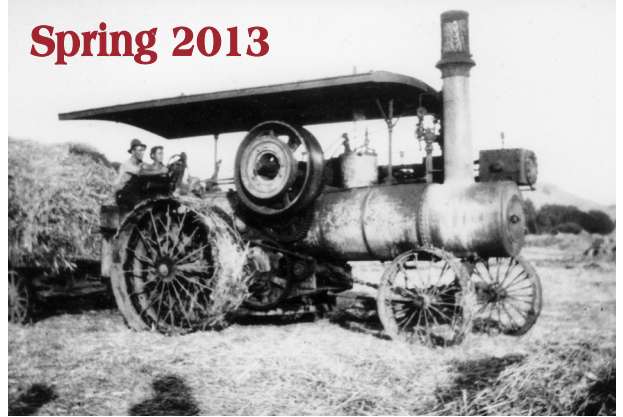


Pinole Historical Society Newsbriefs

Spring 2013



P.O. Box 285, Pinole, CA 94564

www.PinoleHistoricalSociety.org info@PinoleHistoricalSociety.org



Images (top, L-R) include: Pinole-Hercules School, Plaza School class of 1904 with teacher Frances Ellerhorst at far right, map of the El Pinole Grant, 1849 California state seal, Bernardo Fernandez; (bottom, L-R): Downtown Pinole around 1930, Lawrence "Big Red" LeFebvre, Pinole Fire Department, original Santa Fe Depot, California Powder Works workers.

PHS IMAGES USED IN WELLS FARGO BANK BRANCH MURAL

Historic images of Pinole's rich history, beginning with the El Rancho Pinole land grant of 1823, will be featured in a dramatic mural to be installed in the Wells Fargo Bank branch at 1374 Fitzgerald Drive, as part of the bank's Community Mural Program.

The installation will take place in late June or July. The Pinole Historical

Society and Wells Fargo Bank are planning an event for the unveiling.

Wells Fargo's Community Mural Program provides a unique visual enhancement to the customer experience in its Wells Fargo stores.

Designed to be a snapshot of Turn-of-the (Last)-Century America, historic images are chosen that convey a sense of history, tradition, stability,

longevity, optimism, and progress.

A typical mural design combines Wells Fargo images and local images that reflect the history and diversity of the community. An accompanying legend describes each historical image used in the mural.

The Pinole mural will be among nearly 2,000 in Wells Fargo Bank stores nationwide. Each

is unique to the area in which the bank store is located, and was developed with the aid of local archives and historians.

The Pinole mural includes images of a map of the land grant, the Martinez Adobe, downtown Pinole in the 1930s, Lawrence "Big Red" LeFebvre, the Pinole-Hercules School (the Old School), the Pinole Fire
Continued on page 15

WHERE TO FIND NEWSBRIEFS

Pick up **Newsbriefs** at these locations:

Abby's Grill, A Center for Hearing Health (Dr. Joel Ross), AccuTech Auto Care, A.D. Dern Insurance, The Alley Cafe, Antlers Tavern, Bank of the West, Bay Park Retirement Residence, The Bear Claw, Big O Tires, Blue Sky Sports, Cafe Soleil, China House, Cindy's Shear Cuts, Coldwell Banker Bartels Realtors®, Coldwell Banker (Joni Vasquez and Dave Vida), Crocketts Premier Auto Body, George A. Egan, CFP, Feriel El Ghaoui, D.D.S., Embers, Farmers Insurance (Madeline Crandall), Farmers Insurance (Carol White), Garden of Gems, Douglas Gordon, D.D.S., Grocery Outlet, Happy Sashimi, Headquarters Salon, Hercules Fitness, Kaiser Permanente Medical Office Building, K&L Automotive (Rodeo), Kendall Financial Services, Ladies Workout Express, Masala Specialty Gift Store, Mechanics Bank (Pinole Valley office) Neto's Pizza, Old Time Realtors, Douglas Oliver, D.D.S., Oliver's Hardware, Park Pharmacy, Attorney Donald E. Patterson, Peggy's Perfections Bead and Boutique, Pinole Art Center, Pinole City Hall, Pinole Creek Cafe, Pinole Library, Pinole Paws, Pinole Police Department, Pinole Senior Center, Pinole Senior Village, Pinole Valley Community Church, Lawrence Radcliffe, D.D.S., Realty World (Viktor Manrique), Ricky's Corner, Ristorante Due Rose, Sam's Dog House (Pinole and El Sobrante), State Farm Insurance (Mark Bucklew and Rick Chalk), Sunshine Floor Covering, Taqueria Sanchez, Tenax Law Group, 10th Inning Baseball Cards, The New Deli, The Red Onion, The UPS Store, Tina's Place, Top Floor Salon, Albert M. Tsang, D.D.S., Waffle Stop, West Contra Costa Transit Authority, Windermere Rowland Realty, and Wilson & Kratzer Mortuaries.

It's also posted on the PHS website.

FOR ADVERTISERS: 3,000 printed copies of *PHS Newsbriefs* are distributed every quarter, generating readership among thousands of Pinole and West County residents. Hundreds more receive the newsletter directly from the PHS via its database and website. **If you're interested in advertising, please contact Jeff Rubin at info@PinoleHistoricalSociety.org or call him at (510) 724-9507.**

NEW ADVERTISERS

The PHS thanks its advertisers for their support and welcomes these new advertisers:

- **Headquarters Salon (Carol Carpenter)**
- **Mr. Fix It (Carlyle Garrick)**

PHS CALENDAR

MEETINGS

May 8, June 12, July 10: Monthly Board of Directors meeting. The public is invited to attend and speak on any of the items discussed at these meetings. Pinole Senior Center, 6:30 to 8 p.m.

May 17: Annual Membership meeting: Kaiser Permanente Medical Office Building, 1301 Pinole Valley Road, Conference Rooms 2A and 2B, 6:30 to 8 p.m. Members will elect directors to the PHS board. Program: *The Ranches of Pinole*.

ONGOING

Pinole Library history exhibits. Three exhibits at the library, 2935 Pinole Valley Road. Library hours are: Monday (10 a.m. to 6 p.m.), Wednesday (2 to 8 p.m.), Friday and Saturday (12 to 5 p.m.).

PHS booth at Pinole Farmers' Market. We are at the farmers' market every other Saturday from April through December.

PinoleHistoricalSociety

Board of Directors: Marcia Kalapus, President; Jeff Rubin, Vice President; Mary Drazba, Treasurer; Jo Ann Gannotti, Secretary; Shirley Ramos, George Vincent.

Directors Emeritus: Dr. Joe Mariotti, Jack Meehan
Newsletter Editor: Jeff Rubin

Wells Fargo Bank becomes Sustaining Member of PHS with \$500 donation

The Pinole Historical Society welcomes Wells Fargo Bank as a Sustaining Member.

Article III (Membership), Section 2(d)–Sustaining Member, states: Individual, Partnership, Corporation, Business or any organization which will be gratefully recognized upon the donation of \$500 or more to the society. Such members shall not have the right to vote unless the individual or a representative of the entity is also an Annual, Life, or Honorary member.

Wells Fargo became a Sustaining Member with its \$500 contribution to the society for providing images for the mural the bank will install in its Pinole office in a few months.

The PHS by-laws are on our website at this URL: <http://www.pinolehistoricalsociety.org/aboutus.htm>. Scroll to the bottom of the page.

President's Message

Marcia Kalapus, President, Pinole Historical Society

PINOLE GARDEN CLUB FOUNDER HONORED

Spring is here, and the early warmth and showers have caused many of our flowering trees, bushes, and flowers to bloom.

This gives me the opportunity to write about a very special person who was instrumental in starting the first Pinole-Hercules Garden Club in April 1956.

Mrs. James Baker, otherwise known as Lena Pearl (Judy) Baker (b. 1916 – d. 2012), was born in Logan, OK, and moved to Taft, CA, with her parents, where she grew up with four siblings. She married the love of her life, James (Jimmy) Baker in 1942; the marriage lasted more than 60 years.

Judy served her country loyally, building airplanes as a Rosie the Riveter during World War II, and taxiing them out of the hangers to the flight lanes in the Southern California desert. In the 1950s, the family moved to the Bay Area, settling in Richmond before mov-

ing to Pinole. Judy and Jimmy reared three children.

She belonged to Order of the Eastern Star, was a member of the Pocahontas women's organization, and attended the El Sobrante Baptist Church. She told it like it was.

Judy loved music, especially Elvis Presley. She was also one of Pinole's early reporters for the weekly Pinole-Hercules News, writing a column, "On Your Doorstep," which today is an historical accounting of some of the early residents of 1950s Pinole.

In 1955, Judy and several interested ladies met in the home of Mrs. Robert Lewis, with Mrs. Preston Raynor, Director of the California Garden Clubs, Inc. There they planned the Pinole-Hercules Garden Club. Their early objectives were to share their gardens and work to make their community and country beautiful.

The club was founded on April 12, 1956, with



Marcia Kalapus

Judy Baker (president), Marie Noonan, Isabel Catrino, Eleanore Olds, and Jessie Clark as the original members.

That year the Pinole-Hercules Garden Club had an anti-littering campaign, using National State Gardening Club standards. They were successful in getting people to be more aware of the beauty of clean neighborhoods.

For several years, the club met in the multipurpose room of the new Pinole-Hercules School

#2, now Margaret Collins Elementary School. The club now meets in the Alex Clark Community Room in the Pinole Public Safety Facility.

The club was privileged to have many speakers over the years on such topics as roses, fuchsias, dish gardens, hillside plantings, summer maintenance (watering, soil, and pest control). They covered holiday decorating, floral arranging, Christmas-tree lighting contests, garden contests, and collaborated with other organizations, including Rotary and the chamber of commerce.

The club's members have acquired a vast knowledge of gardening techniques.

Judy and her ladies were our first environmentalists. In the late 1950s, the club started the Penny Pines Bank Project. At nearly every meeting the Penny Bank is passed around for

Continued on page 4

Geoff Torretta

A Pinole Landmark

Antlers



Tavern

Est. 1938

**2284 San Pablo Ave.
Pinole, CA**

(510) 724-9961



sushi • grill • sake • dessert

2718 pinole valley road • pinole, california 94564
510.758.8881 www.eathappysashimi.com

Find out more about Pinole's history by using your smartphone to scan this QR code. It will take you to the Pinole Historical Society website:
www.PinoleHistoricalSociety.org



PRESIDENT'S MESSAGE

Continued from page 3
 donations. The club's first purchase was "half of a plantation" of pine-tree seedlings (a plantation equals 3,250 trees), planted in forests that had been logged heavily to replace the cut-down trees for future growth.

The club still purchases trees every year, and has replaced many thousands of trees.

The club grew to nearly 30 members in 1957. "Hercules" was dropped from the club's name in 1964. There are too many to name, but all of these wonderful gardeners, along with their inspirational leader, Judy Baker, have given us a gift of beauty and community spirit we will always enjoy. The club's membership today numbers more than 50 of the 190,000 members of the National Garden Clubs, Inc.

To this day, the Pinole Garden Club celebrates

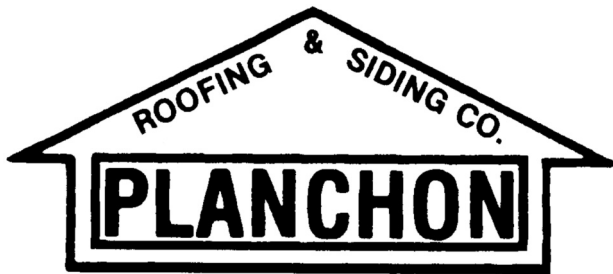


Arbor Day in April every year, planting a tree somewhere in Pinole. On April 22, the club met in Fernandez Park to honor their beloved founder, Judy Baker, with a special tree planting.

She was a very special lady indeed.

Jessie Clark's poem, "I'd Rather Plant," reflects this group of women. It was in the club's annual-meeting agenda book in 1960.

*I'd rather plant a tree by far
 Than chop one down you see,
 I'd rather plant some flowers to bloom
 Where weeds would often be.
 I'd rather plant a lawn to grow
 Soft green in shining sun,
 To beautify the landscape where
 Small girls and boys may run.*



(510) 235-4056
 LICENSE No. 421131

2207 EMERIC AVENUE
 SAN PABLO, CA 94806



MONDAY 9-3PM

TUESDAY-FRIDAY 9-7PM

SATURDAYS 11-2PM

AT THE DEL MONTE PLAZA . 624 SAN PABLO AVE. 724-5335
 Homemade Soups, Salads, plus Traditional Faire & More



Civic Center Chapel, Richmond (510) 232-4383 •FD195
 Chapel of the Mission Bells, San Pablo (510) 232-6552 •FD881
 Hosselkus Chapel, Crockett (510) 799-1411 •FD933



1918-2012
 94 years
 Serving Families



www.wilsonkratzermortuaries.com

When you have a question . . .
 When you need help with a claim . . .
 When you want to save hundreds
 of dollars a year on auto insurance . . .



FARMERS

1249 Pinole Valley Road
 Suite 200
 Pinole, CA 94564

(510) 724-7070

mcrandall@farmersagent.com



Madeline Crandall
 Farmers Agent
 License #0706887

The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.

PHS PRODUCTS FOR SALE

We have postcards, greeting cards, and refrigerator magnets—featuring photos from our book, *Images of America: Pinole*. You can order them at www.PinoleHistoricalSociety.org.

To order on-line, print the order form and mail it with your check to the Pinole Historical Society, P.O. Box 285, Pinole, CA 94564.

All of the photos in our book—and others in our collection—are available for purchase in any size you want. These items make great holiday gifts. For more information, contact us at (510) 724-9507 or info@pinolehistoricalsociety.org.

CUSTOM WIRELESS HEARING AID EVENT

May through July!

- Free Hearing Evaluation
- Wireless Technology Demo



HOW TO KEEP YOUR HEARING LOSS A SECRET

Come in for a **FREE PREVIEW** of Secret Ear® hearing aids by Starkey. These tiny hearing aids feature advanced wireless technology designed to:

- Improve hearing in noisy situations
- Eliminate feedback and whistling
- Make TV listening more enjoyable
- Enhance phone conversations



There's no substitute for professional hearing care. Appointment times are limited, so call today!

(510) 724-1095



Joel Ross, M.D., F.A.C.S.
Otolaryngology
head and neck surgery

A Center for Hearing Health
1700 San Pablo Ave., Suite F
Pinole, CA 94564
(510) 724-1095

ACFHH15@yahoo.com www.ccfhh.com



Johnna McMartin
Hearing Instrument Specialist
HA #3918



Pinole Historical Society

2013 MEMBERSHIP APPLICATION

(PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP)

PLEASE PROVIDE THE FOLLOWING INFORMATION, AND SEND CASH OR YOUR CHECK, TO PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564

MEMBERSHIPS ARE FOR THE 2013 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

Name _____

Address _____

City _____ State ____ Zip _____

Phone () _____

E-mail _____

CIRCLE ONE:

- | | |
|---------------|--------------------|
| Annual (\$30) | Business (\$50) |
| Life (\$150) | Sustaining (\$500) |

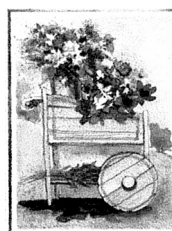
AMOUNT ENCLOSED:

[] Cash \$ _____

[] Check \$ _____

Date paid: _____

the **Flower Cart**



STILL GOING STRONG!

• Daily deliveries by phone •

(510) 724-4241

PHS SEEKING FAMILY FILMS FOR HISTORICAL ARCHIVE

Got film? The Pinole Historical Society is embarking on a major project to archive the city's history — family by family and event by event. Our objective is to establish a permanent, digitized collection of Pinole's history.

Do you have film of past Holy Ghost parades, Pinole Valley High School Homecoming parades, Memorial Day or July 4 parades?

How about important athletic events, such as a high-school football, basketball, baseball, softball, or volleyball game?

Perhaps you have film of an important event that took place in Fernandez Park, or a ribbon cutting or an event that has a place in Pinole's history—such as the 1958 flood?

We're looking for any video or film you have—VHS,

Beta, camcorder, DV tape, 8mm, Super 8mm, 16mm, 35mm, motion picture.

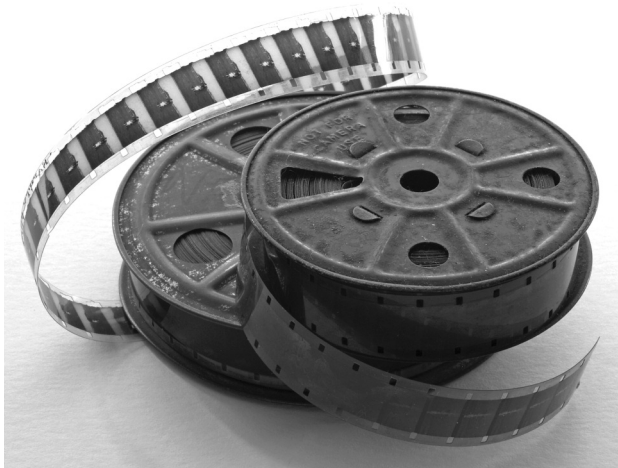
Nearly everyone has taken home movies. That makes everyone who has taken film a historian.

We want to collect, digitize, catalog, and preserve old movies on DVD (and whatever formats are to come) to exhibit, educate, and entertain.

The PHS will share these videos on a film archive that we will establish, similar to the The Pioneers Film Archive on YouTube created by the California Pioneers of Santa Clara (www.youtube.com/sccpioneers).

Film connects with the past in a unique way. It's immersive, educational, and entertaining for young people. It's a way to get young people interested in history.

Got film? Please contact us at info@pinolehistorical.com



GOT HISTORY?

The Pinole Historical Society is grateful for donations of artifacts, photos, newspapers, memorabilia—anything of historical significance.

Please contact us at info@PinoleHistoricalSociety.org or call (510) 724-9507.



Tina's Place

"Simply A Great Meal"

Breakfast, Lunch, Dinner & Cocktails

Dale Moore

Proprietor

2300 San Pablo Ave
Pinole, Ca 94564
510-964-7546

tinasplice2.com

Tina's Place Facebook Fan Page



Douglas J. Gordon, D.D.S.

(510) 741-7100
2150 Appian Way, Suite 208
Pinole, California 94564



Roofing by Frakes

Richard Frakes

GUTTERS

OG Gutters / Fascia Gutters
Removal and Installation

ROOFING

New Work / Re-Roofs / Inspections
Tar & Gravel / Composition / Tile

FREE Estimates

Bonded & Insured • TEL 510-799-4474 • License #675791

A.D.DERN INSURANCE AGENCY, INC.



Terry L. Tigh - Broker

DOI Lic #0600833

2358 San Pablo Avenue
Pinole, CA 94564-1705



TEL (510) 724-6456
FAX (510) 724-6015
Email us at WeCare@ADDern.com
www.ADDERN.com

PHS interviews on city of Pinole website

Miss one of our interview programs on Pinole Community TV?

Not a problem. The city's website now has a dedicated section devoted to PINOLE HISTORY on its "Videos Online" page.

You can view the numerous PHS programs right

on your computer. Go to www.ci.pinole.ca.us/about/videos.html and scroll down to PINOLE HISTORY. You'll find our interviews, Veterans Day programs, both of George Vincent's Walking Tours of Historic Downtown Pinole, and the very fine PCTV-produced, 12-part series based on the Historic Walking Tour brochure. It's great TV!

"The Early Ranches of Pinole" will be our next PHS program

The Early Ranches of Pinole will be the program at the Pinole Historical Society's next membership meeting on Friday, May 17, from 6:30 to 8 p.m. in conference rooms 2A and 2B of the Kaiser Permanente Medical Office Building.

As this is our annual meeting, PHS members will elect directors of the society.

The upper and lower Pinole Valley attracted 19th-century settlers whose livelihood depended on farming and ranch-



The Mohring Ranch silo, on Pinole Valley Road en route to the Alhambra Valley, is still in operation on this working ranch.

ing. The geography of rolling hills and fertile soil produced a ranching culture that drove Pinole's economy before and after the town's incorporation in 1903.

Cattle drives and caravans of hay and grain wagons from the valley hinterland were familiar sights for Pinoleans. This yearly parade came along Tennent Avenue through downtown to the bay-front railroad, warehouse, and wharf complex called Pinole Landing. The practice continued until the mid 1940s and 1950s.

Surrounding dairy farms provided locals with milk, butter, and cheese. However, in the 1920s and 1930s, tomatoes became the new cash crop of the Pinole Valley. By the 1950s and 1960s, the tomato fields and cattle-covered hillsides were replaced with homes, as Pinole became part of the new suburbia.

The streets of Pinole are a roll call of hard-working pioneer ranch names — Martinez, Tennent, Fernandez, Ellerhorst, Fitzgerald, Simas, Rose, Faria, Scanlan, Buckley, Silva, and Mohring.

Visit the new PHS exhibit, *The Early Ranches of Pinole*, at the Pinole Library. There are some interesting artifacts from Pinole's early history on display. This joins our two permanent exhibits.

"Mr. Fix It" Handyman Services & Construction

CL #977872
Serving the Bay and Surrounding Areas
Licensed, Insured & Bonded
Residential & Commercial

CURRENT SPECIALS:
PAINTING 15% OFF with this ad!
 - Interior & Exterior (Small & Large Areas)
 - Drywall Repair & Texture
 - Powerwash (Concrete & Brick)
 - Popcorn Ceiling Removal



OTHER SERVICES:
 - Remodeling
 - Electrical
 - Kitchen & Bath Remodeling
 - Fences & Decks
 - Dry Rot Repair
 - Carpentry
 - and Much More...

For Details Call Us @ 510-437-9961/510-677-1570 www.mrfixithandyman.com



before after



before after

LICENSED GENERAL CONTRACTOR SERVICES AVAILABLE email: fixithandyman@yahoo.com

Back in the day

By George R. Vincent

CONGRATULATIONS TO SYBIL BARRERES

Celebrating her 96th birthday

May 1, 2013, will mark the 96th birthday of Pinole's most-senior pioneer resident, Sybil Barreres.

Born in 1917 in San Francisco, Sybil came to Pinole at age three to live in her grandmother's home on Samuel Street. Sybil still lives in the Queen Anne-style cottage built around 1900. It shows its age with plaster cracks from the 1906 earthquake and old Hercules Powder Company explosions.

"Thelma," as she was first named (but called Sybil after her grandmother, Sybil Meineke Brandt), has no such

breaks in her memory as she recounts her life events in Pinole. Sybil Meineke Brandt Moore Barreres is a fast-talking and fast-thinking fountain of local history.

Sybil is the oldest survivor of three sisters, Sybil, Elva, and Carol. Their parents were Claude and Carolyn (Carrie) Brandt Moore. Claude worked at Standard Oil, but died suddenly in 1927, leaving Carrie with three young children to rear. Carrie got a job as a telephone operator, working day and night shifts, in Louis Ruff's grocery store on southwest corner of Fernandez Street and San Pablo Avenue.

She also served as Pinole's city clerk into the 1950s.

Sybil remembers her youngest sister, Carol, being born in the old Pinole house around Christmas in the 1920s. The family had no name picked for the baby. So, Dr. Manuel Fernandez, who delivered the child, suggested Carol, since it was the Christmas season. And that became her baby sister's new name.

Sybil's family were 19th-century settlers who came west after the Civil War and ranched in the area west of downtown Pinole. Sybil recalls her grandmother Brandt

"hated milking cows and cried while doing so."

Her grandmother, Carolyn Sybil Meineke Brandt, and grandfather, Frederick Meineke Brandt, owned ranch property extending to today's Fosters Freeze and Green Lantern, north to Pinion Street and the Sportsman's Club and Santa Fe tracks.

After her grandfather's passing, her grandmother sold the ranch to the Buckley family. Her grandmother, Carolyn Brandt, moved to downtown Pinole, and in 1906 built the six homes on Pinole Valley Road called the Brandt Cottages. The lots were purchased from

"BAY AREA'S BEST HOTDOG"



www.samsdoghouse.com

TWO LOCATIONS

2432 San Pablo Avenue
Pinole, CA 94564
(510) 724-4550

3857 San Pablo Dam Road
El Sobrante, CA 94803
(510) 223-8870



Mike Rowland

Owner/Broker

License # 01331280
Business 510-222-9150
Cell 510-501-9133
Fax 510-222-9165

E-mail MikeRowland@windermere.com



 Windermere

Windermere Rowland Realty
400 Appian Way
El Sobrante, California 94803
www.WindermereRowlandRealty.com

TENAX Law Group PC

145 PARK PLACE, SUITE A
POINT RICHMOND, CA 94801
T: 510.234.2808 F: 510.234.6009

Construction, real estate,
personal injury, landlord-tenant,
employment, bankruptcy, and
business law.

www.tenaxlawgroup.com

ATTORNEYS

Serious Injury • Auto Accident

Donald E. Patterson

Attorney at Law

Plaza Two, Hilltop Office Park
3260 Blume Drive, Suite 410
Richmond, CA 94806

www.donaldepatterson.com



FREE CONSULTATION (510) 262-2120

the Ellerhorst family. The two-bedroom dwellings were nicknamed the "honeymoon cottages" and rented for \$15 a month.

Sybil grew up on steep-and-narrow Samuel Street, leading to the Pinole-Hercules School #1 atop the hill close to her home. She shared many of the teachers that had taught her mother, including Alice Ellerhorst (first grade), Elizabeth Stewart (third grade), and Frances Ellerhorst (eighth grade). For good attendance and high grades, Sybil received "half-holidays," a coveted reward of time off from school.

Sybil's memories stretch back to landmarks now gone. She describes the Pinole Opera House on Tennent Avenue as having "beautiful red-velvet wallpaper with lodge rooms upstairs and a dance hall and small cloakroom town library downstairs." She regrets as a teenager



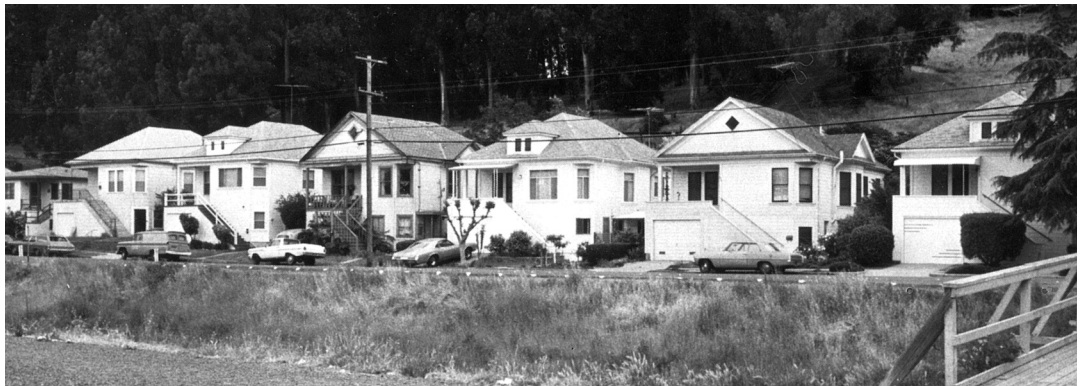
Buckley Ranch barns.

sleeping through the opera house burning to the ground in 1931.

Sybil's Aunt Harriet, and Harriet's husband

Joe Lewis, ran a grocery store on a corner of Pinole Valley Road and San Pablo Avenue. In the 1920s, Sybil rode on

their horse and wagon delivering groceries with a dog named Star. She smiles as she remembers
Continued on page 10



Brandt Cottages.



2265 Pear Street • Pinole, CA 94564
(510) 724-5312

Hours
Monday – Friday
6 a.m. – 2 p.m.
Saturday – Sunday
7 a.m. – 1 p.m.

Lawrence Radcliffe,
D.D.S.

2000 Appian Way, Suite 203
(pinoledentist.com)
724 - 5464



Lynda J. Bartels, Realtor®, CRS, GRI
Coldwell Banker, Bartels-Realtors®
(510) 290-5666 Cellular
bartels@aol.com DRE 00662125
www.lyndajbartels.com



Bartels Realtors

Kathy G. Ginocchio-Hill
Coldwell Banker, Bartels-Realtors®
Broker Associate, Notary Public, ABR, e-PRO
(510) 681-5940 DRE 01205079
kginocchio@aol.com



Each office is independently owned and operated.

Saving Memories

Saving your most precious Family Video memories & photos on DVD is easy and inexpensive! Slide Shows help create a special atmosphere at Birthdays, Weddings, Memorials, Retirement & Anniversary Parties!

Services include:

Slide Shows, transfer of VHS, Beta, all size camcorder tape to DVD, Photo Editing.
— 8, Super 8 & 16 MM film to DVD —



Debbie Ojeda, owner
ojedahouse@comcast.net

Call (510) 724-5197 www.savingmemories.com

CONGRATULATIONS TO SYBIL BARRERES

Continued from page 9 having her first Coca-Cola at Jimmy Silvas' Golden West Hotel on the southwest corner of Tennent and San Pablo avenues, and shopping at nearby Greenfield's Department Store (southwest corner of Tennent Avenue and Pear Street), which had "everything under the sun and very steep stairs to the top."

Sybil took the bus to old Roosevelt High School in Richmond and graduated from Richmond High School in 1934. She remembers, "Anywhere you wanted to go outside of Pinole, you took the train—to Richmond, Crockett, or Martinez." She witnessed cowboys and cattle drives through downtown Pinole, as well as the building of the new, red brick Pinole Methodist Church on Pinole Valley Road in 1925. Eight-year-old Sybil and a friend walked through the wet plaster after workers left, tracking it home and angering her mother.

She also recalls how many homes and businesses on the north side of San Pablo Avenue lost their frontages when the road was widened in the 1920s. Her friend, Helen McDonald, lost most of her front yard, as did the Pinole Meat Market, which later became the Square Deal Garage. Helen McDonald was to also lose her father, Town Constable Jerry, shot to death in a Rodeo bank robbery in 1929.

Despite impaired vision, Sybil has always been an avid reader, lov-

ing mysteries. She looks back on the time in the 1920s when she would check out a book at 2 p.m. and have it back by 5 p.m. Her relative, Annette Brandt, was the town librarian for 36 years, and Sybil's uncle built Pinole's first 8x10 tin-roof library building for his wife in 1917.

With great humor, Sybil still can laugh about being chased around her yard by a goose, as well as Halloween pranks played by locals Charlie Ruff and Emmett (Pully) Walton, who knocked over outhouses and hoisted front-yard gates onto telephone poles.

However, it was no laughing matter on the morning of December 7, 1941, when she learned of the bombing of Pearl Harbor while working in Los Angeles.

"I could not believe what was happening," she said. She remembers being in a movie house

later that day watching a Greta Garbo movie and crying while military officers walked up and down the aisles telling men to report to their duty stations. People stopped their cars by the side of the road and gave

servicemen they did not know rides to San Pedro station.

Sybil married Joe Barreres of Pinole (now deceased) and has one son, David, and one grandson, Joe. Sybil and

Continued on page 11



Pinole's first tin-roof library building.

*Pinole
Artisans*

Pinole Art Center

2221 Pear Street
510-724-2008

Tuesday - Saturday, 11 AM - 4 PM
Local Artists Unique Gift Items
Check Us Out for That Something Special!
www.PinoleArtisans.org

Live Local.
Bank Local.



800.797.6324
www.mechanicsbank.com

MEMBER FDIC



**Mechanics
Bank** Commitment That
Lasts Generations

CONGRATULATIONS TO SYBIL BARRERES

Continued from page 10

Joe were long-time patrons of Tommy's Coffee Cup (now The Bear Claw) on San Pablo Avenue. Sybil and Gladys Prather, Tommy's wife, were good friends. Sybil and Joe did not have to order from the menu. Gladys had their usual order memorized—tuna salad sandwich, no crust for Sybil, and Denver omelette, no bell peppers for Joe.

Sybil has been an active Pocahontas Lodge member in Pinole for more than 50 years. She still makes the Wednesday-night meetings at the Sportsman's Club of one of Pinole's oldest organizations. She attributes her long life span to

"being half Irish and half German, with an edge on German."

Always friendly and ready to share her golden memories, Sybil is a living Pinole treasure. She possesses a fantastic knowledge of current, as well as past, events, and an energy level not even close to her years. She came from a time when neighbors lived next to one another for years, talking over back fences and knowing the names



Tommy Prather outside Tommy's Coffee Cup, 1960.

of everyone in town and what they were doing, good or bad.

Congratulations, Sybil, on a well-deserved birthday, with many more candles ahead.



China House

RESTAURANT

Mandarin & Szechuan Cuisine

Open 7 Days A Week

Mon~Sun: 11:30am~9:30pm.

Tel: (510) 741-8788

1971 San Pablo Avenue, Pinole, CA 94564

CLIP COUPON

Headquarters Salon

Carol Carpenter

in **SUNSET CENTER**

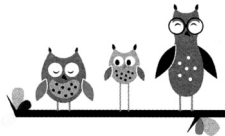
(next to Lion's Den)

4261 Valley View Road

El Sobrante, CA 94803

Tues., Thurs., Sat.: 10-2 p.m.

Wed. evenings: 4-7 p.m.



\$5 OFF PERM OR COLOR

223-0132, shop

758-5024, home business

Want to advertise with us? Call (510) 724-9507 for information/rates.

COLDWELL BANKER

BARTELS-REALTORS®

Your West County Residential Specialist Team

Purchase with as little as 1/2 percent down. Interest rates are at their lowest point in decades.

Let our experience and expertise guide you through your home-buying and selling experience. We listen to our clients.

Free market analysis of your home



Dave Vida
(510) 517-7831

Joni Vasquez
(510) 685-2162



May is the month to honor our servicemen and women

Americans celebrate Armed Forces Day annually on the third Saturday of May. This year it's May 18.

It is a day to pay tribute to men and women who serve in the Army, Navy, Marines, Air Force, and Coast Guard.

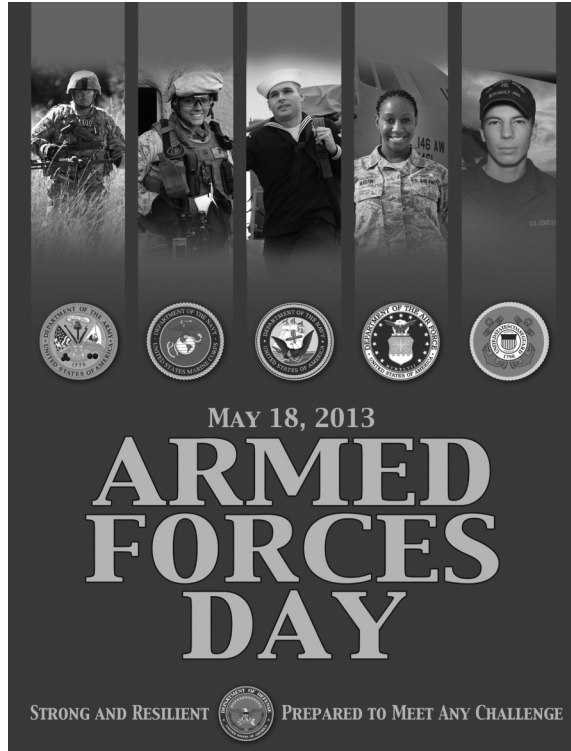
Armed Forces Day is also part of Armed Forces Week, which begins on the second Saturday of May. National Guard and Reserve units may celebrate Armed Forces Day/Week over any period in May because of their unique training schedules.

Events and activities may include:

- Multi-service military displays in areas open to the public.
- Educational activities for children.
- Large parades and other local celebrations.

First observed on May 20, 1950, the day was created on August 31, 1949, to honor Americans serving in the five U.S. military branches following their unification under one department – the Department of Defense.

In 1962, President John F. Kennedy established



Armed Forces Day as an official holiday. The country's longest-running city-sponsored Armed Forces Day parade is held in Bremerton, WA, which will have its 65th parade this year.

The first Armed Forces Day was celebrated by parades, open houses, receptions and air shows. In Washington D.C., 10,000 troops, cadets, and veterans marched past President Kennedy.

In Berlin, 1,000 U.S. troops paraded for the German citizens at Templehof Airfield. In New York City, an estimated 33,000 participants initiated Armed Forces Day under an air cover of 250 military planes.

In harbors across the country were the famed mothballed battlewagons of World War II – the Missouri, the New Jersey,

the North Carolina, and the Iowa, all open to the public.



Pinole's annual Memorial Day observance, hosted by the Boy Scouts, will take place Monday, May 27, at 11 a.m., at the Veterans Memorial in Fernandez Park. A barbecue will follow the ceremony.

PINOLE VALLEY COMMUNITY CHURCH
A SAFE PLACE

JOHN WRIGHT
PASTOR

510-758-9313
PVCCHAPEL@ATT.NET
WWW.PINOLEVALLEYCHURCH.ORG

2885 PINOLE VALLEY RD
PINOLE CA 94565

Richard Espinoza
General Contractor 925-899-4943

ORE-CON
CONSTRUCTION

www.ORE-CON.com richard@ORE-CON.com

CA Lic. #917714

CORNERSTONE
CAPITAL SYSTEMS

George A. Egan, Certified Financial Planner™
Enrolled to practice before the Internal Revenue Service
Registered Investment Advisor

3150 Hilltop Mall Rd., Suite 60 Phone: 510-412-1040
Richmond, CA 94806 Fax: 510-222-1367
Email: corcap1@pacbell.net

GEORGE A. EGAN, REGISTERED INVESTMENT ADVISOR, CA INS. LIC. #0719862

Venice Mortgage
For All Your Loan Needs

OLD TIME
REALTORS

For All Your Real Estate Needs

TOM GOZZANO

(510) 724-0885 (510) 724-7800

2401 SAN PABLO AVENUE, PINOLE, CA 94564

50 years ago — 1963

May 1: The Coca-Cola Company introduced its first diet drink, TaB cola.

May 2: Hundreds of African-Americans, including children, were arrested as they set out from the Sixteenth Street Baptist Church in Birmingham, Alabama to protest segregation. There were 959 people arrested on the first day, and two days later, Public Safety Commissioner Eugene "Bull" Connor ordered the use of dogs and fire hoses to repel new demonstrators, images of which were picked up by media around the world.

May 8: *Dr. No*, the first James Bond film, premiered in the United States, with Sean Connery as James Bond, Agent 007.

May 14: The Rolling Stones signed their first recording contract, with Decca Records.

May 18: Ernie Davis, 23, the African-American football star at Syracuse University who won the 1961 Heisman Trophy, died. He was diagnosed with leukemia after signing with the Cleveland Browns, and never played in a National Football League game.

June 11: Alabama Governor George C. Wallace stood in a doorway of the University of Alabama to protest against integration, before stepping aside and allowing African-Americans James Hood and Vivian Malone to enroll.

June 11: President John F. Kennedy broadcast an historic civil-rights address, in which he promised a Civil Rights Bill, and asked for "the kind of equality of treatment that we would want for ourselves."

June 12: Medgar Evers is murdered in Jackson, Mississippi.

June 17: The U.S. Supreme Court ruled that state-mandated Bible reading in public schools is unconstitutional.

June 19: Soviet Valentina Tereshkova, the first woman in space, returned to Earth.

June 21: Pope Paul VI (Giovanni Battista Montini) succeeded Pope John XXIII as the 262nd pope.

June 26: President John F. Kennedy gave his "Ich bin ein Berliner" speech in West Berlin.

July 1: ZIP Codes premiered as the U.S. Post Office Department kicked off an advertising campaign that included the cartoon character "Mr. ZIP."

July 2: Pitchers Juan Marichal, of the San Francisco Giants, and Warren Spahn, of the Milwaukee Braves, faced off against each other at

Candlestick Park. Tied, 0-0, after nine innings, the Giants won, 1-0, in the 16th on a home run by Willie Mays. Both pitchers pitched the entire game.

July 19: A 25-pound bomb was inadvertently dropped on downtown San Francisco by a U.S. Navy Reserve pilot on a routine exercise flight. The unarmed bomb fell at the intersection of Market and Front streets, bounced over the eight-story IBM building, and damaged another building three blocks away, but nobody was injured.

July 25: Representatives of the United States, the United Kingdom and the Soviet Union initialed the Partial Nuclear Test Ban Treaty, the agreement for the banning of nuclear weapons tests in the atmosphere, outer space, and under water. The treaty, derided by China, was signed on August 5 in Moscow.



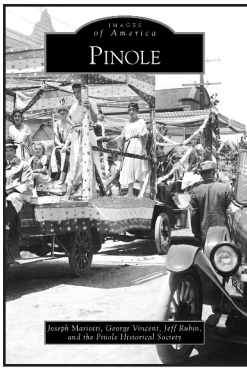
President John F. Kennedy delivers his "Ich bin ein Berliner" speech. West Berlin Mayor Willy Brandt is at the far right.

Pinole Paws Pet Grooming
Deborah Jordan, Owner
National Certified Master Groomer
(510) 724-8785
971 C San Pablo Ave.
Pinole, CA 94564
www.pinolepaws.net

Oliver's Hardware
4071 San Pablo Dam Road
El Sobrante, CA 94803
Phone: (510)-223-4450
FAX: (510)-223-1924

ACE
The helpful place.

Richard Oliver
Owner Store #922
olivershardware@gmail.com



Images of America

ORDER FORM FOR ALL BOOKS

Name _____

Address _____

City _____

State ___ Zip _____

Phone () _____

E-mail _____

of Pinole books @ \$27 _____

of Hercules books @ \$27 _____

of Richmond books @ \$27 _____

of El Sobrante books @ \$27 _____

of El Cerrito books @ \$27 _____

of Crockett books @ \$25 _____

of Rodeo books @ \$25 _____

of Martinez books @ \$25 _____

of Port Costa books @ \$25 _____

TOTAL AMOUNT ENCLOSED \$ _____
(includes sales tax and postage)

Please mail your check
for the total amount due,
payable to
Pinole Historical Society, to:
PINOLE HISTORICAL SOCIETY
P.O. Box 285
PINOLE, CA 94564

LOCAL HISTORY BOOKS AVAILABLE FROM PHS

The Pinole Historical Society stocks Arcadia books about Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, and Port Costa. And, of course, we have plenty of Pinole books.

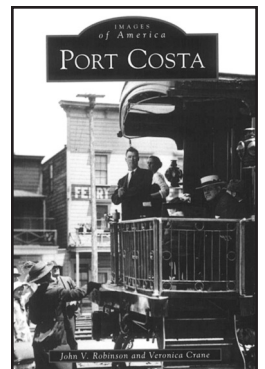
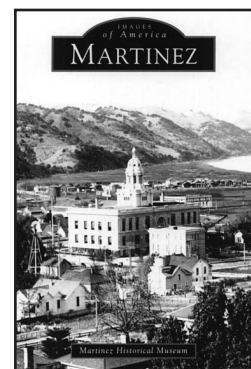
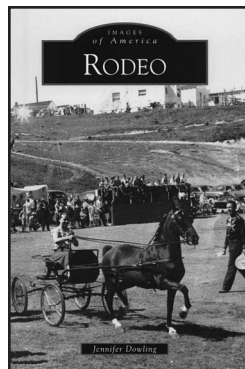
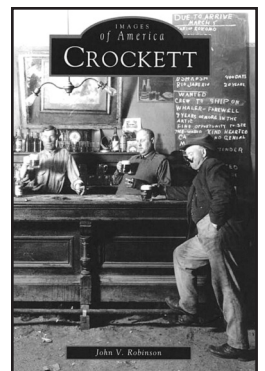
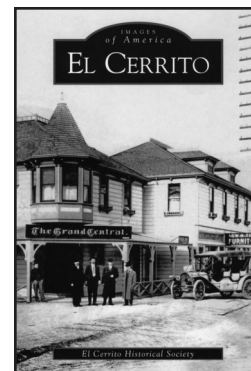
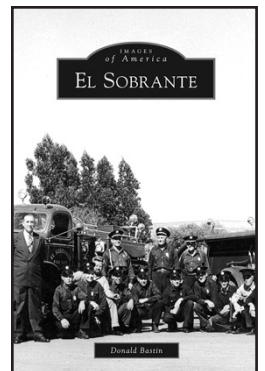
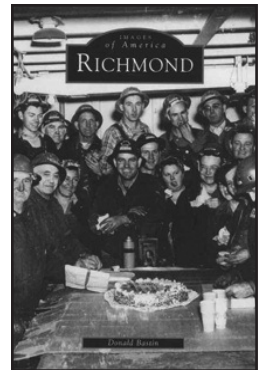
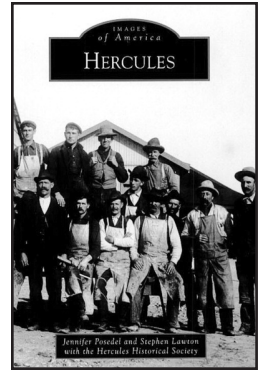
You may purchase one or more of these books from us at the Pinole Farmers' Market—we're there every other Saturday from April through December.

Pinole, Hercules, Richmond, El Sobrante, and El Cerrito books are **\$24**, including 8.75% sales tax.

Crockett, Rodeo, Martinez, and Port Costa books are **\$22**, including 8.75% sales tax.

You may order one or more by mail and we'll ship them to you. Send your order to **Pinole Historical Society, P.O. Box 285, Pinole, CA 94564.**

Mail prices, including sales tax and postage are: Pinole, Hercules, Richmond, El Sobrante, and El Cerrito: **\$27**; Crockett, Rodeo, Martinez, and Port Costa: **\$25**



How you can help us preserve the history of Pinole

Always seeking to improve and add to the society's collection, the PHS welcomes inquiries from individuals owning objects which are significant to the history of Pinole.

Though we do not have a museum, we have three exhibit spaces at the Pinole Library and

conduct history programs for service organizations, retirement residences, and schools. Artifacts are an important part of these programs.

Please contact us at info@pinolehistoricalsociety.org or call (510) 724-9507 if you have an object you'd like to donate.

WELLS FARGO BANK BRANCH MURAL

Continued from front Department in the early 1950s, the 1904 class of the Plaza School (featuring teacher Frances Ellerhorst), the original Santa Fe depot, Hercules Powder Works employees,

Bernardo Fernandez, and the seal of the city of Pinole.

"We are grateful to Wells Fargo Bank for helping us keep the history of this very wonderful city alive," says PHS

President Marcia Kalapus. "Because we don't have a museum, we take advantage of any opportunity to bring Pinole's history to the public. The Pinole Library has been great to us, giving us three dis-

play cases, and now Wells Fargo is installing this spectacular mural."

Wells Fargo Bank donated \$500 to the Pinole Historical Society for providing the local images for the mural.

 <p>900 San Pablo Ave., Pinole, CA 94564 (510) 741-9001 www.CrockettsPremierAutoBody.com Fax (510) 741-9009</p>	<p>Tree pruning and removal • stump grinding • sod lawns • concrete work • retaining walls • complete landscape installation • fencing • monthly maintenance • yard clean-up • senior discounts • and more ...</p>  <p>Rick's Trees ...Bringing peace of mind to your yard (510) 455-0977 • rickjsweet@yahoo.com</p>
 <p>Viktor Manrique REALTOR DRE #01224855</p>  <p>2216 Railroad Avenue • Hercules, CA 94547 Dir: 510-467-4911 Bus: 510-724-0700 Fax: 510-724-0702 Email: ViktorManrique@aol.com www.RealtyWorldRegency.com <i>Each office independently owned and operated.</i></p>	 <p>PROMOTIONAL ITEMS • SCREENPRINTING • EMBROIDERY • LETTERING • ENGRAVING INSTITUTIONAL & RECREATIONAL EQUIPMENT • UNIFORMS</p> <p>In-House: Embroidery, Engraving, Screenprinting Banners, Photo Shirts, Batting Cages corporate • team • industrial • individuals 1736 San Pablo Ave. Pinole 510-724-2583</p>
<p>THE NEWSLETTER GUY®</p> <p>CUSTOM-WRITTEN AND DESIGNED NEWSLETTERS FOR COMPANIES, NON-PROFITS AND ASSOCIATIONS ESTABLISHED 1981</p>  <p>JEFF RUBIN 1517 Buckeye Court Pinole, CA 94564</p> <p>PHONE: 510/724-9507 FAX: 510/741-8698 E-MAIL: Jeff@TheNewsletterGuy.com WEB: www.TheNewsletterGuy.com</p>	<p>Paula Harvey Tiep Vo Christina Isle Susan Burch (Kelley Nails) Liz Tharpe</p> <p>TOP FLOOR SALON Full-Service Salon</p> <p>Skin & Spa Treatments Color-Coded Cosmetics Relax & Rejuvenate Makeovers</p> <p>1690 San Pablo Ave., Suite E Pinole, CA 94564 (510) 741-1150</p>

SPECIAL OFFERS FROM OUR ADVERTISERS

Clip these coupons for great savings



510/724-5929
CINDY MADRUGA
CATHY MADRUGA RICHARDSON
MASHACKIE ALLEN-CARSON

\$5 off chemical
for first-time clients

971-D SAN PABLO AVE.
PINOLE, CA 94564

SHEAR CUTS
 FOR FAMILIES

Massage by Michelle

Mother's Day
 &
Father's Day

Massage Special

\$45 for 1 hour
 (1 coupon per client)
 Offer expires 6/30/13



Michelle Gonzalez, C.M.T.
 925.899.4811
 Swedish, Deep Tissue, & Foot Reflexology
www.massagemichelle.com
 Book Online

Located inside Hercules Fitness • 600 Alfred Nobel Drive • Hercules

Peggy's Perfections BEADS

Beads, Findings & Etc.
Handcrafted Gifts & Jewelry

20% OFF
 Your Entire Purchase
 Must bring ad.

510-724-4013
 1889 San Pablo Ave • Pinole
www.peggysperfections.com
 Hours: T-F 10-6, Sat. 10-4



GROCERY OUTLET bargain market

Shop us First. Get More.



Frozen Foods • Deli • Fresh Meat
 Fresh Produce • Household Goods
 Health & Beauty • Beer & Wine
 And so much more!

1460 Fitzgerald Drive
Pinole, CA 94564
510-223-3404
8am - 9pm Every Day!




Sam & Asifa Ahmad
 Independent Owners/Operators

WESTCAT

Western Contra Costa Transit Authority

601 Walter Ave. Pinole, CA 94564
 Mail or bring coupon in for your next 31-Day bus pass order and receive a \$1.00 discount (offer expires 1/31/14, limit one coupon per order. May not be combined with any other discount or offer).

www.westcat.org **(510) 724-7993**

\$5 off

a \$35 minimum purchase
 (excludes dairy & alcohol)

GROCERY OUTLET
 bargain market



Valid at Pinole Grocery Outlet only. One coupon per person. No cash value. Not valid with any other offer. Duplicated coupons will not be accepted. Coupon must be surrendered at time of purchase. Expires June 30, 2013.

Ristorante due Rose

CUCINA ITALIANA

Best of the Bay – KRON-TV
 ★★★★★
 4 Forks – West County Times

10% OFF LUNCH OR DINNER
 WITH THIS COUPON



PEDRO CANJURA, Proprietor (510) 223-5620
 1596 Fitzgerald Drive Fax: (510) 223-5634
 Pinole, CA 94564 ristoranteduerose.com