tours of downtown Pinole
- Veterans' Day event in Fernandez Park
- A proposed municipal museum

**Annual memberships are only \$30**

Please mail the membership application today!

# Pinole **Historical** Society

## 2012 MEMBERSHIP APPLICATION

(PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP)

**PLEASE PROVIDE THE FOLLOWING INFORMATION, AND SEND CASH OR YOUR CHECK,  
TO PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564**

MEMBERSHIPS ARE FOR THE 2012 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

NAME (each person): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL (please!): \_\_\_\_\_

CIRCLE ONE: Annual (\$30)    Life (\$150)    Business (\$50)    Sustaining \$(500)

AMOUNT ENCLOSED: [  ] Cash \$ \_\_\_\_\_ [  ] Check # \_\_\_\_\_ \$ \_\_\_\_\_

DATE PAID: \_\_\_\_\_