

Pinole Historical Society Newsbriefs



P.O. Box 285, Pinole, CA 94564

www.PinoleHistoricalSociety.org info@PinoleHistoricalSociety.org

NEW BOOK ON PINOLE'S HISTORY TO BE PUBLISHED IN FALL 2015

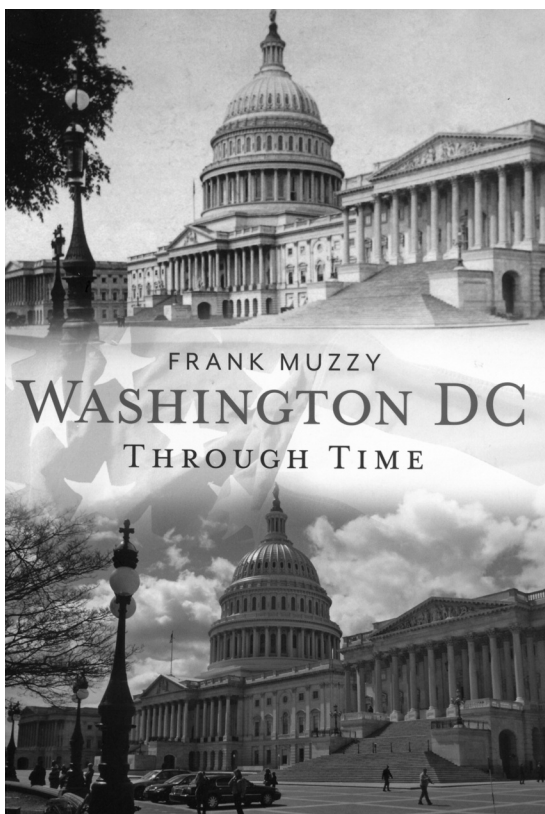
The Pinole Historical Society will see its second book on the history of Pinole published in the fall of 2015.

The society has signed a contract with Fonhill Media, a specialty book-publishing company in the areas of general history, local and regional history, military history, transport history, and biography (www.fonhillmedia.com).

The society will be producing *Pinole Through Time*, a title in Fonhill's "America Through Time" series.

The book will feature photos of old Pinole buildings and landmarks and current photos of what exists on those sites today. In several cases it will be the same building, some restored and others nearly identical.

Visit the Pinole Library for our exhibit "Pinole...Then and Now" to
Continued on page 11



The Pinole book cover will be similar to the Washington D.C. book.

In this issue

Ode to Ohlone Indians
— Page 3 —

In memoriam
— Page 5, 7 —

**Please help PHS build
a historical archive**
— Page 6 —

**Do you qualify as a
Pinole old-timer?**
— Page 8 —

**City adds history videos
to its website**
— Page 12 —

**September 5 program:
'Presidential' Rosies**
— Page 13 —

**50 years ago —
August-October 1964**
— Page 15 —

Published quarterly by the Pinole Historical Society

WHERE TO FIND NEWSBRIEFS

Pick up **Newsbriefs** at these locations:

AccuTech Auto Care, A.D. Dern Insurance, The Alley Cafe, Antlers Tavern, Bank of the West, Bay Park Retirement Residence, The Bear Claw, Big O Tires, Blue Sky Sports, Cafe Marrón, Cafe Soleil, China House, Cindy's Shear Cuts, Coldwell Banker Bartels Realtors®, Coldwell Banker (Joni Vasquez and Dave Vida), Crocketts Premier Auto Body, East Bay Coffee Company, George A. Egan, CFP, Ferial El Ghaoui, D.D.S., Embers, Farmers Insurance (Carol White), Garden of Gems, Good Butter Bakery, Douglas Gordon, D.D.S., Grocery Outlet, Happy Sashimi, Headquarters Salon, Hercules Fitness, Kaiser Permanente Medical Office Building, K & L Automotive (Rodeo), Kendall Financial Services, Ladies Workout Express, Mechanics Bank, Old Time Realtors, Douglas Oliver, D.D.S., Oliver's Hardware, Park Pharmacy, Attorney Donald E. Patterson, Peggy's Perfections Bead and Boutique, Pinole Art Center, Pinole City Hall, Pinole Creek Cafe, Pinole Hearing Aid Center, Pinole Library, Pinole Paws, Pinole Police Department, Pinole Senior Center, Pinole Senior Village, Pinole Valley Community Church, Lawrence Radcliffe, D.D.S., Realty World (Viktor Manrique), Ricky's Corner, Ristorante Due Rose, Sam's Dog House (Pinole and El Sobrante), State Farm Insurance (Mark Bucklew and Rick Chalk), St. Joseph Church, Sunshine Floor Covering, Taqueria Sanchez, Tenax Law Group, 10th Inning Baseball Cards, The New Deli, The Red Onion, The UPS Store, Tina's Place, TMF Accounting Services, Top Floor Salon, Albert M. Tsang, D.D.S., West Contra Costa Transit Authority, Windermere Rowland Realty, and Wilson & Kratzer Mortuaries.

It's also posted on the PHS website.

FOR ADVERTISERS: 2,000 printed copies of *PHS Newsbriefs* are distributed every quarter, generating readership among thousands of Pinole and West County residents. Hundreds more receive the newsletter directly from the PHS via its database and website. **If you're interested in advertising, please contact Jeff Rubin at info@PinoleHistoricalSociety.org or call him at (510) 724-9507.**

PHS CALENDAR

MEETINGS

August 13, September 10, October 8: Monthly Board of Directors meeting. The public is invited to attend and speak on any of the items discussed at these meetings. Pinole Senior Center, 6:30 to 8 p.m.

September 5: Program: "A Date with the Rosies." Meet the six Rosie the Riveters who went to Washington, D.C., and got kissed by President Obama! The public is invited to this FREE event from 6:30 to 8 p.m. in conference rooms 2A and 2B of the Kaiser Permanente Medical Office Building, 1301 Pinole Valley Road. Refreshments will be served.

ONGOING

Pinole Library history exhibits. Two exhibits are at the library, 2935 Pinole Valley Road. Library hours are: Monday (10 a.m. to 6 p.m.), Wednesday (2 to 8 p.m.), Friday and Saturday (12 to 5 p.m.).

PHS booth at Pinole Farmers' Market. We are at the farmers' market every other Saturday from April through December.

PinoleHistoricalSociety

Board of Directors:

Marcia Kalapus, President; Jeff Rubin, Vice President; Mary Drazba, Treasurer; Jo Ann Gannotti, Secretary; Norma Martinez-Rubin; Mary McMains; George Vincent.

Director Emeritus: Jack Meehan

Newsletter Editor: Jeff Rubin

NEW ADVERTISERS

The PHS welcomes these new advertisers:

- Cafe Marrón
- Corriea Lock & Key
- Good Butter Bakery
- St. Joseph School
- Barbara Taylor/Windermere Realty
- TMF Accounting Services
- Yogurtland

PHS videos on city of Pinole website

Miss one of our history programs on Pinole Community TV?

Not a problem. The city's website now has a dedicated section devoted to PINOLE HISTORY on its "Videos Online" page.

You can view the numerous PHS programs right

on your computer. Go to www.ci.pinole.ca.us/about/videos.html and scroll down to PINOLE HISTORY. You'll find our interviews, Veterans Day programs, both of George Vincent's Walking Tours of Historic Downtown Pinole, and the very fine PCTV-produced, 12-part series based on the Historic Walking Tour brochure. It's great TV!

President's Message

Marcia Kalapus, President, Pinole Historical Society

ODE TO OHLONE COSTANOAN INDIANS

I'd like to introduce you to the earliest native aboriginal Coastanoan (coastal) Indians of the San Francisco-Monterey bay areas.

More than 250 years ago they flourished in a region rich in all kinds of sustainable resources — wildlife, fish, food, (grains, seeds, fruits/berries, acorns, freshwater creeks full of fish).

They lived without any major complications in their lifestyle. They were food gatherers and hunters, part of a vast complex of about 50 or more distinct groups in Northern California. Their language is part of the Utian family.

Pinole's Coastanoan Indian tribe was known as "Karkin" or "Carquin." They lived on the south side of the Carquinez Strait as we know it today.

On the map we see their territory was about the size of the El Rancho Pinole land grant.

Their language dialect was different than the

rest of the other bands. According to research, these bands were very sociable, interacting peoples. They inter-married, traded goods and other items, and practiced their religions and cultural activities together. Their religion was Kuksu.

Their population was more than 10,000, in villages ranging from 50 to 200 people.

They excelled in basket weaving, and used their skills in making boats/canoes out of the tules (waterproof reeds that lined the waterways).

They had ceremonial dances. The women were involved in body tattooing and other piercings.

There is not much recorded about their actual religious rites, but



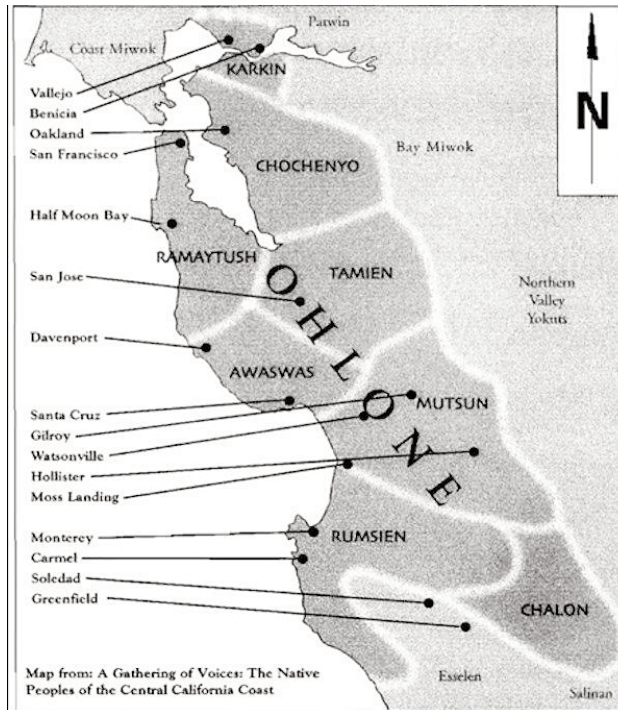
Marcia Kalapus

it is believed that they used shamans for their spiritual ceremonies, mourning, and coming of age, with highly decorated costumes and dances. Shamans were also healers and supplied herb remedies.

As with many of the Indian tribes throughout America, shamans also represented a form of spiritual mysticism in their practices. Modern-day Ohlone tribal members are working to bring back their sacred and religious narratives and folklore about the coyote, eagle, and hummingbird, all very important in their storytelling.

Their clothing was sparse, mostly none. In the cooler weather they used animal skins for warmth; the women wore aprons or skirts made

Continued on page 4



Geoff Torretta

A Pinole Landmark

Antlers



Tavern

Est. 1938

**2284 San Pablo Ave.
Pinole, CA**

(510) 724-9961



900 San Pablo Ave., Pinole, CA 94564
www.CrockettsPremierAutoBody.com

(510) 741-9001
Fax (510) 741-9009

Find out more about Pinole's history by using your smartphone to scan this QR code. It will take you to the Pinole Historical Society website: www.PinoleHistoricalSociety.org



ODE TO OHLONE COSTANOAN INDIANS

Continued from page 3

from the tule reeds. They made jewelry from bones, beads, abalone, and other decorative shells.

Land custodians

The tribes burned the grasslands annually to get rid of all the old growth so they could get to the new fresh seeds that were part of their daily diet. American Indians were good custodians of the land and used only what they needed to sustain life.

They were good fishermen and had a diet

loaded with mussels, abalone, other shellfish, and freshwater fish (salmon, perch, and stickleback). Grizzly bears, elk, and deer were also available.

They didn't shy away from having all kinds of fowl on their menus, such as geese, duck, quail, and other small birds. Their favorite was waterfowl, which they caught in their nets.

Homebuilders

Fr. Juan Crespi wrote there were "more sea otters, whales, and sea lions than could be counted."

They built their homes out of the same tules, in the form of mats or bundles. They also built sweathouses out of redwood bark.

When the Spanish came and brought the Franciscan missionaries and established the missions, things began to change dramatically for the Ohlone.

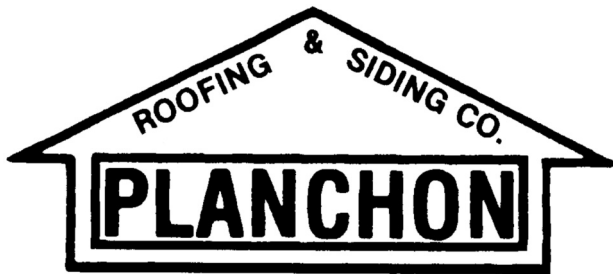
They were baptized, their way of life ignored, and moved off their lands to live at the missions. They became workers and slaves to the missions and the Spanish landowners.

Many of them died

from exposure to disease from which they had no immunity. The population dropped to as low as 2,000, almost to extinction. By the 1850s, some of the Ohlones were able to secure land grants and to survive hard times.

Recognition

The Muwekma Ohlone Indians in the Bay Area have worked long and hard for their rights to be a recognized sovereign nation. It is up to all of us to join in and share these stories so that Bay Area children can grow up learning about this rich culture.



(510) 235-4056
LICENSE No. 421131

2207 EMERIC AVENUE
SAN PABLO, CA 94806



MONDAY 9-3PM

TUESDAY-FRIDAY 9-7PM

SATURDAYS 11-2PM

AT THE DEL MONTE PLAZA, 624 SAN PABLO AVE. 724-5335
Homemade Soups, Salads, plus Traditional Faire & More



Civic Center Chapel, Richmond (510) 232-4383 •FD195
Chapel of the Mission Bells, San Pablo (510) 232-6552 •FD881
Hosselkus Chapel, Crockett (510) 799-1411 •FD933



1918-2014
96 years
Serving Families



www.wilsonkratzermortuaries.com



Gary Lalley

Insurance and Financial Services Agent

2800 Pleasant Hill Road, Suite 210
Pleasant Hill, CA 94523
Tel 510.724.7070 Cell 925.408.2166
glalley@farmersagent.com
CA #0125344

Registered Representative, Farmers Financial Solutions, LLC
30801 Agoura Road, Bldg. 1, Agoura Hills, CA 91301-2054
Tel 818.584.0200 Member FINRA & SIPC

In memoriam



Thomas Cutino Sr.:
February 17, 1927 – July 14, 2014.

A World War II U.S. Navy veteran, longtime Pinole businessman, and former mayor. He was 87.

Tom was a Pinole councilman from 1978 to 1982 – mayor in 1979-80 – with a unique, entertaining sense of humor.

Tom was a member of the Pinole Historical Society and the VFW Post

2798, served 10 years on the board of directors of the Pinole Chamber of Commerce (president and Businessman of the Year in 1969), was fire commissioner of the Pinole Fire Protection District for eight years, and chairman of the Pinole Bicentennial Commission.

Tom managed The Cutino Company, a manufacturers' agency specializing in the design, application, and contract negotiation for custom-built heat-recovery equipment for oil refineries, and chemical,

electric, and food-processing plants.

Knowing the value of heat energy, how to manage it, getting the most value from it – that was his business, his profession, and his avocation, even in public life. Thus, Tom devoted his public energies to the betterment of this community.

The Fitzgerald Drive shopping centers in Pinole might have been annexed by Richmond, as an extension of its adjacent residential developments, were it not for Tom's rallying, defensive energies.

His oft-told stories, embellished with inherited gesticulation, gained "catalog numbers" assigned by his loving wife, Rose Marie. Most painfully difficult was his year-and-a-half term on the Contra Costa County Grand Jury, because of the strict requirement of jurors' permanent silence. Others who have served – and who knew Tom – will understand, but still miss those untold stories.

Tom is survived by his wife of 58 years, Rose Marie; children Judith, Camille, Philip (Elizabeth), Tom Jr. (Dana), Jeanine (Alex) and Maria; and grandchildren Amy, Anna, James, Sami, Gabriel, Giancarlo, and Joseph.

We are so fortunate to have known him.

– Jack Meehan

Pinole **Historical** Society 2014 MEMBERSHIP APPLICATION

(PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP)

**PLEASE PROVIDE THE FOLLOWING INFORMATION, AND SEND CASH OR YOUR CHECK,
TO PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564**

MEMBERSHIPS ARE FOR THE 2014 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

NAME (each member): _____

ADDRESS: _____

CITY/ZIP: _____

PHONE: _____

E-MAIL (please!): _____

CIRCLE ONE: Annual-new (\$30) Annual-renewal (\$30) Business (\$50) Life (\$150)

AMOUNT ENCLOSED: [] Cash \$ _____ [] Check # _____ \$ _____

DATE PAID: _____

PHS SEEKING FAMILY FILMS FOR HISTORICAL ARCHIVE

Got film? The Pinole Historical Society is embarking on a major project to archive the city's history — family by family and event by event. Our objective is to establish a permanent, digitized collection of Pinole's history.

Do you have film of past Holy Ghost parades, Pinole Valley High School Homecoming parades, Memorial Day or July 4 parades?

How about important athletic events, such as a high-school football, basketball, baseball, softball, or volleyball game?

Perhaps you have film of an important event that took place in Fernandez Park, or a ribbon cutting or an event that has a place in Pinole's history—such as the 1958 flood?

We're looking for any video or film you have—VHS,

Beta, camcorder, DV tape, 8mm, Super 8mm, 16mm, 35mm, motion picture.

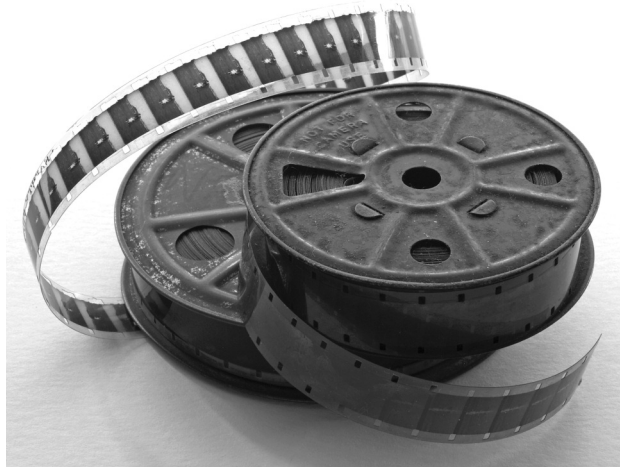
Nearly everyone has taken home movies. That makes everyone who has taken film a historian.

We want to collect, digitize, catalog, and preserve old movies on DVD (and whatever formats are to come) to exhibit, educate, and entertain.

The PHS will share these videos on a film archive that we will establish, similar to the The Pioneers Film Archive on YouTube created by the California Pioneers of Santa Clara (www.youtube.com/sccpioneers).

Film connects with the past in a unique way. It's immersive, educational, and entertaining for young people. It's a way to get young people interested in history.

Got film? Please contact us at info@pinolehistorical.com




Tina's Place
 "Simply A Great Meal"
 Breakfast, Lunch, Dinner & Cocktails

Dale Moore
 Proprietor

2300 San Pablo Ave
 Pinole, Ca 94564
 510-964-7546

tinaspplace2.com
 Tina's Place Facebook Fan Page

GOT HISTORY?

The Pinole Historical Society is grateful for donations of artifacts, photos, newspapers, memorabilia—anything of historical significance.

Please contact us at info@PinoleHistoricalSociety.org or call (510) 724-9507.

Douglas Gordon
 FAMILY DENTISTRY

Douglas J. Gordon, D.D.S.

(510) 741-7100
 2150 Appian Way, Suite 208
 Pinole, California 94564



Roofing by Frakes
 Richard Frakes


GUTTERS
 OG Gutters / Fascia Gutters
 Removal and Installation

ROOFING
 New Work / Re-Roofs / Inspections
 Tar & Gravel / Composition / Tile

FREE Estimates

Bonded & Insured • TEL 510-799-4474 • License #675791


A.D.DERN INSURANCE AGENCY, INC.



Terry L. Tigh - Broker
 DOI Lic #0600833

2358 San Pablo Avenue
 Pinole, CA 94564-1705

TEL (510) 724-6456
 FAX (510) 724-6015
 Email us at WeCare@ADDern.com
www.ADDERN.com



How you can help us preserve the history of Pinole

Always seeking to improve and add to the society's collection, the PHS welcomes inquiries from individuals owning objects which are significant to the history of Pinole.

Though we do not have a museum, we have three exhibit spaces at the Pinole Library and conduct history programs for service organizations, retirement residences, and schools.

Artifacts are an important part of these programs.

Please contact us at info@pinolehistoricalsociety.org or call (510) 724-9507 if you have an object you'd like to donate.

Also, you can view the numerous PHS programs right on your computer. Go to the city's website www.ci.pinole.ca.us/about/videos.html and scroll down to PINOLE HISTORY. Several recent programs have been added.

In memoriam

Norman Doidge: July 23, 1949 — May 8, 2014

Norman Joseph Doidge, 64, long-time resident of Pinole and an early Pinole family. Norman was preceded in his passing by parents, Allan K. Doidge and Alice Mae Doidge, and brother, James A. Doidge.

Norman's father was a former mayor of Pinole and Doidge Avenue in Pinole Valley bears his name. Norman's mother, Mae, was a long-time teacher in the old Pinole-Hercules District, teaching many years at the Old Pinole Hill School and at Ellerhorst School in the valley.

Norman lived in the old-town area of Summit Drive and was a familiar figure on the streets of Pinole and Hercules.

He hailed from the old Pinole neighborhoods and knew everyone in town. He walked daily, greeting all in his travels with a pleasant smile and handshake. No one who met Norm will forget his kind nature and willingness to go out of his way to help. He made instant and lasting friendships and will be missed as a young old-timer who loved Pinole and its history.

Norm is survived by his children, Sean Doidge, Leah Perez (Vincent), Kelly Doidge, and Taryn Doidge. He is also survived by grandchildren Lillian Perez, Sean and Sierra Doidge, and Jayden and Ralvyn Getts.

— George Vincent

Jerry Cates Sr.: August 13, 1942 — May 21, 2014

Jerry Cates Sr., 71, brought together hundreds of community groups, businesses, and individuals to raise funds and build Amber Swartz Park on Savage Avenue. It was a project born and catalyzed by local service clubs (Rotary, especially) and vested in Jerry.

The park is a permanent reminder of the death of Pinole Police Officer Floyd Bernie Swartz in 1980 and the tragedy of the kidnapping of his and his wife Kim's daughter, Amber in 1988 — who to this day is missing.

Jerry was deeply involved in the Pinole community: Jaycees, Roosters, director of Doctors Hospital, Rejects, P.I.G.S., and Rotary Club.

Jerry died at home following a long illness. Born in Carter County, Missouri, Jerry's parents, Henry and Henrietta Cates, preceded him in death. Jerry arrived in California before his second birthday. He graduated from Richmond High School in 1960.

Jerry was a Farmers Insurance agent in Pinole for more than 40 years.

Jerry is survived by his wife Judy and his children Jerry Jr. (Darla) Cates, James Cates, Kristy (Patrick) Cates-Frankfort, and two step-daughters, Michelle Mendes and Cindy Dzierman. A daughter, Tammy Fleharty, preceded him in death. He is also survived by two brothers and two sisters.

— Jack Meehan



sushi • grill • sake • dessert

2718 pinole valley road • pinole, california 94564
510.758.8881 www.eathappysashimi.com



Pinole Art Center
2221 Pear Street
510-724-2008

Tuesday - Saturday, 11 AM - 4 PM
Local Artists Unique Gift Items
Check Us Out for That Something Special!
www.PinoleArtisans.org

Back in the day

DO YOU QUALIFY AS A PINOLE OLD-TIMER?

By George R. Vincent

What makes for an authentic old-time Pinolean?

To qualify, do you have to be born in the Pinole village? Is it one's great memory of events and peoples since coming to Township #11? Or is it simply the courtesy reserved for one's age measured in golden years, such as children standing in respect at the dinner table until the oldsters are seated?

The following exercise is a quiz in Pinole's recent history to see if you measure up as an old-timer or otherwise.

The year is 1955. Since 1901, there has

Club Alibi, corner of Fernandez and San Pablo avenues.



been a bench on the Tennent Avenue side of Antlers Tavern for elderly Pinole gentlemen to gath-

er, gab, and watch ladies pass, as well as the cars going by on old Highway 40. Do you remember

these bench-sitters' names: Joe Barron, Frank Faria, Ed Silva, Antone Rodrigues,

"BAY AREA'S BEST HOTDOG"



www.samsdoghouse.com

TWO LOCATIONS

2432 San Pablo Avenue
Pinole, CA 94564
(510) 724-4550

3857 San Pablo Dam Road
El Sobrante, CA 94803
(510) 223-8870



Mike Rowland

Owner/Broker

License # 01331280

Business 510-222-9150

Cell 510-501-9133

Fax 510-222-9165

E-mail MikeRowland@windermere.com



Windermere

Windermere Rowland Realty

400 Appian Way

El Sobrante, California 94803

www.WindermereRowlandRealty.com

TENAX
Law Group PC

145 PARK PLACE, SUITE A
POINT RICHMOND, CA 94801
T: 510.234.2808 F: 510.234.6009

www.tenaxlawgroup.com

Construction, real estate,
personal injury, landlord-tenant,
employment, bankruptcy, and
business law.

ATTORNEYS

Serious Injury • Auto Accident

Donald E. Patterson

Attorney at Law

Plaza Two, Hilltop Office Park
3260 Blume Drive, Suite 410
Richmond, CA 94806

www.donaldepatterson.com



FREE CONSULTATION (510) 262-2120

DO YOU QUALIFY AS A PINOLE OLD-TIMER?

Emmet Walton, John Scanlan, Clifford Hughes, Charley Ruff, Louis Francis, or Harry Amos?

Or perhaps Pinole politics in 1955 will give you a memory jolt.

The five-man Pinole City Council was then heavily engaged in transforming the sleepy hamlet of 1,500 into a city of 20,000.

Sub-dividers had options on hundreds of acres of farm and pasture lands in Pinole Valley and on the rolling hills east and west of the town. The new I-80 freeway would soon split the valley from old town, and the new De Anza High School in El Sobrante was almost ready to welcome bused Pinole kids.

Waiting to be in step with the huge new transformation of the building boom they were charged with were Councilmen Chester Wright, Gerald

Stokes, Guy Savage, Louis J. Ruff, and Mayor Allan K. Doidge.

Ruff died unexpectedly, leaving a vacancy after serving 31 years as a councilman. City Treasurer George Dutra also sat on the council.

Do any of these last names ring a memory bell as you drive Pinole Valley's streets?

Events in the 1960s are more recent but still more than 50 years ago. Folks in town were still enjoying the small-town comforts of Antlers Tavern on Tennent Avenue or the Club Alibi on Fernandez Avenue.

Joe Lunghi at Antlers Tavern served the best shrimp and crab cocktails as you sat on the high, blue-seated barstools.

Mike Lewis and the Club Alibi were famous for "the lady in the blue evening gown," a life-like

mannequin in the men's room entrance, seated on a toilet. When first-timers went to use the rest room she moved realistically, getting laughs as the fellow ran from what he thought was the ladies room.

Remember the spectacular accident on Highway 40 in October of 1963?

Do you recall the dual trailer Wards truck sliding off the slick road on the bridge by the Pinole Santa Fe Depot?

It fell over the side and down 45 feet to the

Santa Fe tracks. Half of the truck stuck on the railing and the other half dangled to the tracks. The driver miraculously suffered only a broken arm and cuts.

Or perhaps you recall four years later in 1967 when sleepy Pinole again made big news.

Pinole resident Gerard A. Gill, an amateur geologist, discovered and uncovered between Pinole and Rodeo the fossilized remains of a prehistoric mammoth

Continued on page 10

**Want to advertise with us?
Call (510)724-9507
for information and rates.**



Hours
Monday – Friday
 6 a.m. – 2 p.m.
Saturday – Sunday
 7 a.m. – 1 p.m.

2265 Pear Street • Pinole, CA 94564
 (510) 724-5312

Lawrence Radcliffe,
D.D.S.

2000 Appian Way, Suite 203
 (pinoledentist.com)
724 - 5464



**Your West County
 Residential Specialist Team**

Prices are up and interest rates are still low.

Purchase with very low down payments. Our experience is your benefit. We listen to our clients, and you get the personal attention you deserve. No pressure – just service.

Free market analysis of your home



Joni Vasquez
 (510) 685-2162



Dave Vida
 (510) 517-7831

DO YOU QUALIFY AS A PINOLE OLD-TIMER?

Continued from page 9

(elephant) some 25,000 years old. The huge hip-bone was 34 inches by 47 inches and weighed 250 pounds.

A more recent memory jogger occurred in May of 1969. News of the Vietnam War and later the first man on the moon dominated the headlines, except for a time in May it was Pinole's turn again. One Sunday, a massive slide of the I-80 freeway occurred from heavy winter rains. The great crevice became known as "the hole over Pinole." The crevice grew to be 100 yards long and 30 feet deep.

All freeway traffic was re-routed back to the old Highway 40 (San Pablo Ave.) and through old town Pinole once again after an 11-year absence of heavy traffic. Traffic at one point was backed up to Sacramento, 70 miles away. A new detour to be constructed was estimated to have 100,000 cubic yards of new fill at a huge (back then) cost of \$360,000. Imagine the price tag today!

See how you scored as a Pinolean going back some 60 years. Take an honest memory count

and rank yourself on the following scale:

1. Total Recall (like it happened yesterday) (100%): "Solid Gold Oldest Old-Timer Level."

2. Half-Remembered (50% or better):

"Advanced Older-Timer Level."

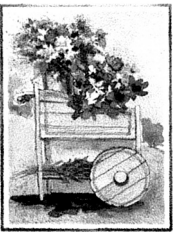
3. One-Fourth Remembered (25%):

"Part-Timer Old-Timer Level."

4. Less Than 25% Remembered: "No-Timer Level." Time to join the Pinole Historical Society!




Spectacular Wards truck accident in 1963.




the Flower Cart

• Daily deliveries by phone •
(510) 724-4241

Live Local. Bank Local.



800.797.6324
www.mechanicsbank.com



Mechanics Bank

Commitment That Lasts Generations

MEMBER FDIC

NEW PINOLE BOOK

Continued from front page

get an idea of the content of the book.

Fonthill Media publishes in the USA, UK, France, and Spain.

Its titles are published simultaneously as printed books and e-books and supplied to the general book trade. Most titles are aimed at general readership level, but with a more specialist, or in-depth focus on the subject matter in hand.

The PHS would love to see old photos that residents might have of their homes, their family's homes, and buildings that once existed or currently exist in Pinole, for possible inclusion in the book. Please contact us at (510) 724-9507, or via e-mail at info@pinolehistoricalsociety.org.

The PHS published its first book, *Images of America: Pinole*, in 2009, with Arcadia Publishing. The book has done remarkably well; it's in its second printing and has sold 2,059 copies (as of July 18), including 793 directly by the PHS at the Pinole Farmers' Market, mail order, festivals, and at our meetings and history programs throughout the community. The society stocks 10 area books; an order form is on page 14 of this newsletter.

George and Emma Sandoval, former owners of Walker's Restaurant & Pie Shop welcome you to

CAFÉ MARRÓN

Pinole's newest independently owned coffee shop

*Espresso drinks
Breakfast sandwiches
Blueberry Muffins – Scones
– Bagels – Croissants
English Muffins – Egg Wraps*

Lunch
*Paninis (hot-pressed sandwiches)
Pizzetta
Pie*

Brazilian and Italian products

*Monday through Saturday
8 a.m. to 4 p.m.
(510) 724-6742*

*701 Belmont Way, Suite C, Pinole
(off San Pablo Avenue, across from Big O Tires)*



WHAT'S IN THE NAME?

Ramosmania rodriguessi (café marrón) is native to the island of Rodrigues in the Indian Ocean.

Thought extinct until a single surviving tree was spotted in 1980 by a schoolboy, who was shown a drawing of the plant by his teacher.

Although the plant regularly flowers, it never produced seed until horticulturalists discovered how to pollinate the flowers. In 2003, the café marrón bore its first fruit with viable seeds. Slow-but-steady efforts have been made to grow more café marrón trees and speed up the pollination process.

Ramosmania rodriguessi is a critically endangered plant species.

Café Marrón in Venezuela

Like the Italians, Venezuelans also have a wide array of ways to drink their coffee.

A marrón, or Marroncito is a term used by Venezuelans to ask for a single shot of espresso-like coffee to which milk is added, giving it a marrón color.



**Auto's
Homes
Business
Safes**

**CORRIEA
LOCK & KEY**

LOCKSMITH

LIC# 877417 BONDED
License No. LCO 2722



**Low
Prices
Reliable
Service**

(510)366-6670 • (510)724-9356 fax
www.corriealockandkey.com

**Frederick Corriea
Owner**



PINOLE
HEARING AID CENTER

Dennis Tobin, BC-H.I.S.



We offer great customer service the old fashioned way.

1700 San Pablo Ave, Suite F • Pinole, CA 94564

510-724-1095

www.pinolehearing.com



Lynda J. Bartels, Realtor®, CRS, GRI
Coldwell Banker, Bartels-Realtors®
(510) 290-5666 Cellular
bartelsl@aol.com BRE 00662125
www.lyndajbartels.com



Bartels Realtors

Kathy G. Ginocchio-Hill
Coldwell Banker, Bartels-Realtors®
Broker Associate, Notary Public, ABR, e-PRO
(510) 681-5940 BRE 01205079
kginocchio@aol.com



Each office is independently owned and operated.



China House

RESTAURANT

Mandarin & Szechuan Cuisine

Open 7 Days A Week

Mon~Sun: 11:30am~9:30pm.

Tel: (510) 741-8788

1971 San Pablo Avenue, Pinole, CA 94564

Saving Memories

Saving your most precious Family Video memories & photos on DVD is easy and inexpensive! Slide Shows help create a special atmosphere at Birthdays, Weddings, Memorials, Retirement & Anniversary Parties!

Services include:

Slide Shows, transfer of VHS, Beta, all size camcorder tape to DVD, Photo Editing.
— 8, Super 8 & 16 MM film to DVD —



Debbie Ojeda, owner
ojedahouse@comcast.net

Call (510) 724-5197 www.savingmemories.com

The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.

City adds history videos

Five PHS programs have been added to the city's website. They include:

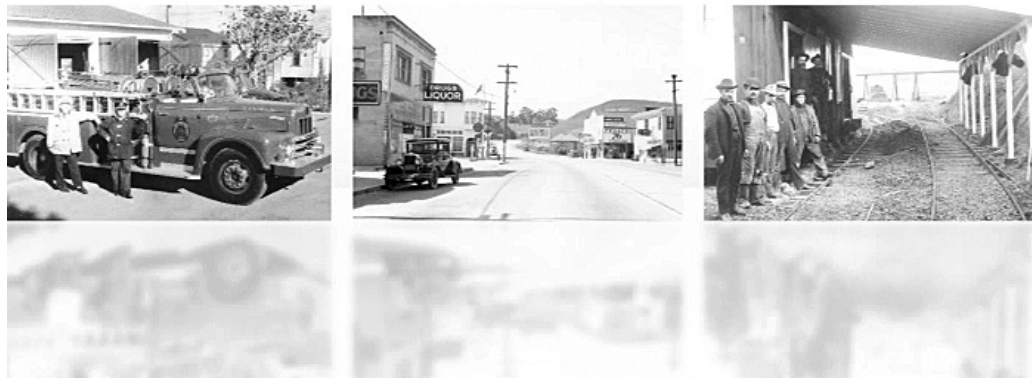
- 2012 Veterans Day
- 2013 Veterans Day
- Japanese American Internment (9/6/12)
- School bell dedication
- Bars, Barbers and Characters of Early Pinole (2/7/14).

We thank Bob Kopp for shooting the video for all of these events.

To view these, and others, go to the city's website www.ci.pinole.ca.us/about/videos.html and scroll down to PINOLE HISTORY.

The Pinole Mural

A Community Legacy



Watch The Pinole Mural video at this link:
<http://www.pinolehistoricalsociety.org/PinoleMural.mov>

PINOLE VALLEY COMMUNITY CHURCH
 A SAFE PLACE

510-758-9313 **PASTOR JOHN WRIGHT**
 PVCCHAPEL@ATT.NET
 WWW.PINOLEVALLEYCHURCH.ORG

St. Joseph School
 A Christ - Centered Community

Mrs. Arlene Marseille, M.A.
 Principal

1961 Plum Street Ph 510-724-0242 ext. 1
 Pinole, CA 94564 Fax: 510-724-9886

CORNERSTONE CAPITAL SYSTEMS

George A. Egan, Certified Financial Planner™
 Enrolled to practice before the Internal Revenue Service
 Registered Investment Advisor

3150 Hilltop Mall Rd., Suite 60 Phone: 510-412-1040
 Richmond, CA 94806 Fax: 510-222-1367
 Email: corcap1@pacbell.net

GEORGE A. EGAN, REGISTERED INVESTMENT ADVISOR, CA INS. LIC. #0719862

enice Mortgage
 For All Your Loan Needs

OLD TIME REALTORS
 For All Your Real Estate Needs

TOM GOZZANO
 (510) 724-0885 (510) 724-7800
 2548 SAN PABLO AVENUE, PINOLE, CA 94564

2014 quarterly meetings at Kaiser continue on Friday evenings

The 2014 quarterly membership meetings of the Pinole Historical Society will be held Friday evenings from 6:30 to 8 p.m. in conference rooms

2A and 2B of the Kaiser Permanente Medical Office Building, 1301 Pinole Valley Road.

As always, we will have an interesting program for you at each meeting.

The remaining 2014 meeting schedule is: September 5 • November 7

'PRESIDENTIAL' ROSIES GUESTS AT SEPT. 5 MEETING

Six women who distinguished themselves as Rosie the Riveters at the Kaiser Shipyards during World War II — building the ships that helped win the war — had a delightful breakfast visit with Vice President Joe Biden in Washington, D.C., on March 31.

They included several from West Contra Costa County — Pinole's Priscilla Elder among them. They dined with the vice president and received an unanticipated visit and kiss on the cheek from President Barack Obama.

The Rosies will recount their weeklong visit to Washington — and their lives as World War II heroines — at the Pinole Historical Society's quarterly meeting on Friday, September 5, from 6:30 to 8 p.m. in conference rooms 2A and 2B of the Kaiser Medical Office Building in Pinole. The program is free and open to the public. For more information, visit www.pinolehistoricalsociety.org or call (510) 724-9507.



Presidential Rosies (L-R): Priscilla Elder, Marian Wynn, Kay Morrison, Marian Sousa, and Phyllis Gould— Photo courtesy of the Bay Area News Group

2700 Pinole Valley Road
Pinole, CA 94564
(510) 758-9000

2352-A San Pablo Avenue • Pinole, CA 94564
510.724.6826 • www.goodbutterbaking.com

Pinole Paws Pet Grooming

Deborah Jordan, Owner
National Certified Master Groomer
(510) 724-8785

971 C San Pablo Ave.
Pinole, CA 94564
www.pinolepaws.net

TMF

Accounting Services

- Income Taxes (25% off)
- Payroll
- Bookkeeping

Contact Us Today!
510.455.4597
www.tmfaccountingservices.com

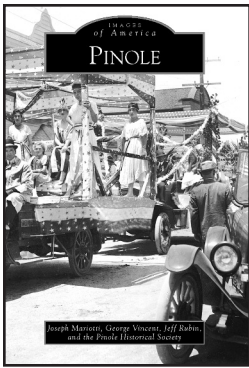
Serving The Bay Area
Since 2001

REALTY WORLD

Regency

2216 Railroad Avenue • Hercules, CA 94547
Dir: 510-467-4911
Bus: 510-724-0700
Fax: 510-724-0702
Email: ViktorManrique@aol.com
www.RealtyWorldRegency.com
Each office independently owned and operated.

Viktor Manrique
REALTOR
DRE #01224855



Images of America

ORDER FORM FOR ALL BOOKS

Name _____

Address _____

City _____

State ____ Zip _____

Phone () _____

E-mail _____

of Pinole books @ \$27 _____

of Hercules books @ \$27 _____

of Richmond books @ \$27 _____

of El Sobrante books @ \$27 _____

of El Cerrito books @ \$27 _____

of Maritime CCC books @ \$27 _____

of Crockett books @ \$25 _____

of Rodeo books @ \$25 _____

of Martinez books @ \$25 _____

of Port Costa books @ \$25 _____

TOTAL AMOUNT ENCLOSED \$ _____

(includes sales tax and postage)

Please mail your check for the total amount due, payable to
Pinole Historical Society, to:
PINOLE HISTORICAL SOCIETY
P.O. Box 285
PINOLE, CA 94564

LOCAL HISTORY BOOKS AVAILABLE FROM PHS

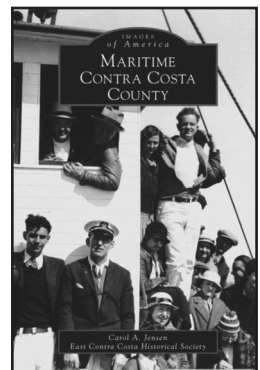
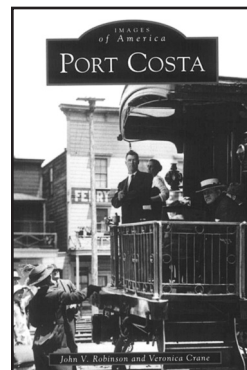
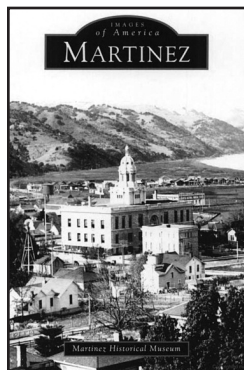
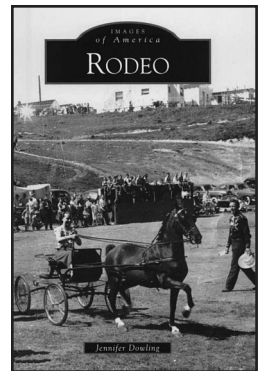
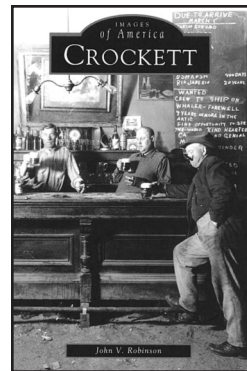
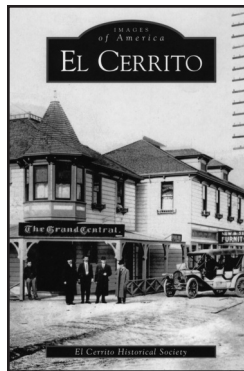
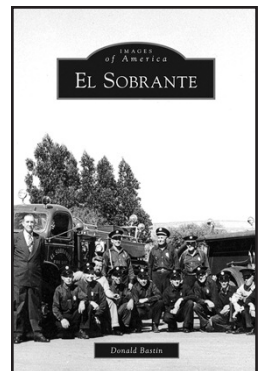
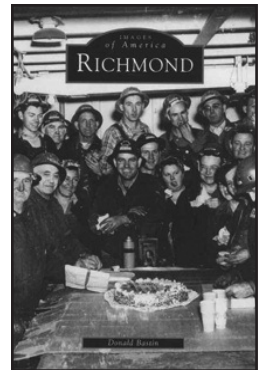
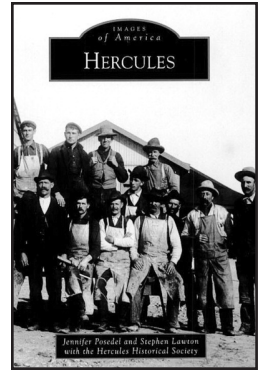
The Pinole Historical Society stocks Arcadia Publishing books about Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, Port Costa, and Maritime Contra Costa County. And, of course, we have plenty of Pinole books.

You may purchase one or more of these books from us at the Pinole Farmers' Market—we're there every other Saturday from April through December.

Pinole, Hercules, Richmond, El Sobrante, El Cerrito, and Maritime Contra Costa County books are **\$24**, including 8.75% sales tax.

Crockett, Rodeo, Martinez, and Port Costa books are **\$22**, including 8.75% sales tax.

You may order one or more by mail (prices at left include postage) and we'll ship them to you. Send your order to **Pinole Historical Society, P.O. Box 285, Pinole, CA 94564**.



50 years ago — 1964

August 1: The Beatles' "A Hard Day's Night," single goes #1 and stays #1 for two weeks.

August 4: The bodies of civil-rights workers Michael Schwerner, Andrew Goodman, and James Chaney are discovered in an earthen Mississippi dam.

August 7: U.S. Congress approves the Gulf of Tonkin resolution.

August 18: South Africa is banned from the Olympic Games because of apartheid policies.

August 26: President Lyndon Baines Johnson is nominated for president at the Democratic National Convention in Atlantic City, NJ.

September 1: San Francisco Giants' pitcher Masanori Murakami becomes the first Japanese player in Major League Baseball.

September 12: Canyonlands National Park (Utah) is designated as a national park.

September 22: "Fiddler on the Roof," starring Zero Mostel, opens on Broadway at the Imperial Theater in New York and begins a then-record run of 3,242 performances.

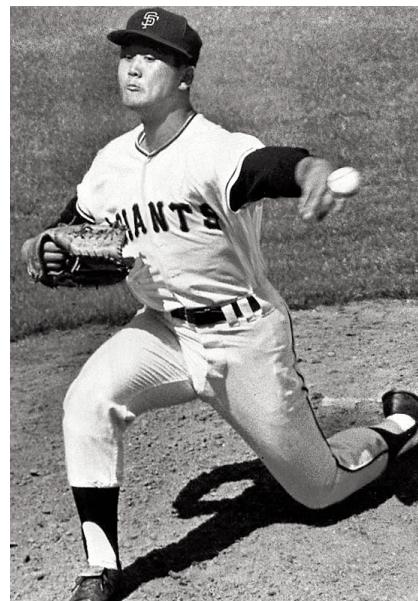
September 24: The Warren Commission Report, the first official investigation of the assassination of President John F. Kennedy, is published.

October 1: San Francisco cable cars are declared a national landmark.

October 1: Three thousand student activists at the University of California, Berkeley, surround and block a police car from taking a CORE volunteer

arrested for not showing his ID when he violated a ban on outdoor activist card tables. This protest eventually explodes into the Berkeley Free Speech Movement.

October 14: Dr. Martin Luther King Jr. wins the Nobel Peace Prize.



Masanori Murakami



Barbara Taylor

REALTOR®
BRE LICENSE #01944446

CELL (510) 322-1906
OFFICE (510) 222-9150
FAX (510) 222-9165

BarbaraTaylor@windermere.com
BarbaraAnnTaylor.com



Oliver's Hardware
4071 San Pablo Dam Road
El Sobrante, CA 94803
Phone: (510)-223-4450
FAX: (510)-223-1924



Richard Oliver
Owner Store #922
olivershardware@gmail.com

K & L Automotive

American • Japanese • Classics • RVs

Oil Changes, Fuel-Injection, Carburetors, Muscle Car & Hot Rod Performance



Ken and Lisa Caughran (510) 799-2928
586-C Parker Ave., Rodeo, CA 94572

THE NEWSLETTER GUY®

CUSTOM-WRITTEN AND DESIGNED NEWSLETTERS
FOR COMPANIES, NON-PROFITS AND ASSOCIATIONS
ESTABLISHED 1981



JEFF RUBIN

1517 Buckeye Court
Pinole, CA 94564

PHONE: 510/724-9507
FAX: 510/741-8698
E-MAIL: Jeff@TheNewsletterGuy.com
WEB: www.TheNewsletterGuy.com

Paula Harvey
Susan Burch

Christina Isley
Liz Tharpe

TOP FLOOR SALON

Full-Service Salon

Skin & Spa Treatments
Relax & Rejuvenate

Color-Coded Cosmetics
Makeovers

1690 San Pablo Ave., Suite E
Pinole, CA 94564

(510) 741-1150

SPECIAL OFFERS FROM OUR ADVERTISERS

Clip these coupons for great savings

Taqueria Sanchez

Now Under New Ownership

Buy one entrée, receive second entrée
of equal or lesser value 50% off

2400 San Pablo Avenue, Pinole, Located in the Park View Plaza
Follow us on Facebook to see our daily FB Special.

www.facebook.com/pages/Taqueria-Sanchez

CATERING AVAILABLE (510) 741-8622

Massage by Michelle Weekend Warrior Special

NO pain...MORE gain!

- 1 hour deep tissue or Swedish massage: \$55
- 1 hour foot reflexology: \$55

(1 coupon per client — offer good through October 31, 2014)



Michelle Gonzalez, C.M.T.

925.899.4811

Swedish, Deep Tissue, & Foot Reflexology

www.massagemichelle.com

Book Online

Located inside Hercules Fitness • 600 Alfred Nobel Drive • Hercules

Peggy's Perfections BEADS

Beads, Findings & Etc.
Handcrafted Gifts & Jewelry

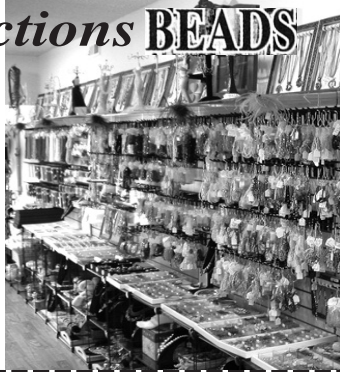
20% OFF
Your Entire Purchase
Must bring ad.

510-724-4013

1889 San Pablo Ave • Pinole

www.peggysperfections.com

Hours: T-F 10-6, Sat. 10-4



GROCERY OUTLET bargain market

We love bringing you
BARGAINS!

We are a local, family-owned
grocery store that is proud to
serve the community of Pinole.

Shop us first. Get more.



Sam & Asifa Ahmad
Independent
Owners/Operators

GROCERYOUTLET
bargain market

\$4 off
a \$40 minimum
purchase



Valid at Pinole Grocery Outlet only. One coupon
per person. No cash value. Minimum purchase
excludes dairy and alcohol. Not valid with any
other offer. Coupon must be surrendered at
time of purchase. Expires 9/30/14.

WESTCAT

Western Contra Costa Transit Authority

601 Walter Ave. Pinole, CA 94564

Mail or bring coupon in for your next 31-Day bus pass
order and receive a \$1.00 discount (offer expires 12/31/14,
limit one coupon per order. May not be combined with
any other discount or offer).

www.westcat.org

(510) 724-7993

Ristorante due Rose
CUCINA ITALIANA



Best of the Bay – KRON-TV

☆☆☆☆☆

4 Forks – West County Times

10% OFF LUNCH OR DINNER
WITH THIS COUPON

PEDRO CANJURA, Proprietor (510) 223-5620

1596 Fitzgerald Drive

Fax: (510) 223-5634

Pinole, CA 94564

ristoranteduerose.com



1460 Fitzgerald Drive
Pinole, CA 94564

510-223-3404

8am - 9pm Every Day!

Come in today
and start
savin'!

