



Pinole **Historical** Society E-News

JUNE 14 IS FLAG DAY — WHY IS IT SPECIAL?

The idea of an annual day specifically celebrating the American flag is believed to have first

originated in 1885.

BJ Cigrand, a schoolteacher, arranged for the pupils in the Fredonia, Wisconsin Public School, District 6, to observe June 14 (the 108th anniversary of the official adoption of The Stars and Stripes) as “Flag Birthday.”

On June 14, 1889, George Balch, a teacher in New York City, planned ceremonies for the children of his school, and his idea of observing Flag Day was later adopted by the State Board of Education of New York.

On June 14, 1891, the Betsy Ross House in Philadelphia held a Flag Day celebration, and on June 14 of the following year, the New York Society of the Sons of the Revolution celebrated Flag Day.

The Pennsylvania Society of Colonial Dames of America on April 25, 1893, adopted a resolution requesting the mayor of

Philadelphia and all others in authority and all private citizens to display the flag on June 14.

Two weeks later on May 8, the Board of Managers of the Pennsylvania Society of Sons of the Revolution unanimously endorsed the action of the Pennsylvania Society of Colonial Dames. Dr.

Edward Brooks, then Superintendent of Public Schools of Philadelphia, directed that Flag Day exercises be held on June 14, 1893, in Independence Square. School children were assembled, each carrying a small flag, and patriotic songs

were sung and addresses delivered.

In 1894, the governor of New York directed that on June 14 the flag be displayed on all public buildings.

An Illinois organization known as the American Flag Day Assoc-

Continued on next page



2017 PHS meeting dates

Put these dates on your calendar and attend all of our interesting and thought-provoking history programs.

SEPTEMBER 8

Author John Robinson presents the history of the Carquinez Bridge

NOVEMBER 3

To be announced

All meetings are held from 6:30-8 PM in conference rooms 2A and 2B of the Kaiser Permanente Medical Office Building, 1301 Pinole Valley Road.

For more information, call (510) 724-9507, e-mail info@pinolehistorical.com, or visit www.pinolehistoricalsociety.org,

JUNE 14 IS FLAG DAY — WHY IS IT SPECIAL?

Pinole Historical Society



P.O. Box 285, Pinole, CA 94564
www.PinoleHistoricalSociety.org
info@PinoleHistoricalSociety.org
(510) 724-9507

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Continued from front page

iation was organized to promote the holding of Flag Day exercises. On June 14, 1894, under the auspices of this association, the first general public-school children's celebration of Flag Day in Chicago was held in Douglas, Garfield, Humboldt, Lincoln, and Washington parks, with more than 300,000 children participating.

Adults, too, participated in patriotic programs.

Franklin K. Lane, Secretary of the Interior, delivered a 1914 Flag Day address in which he repeated words he said the flag had spoken to him that morning: *"I am what you make me, nothing more. I swing before your eyes as a bright gleam of color, a symbol of yourself."*

Inspired by these three decades of state and local celebrations, Flag Day — the anniversary of the Flag Resolution of 1777 — was officially established by the proclamation of President Woodrow Wilson on May 30, 1916.

While Flag Day was celebrated in various communities for years after Wilson's proclamation, it was not until August 3, 1949, that President Harry Truman signed an Act of Congress designating June 14 of each year as National Flag Day.

PINOLE LIBRARY'S HISTORY EXHIBITS

The Pinole Historical Society has two exhibits at the Pinole Library. "Pinole ... Then and Now" features photos from the society's archives of buildings that existed at the turn of the 20th century and recent photos of buildings on those sites today.



This joins our permanent exhibit featuring artifacts, photos, and memorabilia from Pinole's history.

Visit www.PinoleHistoricalSociety.org for information on Pinole Historical Society activities and the history of Pinole.

Pinole Historical Society

P.O. Box 285, Pinole, CA 94564

www.PinoleHistoricalSociety.org info@PinoleHistoricalSociety.org

(510) 724-9507



GRAND OPENING!

NEWLY EXPANDED FERNANDEZ RANCH



Please Join Us!

John Muir Land Trust invites you to an official property dedication and public opening of newly expanded, 1,185-acre Fernandez Ranch. The property formerly known as Franklin Canyon is merging into adjacent Fernandez Ranch.

Explore miles of new multi-use trails and enjoy breath-taking views of the Bay. This remarkably intact natural habitat is home to the endangered Alameda whipsnake, Cooper's hawk, California red-legged frog and western pond turtle. Kids will be delighted by bugs, birds, beetles and animal tracks.

Saturday, June 3, 2017 • 10am - 2pm

Fernandez Ranch: 1081 Christie Road, Martinez, CA

Dedication..... 10:30 am

Main Hike: 11:30 am

Short Tours: 11:30 am - 2:00 pm

Free & Fun for All



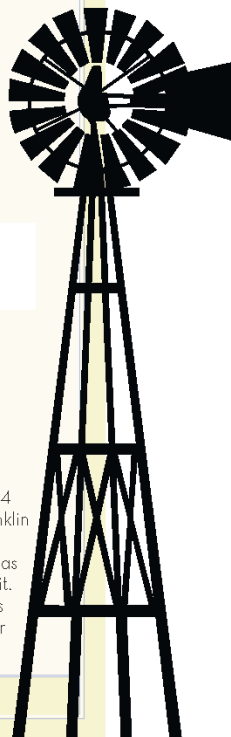
Heading east on Highway 4 take the first exit after Franklin Canyon Golf Course onto Christie Road. Use caution as Christie Road is a minor exit. Fernandez Ranch is .7 miles down Christie Road on your right. Plenty of parking.

More details: jmlt.org



P.O. Box 31, Martinez CA 94553

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SUPPORT THE ACTIVITIES OF THE PHS BY BECOMING A MEMBER IN 2017

For only \$30, you can help the PHS accomplish its mission of bringing the history of Pinole to our residents through exhibits at the Pinole Library, quarterly membership programs, history programs in schools, Pinole Community TV programs, Walking tours of downtown Pinole, the Veterans Day Memorial and Flag Retirement Ceremony in Fernandez Park — and you'll have the satisfaction promoting and preserving Pinole's history for future generations.

**JOIN THE PINOLE HISTORICAL SOCIETY (OR RENEW YOUR MEMBERSHIP)
AND HELP PROMOTE AND PRESERVE THE HISTORY OF OUR CITY.**

Please mail the membership application today!

Pinole **Historical** Society

2017 MEMBERSHIP APPLICATION

PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP

MEMBERSHIPS ARE FOR THE 2017 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

**PLEASE SEND CASH, CHECK, OR CREDIT CARD INFORMATION TO
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

NAME: (each member): _____

ADDRESS: _____

CITY/STATE/ZIP _____

PHONE: () _____

E-MAIL (please!): _____

CIRCLE ONE: Annual-new (\$30) Annual-renewal (\$30) Business (\$50) Life (\$150)

METHOD OF PAYMENT: Cash Check (Payable to Pinole Historical Society

Credit Card: (Visa MasterCard American Express Discover)

Credit Card # _____ CVV _____ Expiration Date _____

TOTAL ENCLOSED: _____

GEORGE VINCENT'S BOOK ABOUT PINOLE'S EARLY SCHOOLS A COLLECTOR'S ITEM

ORDER *School Bells and Ink Wells* TODAY!

Pinole Historical Society co-founder and historian George Vincent's long-awaited book, "*School Bells and Ink Wells: a History of the Early Schools of Pinole, 1865-1968*," has been published and is for sale.

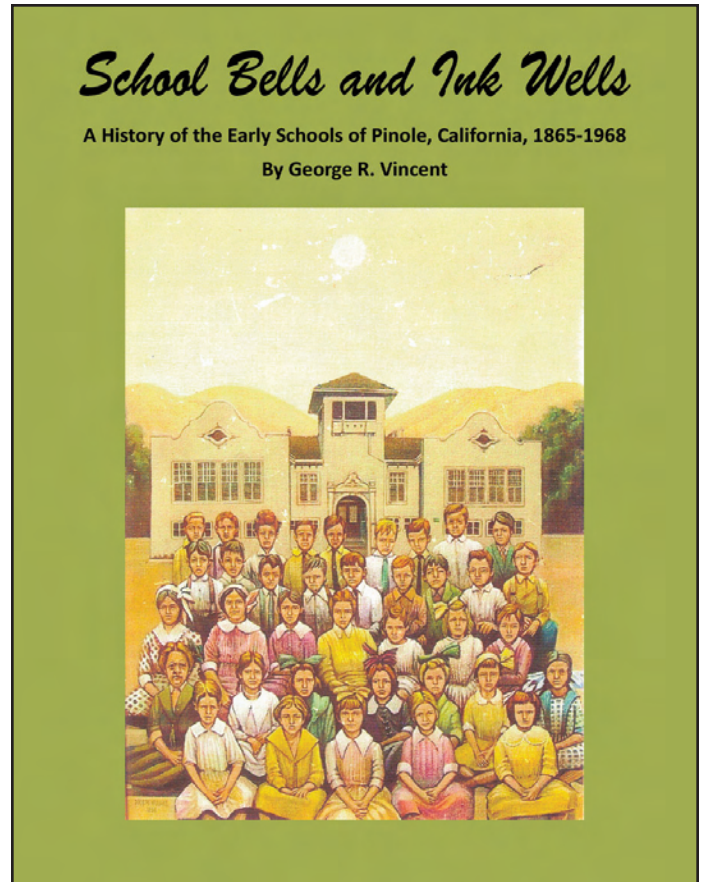
The 124-page book, featuring more than 150 photos, some never-before seen, chronicles the history of the Fitzgerald Ranch School (1865-1886), Plaza School (1886-1906), and Pinole-Hercules School #1 (1906-1966).

The book is filled with stories and amusing anecdotes, and anyone who went to school in Pinole will treasure this fond memory of their early education.

The book brings to light the workings and people that made the Pinole-Hercules Union School District the envy of surrounding townships.

Hill School alumni are fiercely loyal to their "green school" that stood atop Samuel Street in Pinole until 1968. There is a shared pride of camaraderie understood only by those who bore the trials of the daily uphill climb to the creaking stairs and dark halls haunted by the strict stares of lurking teachers.

If you are interested in purchasing the book (\$30, including sales tax and postage), please fill out the order form below and mail it to George Vincent. He will mail the book to you.



School Bells and Ink Wells

MAIL TO: GEORGE VINCENT, 1209 HERCULES AVE., HERCULES, CA 94547

Name _____

Address _____

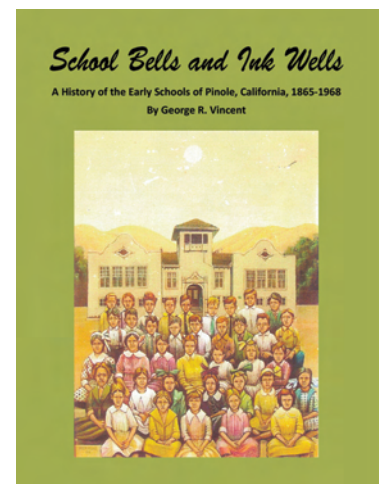
City _____ State ____ Zip _____

Phone () _____ E-mail _____

of books (\$30 per book, includes sales tax and postage) _____

TOTAL: \$ _____

Make your check payable to **George Vincent**



WE'RE BACK AT THE PINOLE FARMERS' MARKET

The Pinole Historical Society will be at its Pinole Farmers' Market booth June 10 and 24.

We'll be there every other

weekend through December.

Thanks for your many years of support. Please stop by our booth and say hello and chat about the history of our city.



Pinole featured on KGO Radio

KGO radio reporter Jennifer Jones Lee interviewed PHS President Jeff Rubin to discover the origin of the word "Pinole."

Listen to the segment here:
<http://www.pinolehistoricalsociety.org/KGOPinoleorigin.mp3>



The Pinole Historical Society is now on Facebook! Search for us at <https://www.facebook.com/PinoleHistoricalSociety/>

Like us, Friend us, Follow us, Tell your friends and family about us.

We look forward to sharing Pinole's history with you.

The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.



RICHMOND MUSEUM OF HISTORY EXHIBITION HOW WORLD WAR I CHANGED RICHMOND THROUGH JUNE 29

The Richmond Museum of History will host the exhibition “How World War I Changed Richmond” in the museum’s Seaver Gallery, 400 Nevin Avenue, Richmond.

The exhibit features dozens of World War I-related artifacts with connections to Richmond. Many artifacts have been in the museum collection more than 50 years and will be on display for the first time.

The exhibit commemorates the centennial of the United States involvement in the Great War and is one of the few events marking the centennial in the San Francisco Bay Area. It features stories of Richmond residents from all walks of life who were involved in World War I, both at home and on the front.

Visitors to the exhibit will learn how World War I shaped the City of Richmond to be ready to face the challenges of the World War II Home Front and beyond.

SCHEDULE OF RELATED EVENTS

- Saturday, June 3, 2 PM: Guest speaker Susan Anderson, Founder of Memory House. Program: “World War I, Resistance and the New Negro.”

Learn more at www.richmondmuseum.org

SIGN UP FOR eSCRIP AT LUCKY AND FOODMAXX AND EARN MONEY FOR THE PINOLE HISTORICAL SOCIETY



eScrip partners with merchants who give back a percentage of purchases made by you to the organizations you care about.

Purchases are tracked through registered cards such as grocery loyalty cards (rewards cards, club cards, community cards), credit/debit cards, and one's phone number.

If you are a Lucky Supermarket shopper, you can get started by visiting www.luckysupermarkets.com/shares. If you are a FoodMaxx shopper, you can get started by visiting www.foodmaxx.com/shares.

During the registration process, you will be asked to select up to three organizations to support. By selecting the Pinole Historical Society only, you will allow us to get the most possible back!

You may begin to receive email updates from the eScrip program.



- Sign up for the NEW* Shares program by registering your phone number with eScrip. Go to: <http://www.escrip.com/>
- *You will no longer use your S.H.A.R.E.S. card (effective April 1, 2016).
- Register your phone number that you will use at checkout.

SUPPORT THE PINOLE HISTORICAL SOCIETY BY SHOPPING AT AMAZONSMILE

There's a simple and automatic way for you to support the Pinole Historical Society when you shop at smile.amazon.com.

You'll find the exact same prices, selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to the PHS.

On your first visit to AmazonSmile, select Pinole Historical Society before you begin shopping. The site will remember your selection. Every eligible purchase you make at smile.amazon.com will result in a donation.

To shop at AmazonSmile simply go to smile.amazon.com from the web browser on your computer or



mobile device. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. You can use an existing Amazon.com account on AmazonSmile.

Your shopping cart, Wish List, wedding or baby registry, and other account settings are also the same.

Remember, if you want Amazon to donate to the

Pinole Historical Society, you need to start each shopping session at smile.amazon.com, select Pinole Historical Society as the organization of your choice, and Amazon will donate 0.5% of the price of your eligible purchases.

Please support the PHS every time you shop at AmazonSmile.

Flag Holidays

Every year we see more American flags being displayed for community and special events.

On June 14, 1777, the Second Continental Congress passed the Flag Resolution which stated: "Resolved, that the flag of the thirteen United States be thirteen stripes, alternate red and white; that the union be thirteen stars, white in a blue field, representing a new constellation."

Francis Hopkinson, of New Jersey, a naval flag designer and a signer of the Declaration of Independence, designed the 1777 flag.

The original flag has been modified 26 times and was unchanged with its 48 stars for 47 years, beginning with Arizona's and New Mexico's admittance to the Union on July 4, 1912. On January 3, 1959, when Alaska was admitted to the Union, the number of stars increased to 49. On August 21, 1959, when Hawaii was admitted to the Union, the flag showed 50 stars.

Flag holidays include:

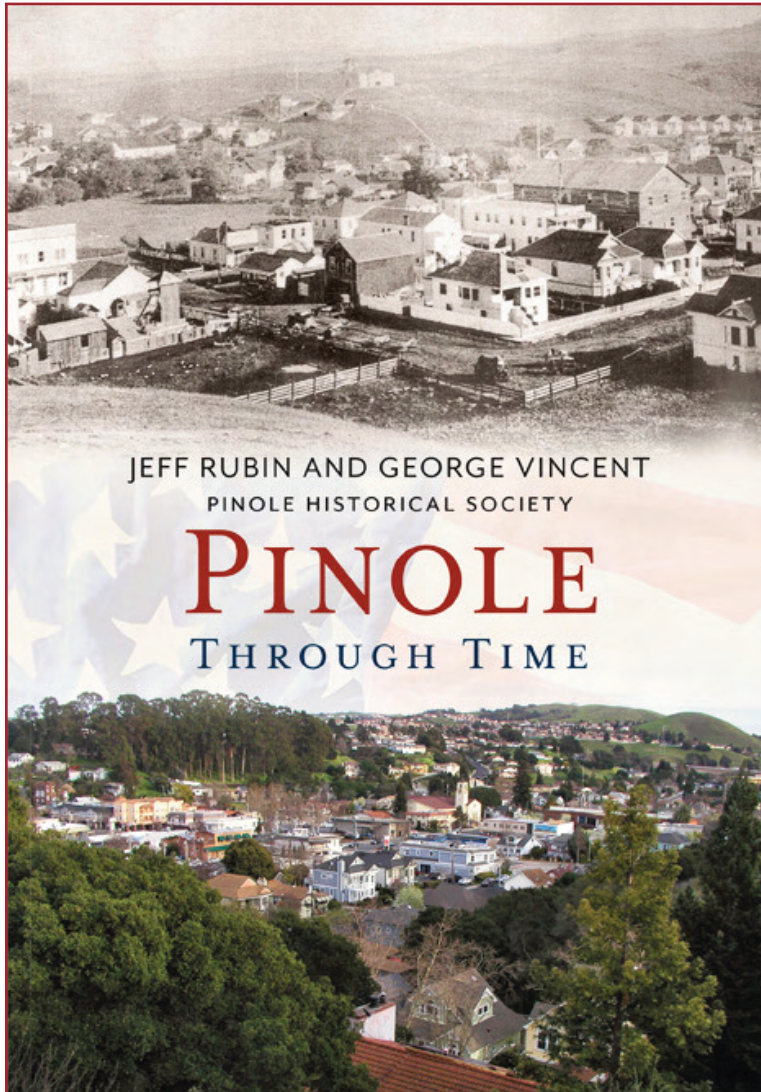
- New Year's Day (Jan. 1)
- Inauguration Day (Jan. 20)
- Martin Luther King Jr.'s birthday (Third Monday in January)
- Lincoln's Birthday (Feb. 12)
- Presidents Day (Third Monday in February)
- Washington's Birthday (February 22)
- Easter Sunday
- Army Day (April 6)
- National Day of Prayer (First Thursday in May)
- V-E Day (May 8)
- Mother's Day (Second Sunday in May)
- Peace Officers Memorial Day (May 15; half-staff all day)
- Armed Forces Day (Third Saturday in May)
- Memorial Day (Last Monday in May; half-staff until noon)
- D-Day (June 6)
- Flag Day (June 14)
- Father's Day (Third Sunday in June)
- Independence Day (July 4)
- Korean War Veterans Day (July 27)
- V-J Day (September 2)
- Labor Day (First Monday in September)
- Patriot Day (September 11; half staff all day)
- Constitution Day (September 17)
- Gold Star Mothers Day (September 27)
- Columbus Day (Oct. 12)
- Navy Day (October 27)
- Election Day (First Tuesday in November)
- Veterans Day (Nov. 11)
- Thanksgiving Day (Fourth Thursday in November)
- Pearl Harbor Remembrance Day (December 7; half staff all day)
- Christmas Day (Dec. 25)

Other flag holidays include Inauguration Day (every four years), election days, state and local holidays, Admission Day, and others proclaimed by the President of the United States.

Pinole Historical Society

P.O. Box 285 Pinole, CA 94564

www.pinolehistoricalsociety.org (510) 724-9507 info@pinolehistoricalsociety.org



PLENTY OF BOOKS IN STOCK
Order your book(s) today!

PINOLE THROUGH TIME

MAIL TO: PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564

Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ E-mail _____

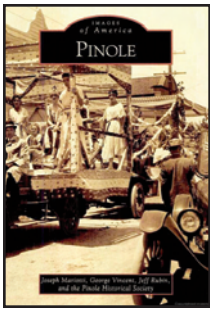
of books (\$30 per book, includes sales tax and postage) _____ TOTAL: \$ _____

METHOD OF PAYMENT

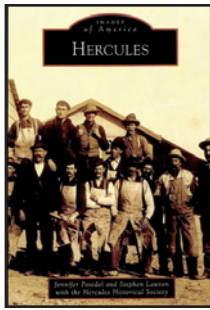
Check: Payable to Pinole Historical Society Cash

Credit card: (Visa MasterCard American Express Discover)

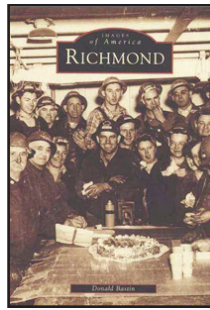
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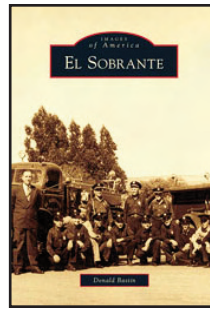
Pinole



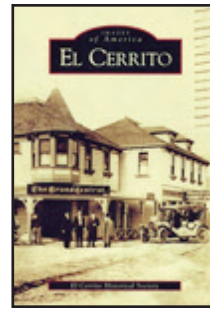
Hercules



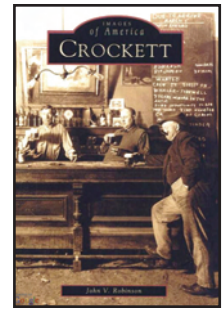
Richmond



El Sobrante



El Cerrito



Crockett

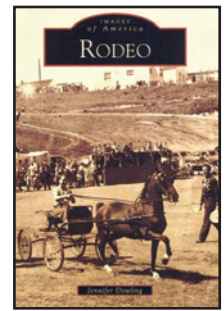
LOCAL HISTORY BOOKS AVAILABLE FROM THE PINOLE HISTORICAL SOCIETY

The Pinole Historical Society sells Arcadia books about Pinole, Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, Port Costa, and Maritime Contra Costa County at the Pinole Farmers' Market every other Saturday through December.

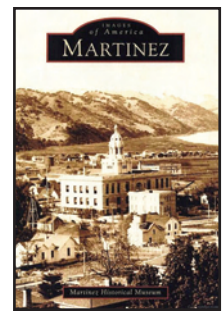
The Pinole, Hercules, Richmond, El Sobrante, El Cerrito, and Maritime Contra Costa County

books are \$24, including sales tax. The Crockett, Rodeo, Martinez, and Port Costa books are \$22, including sales tax.

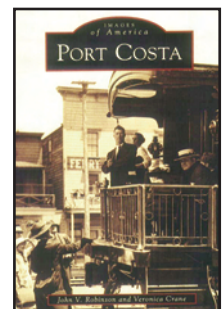
Or, you may order one or more by mail. See the mail-order form below for instructions. We now accept credit cards.



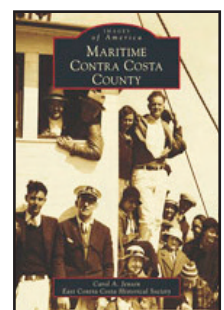
Rodeo



Martinez



Port Costa



Maritime

Name _____

Address _____

City _____ State ____ Zip _____

Phone () _____

E-mail _____

METHOD OF PAYMENT

Check: Payable to Pinole Historical Society **Cash**

Credit card (Visa MasterCard Amex Discover)

Card # _____ CVV _____ Expiration date _____

of Pinole books @ \$27 (book, sales tax, postage) _____

of Hercules books @ \$27 (book, sales tax, postage) _____

of Richmond books @ \$27 (book, sales tax, postage) _____

of El Sobrante books @ \$27 (book, sales tax, postage) _____

of El Cerrito books @ \$27 (book, sales tax, postage) _____

of Maritime Contra Costa County books @ \$27 (book, sales tax, postage) _____

of Crockett books @ \$25 (book, sales tax, postage) _____

of Rodeo books @ \$25 (book, sales tax, postage) _____

of Martinez books @ \$25 (book, sales tax, postage) _____

of Port Costa books @ \$25 (book, sales tax, postage) _____

TOTAL AMOUNT ENCLOSED \$ _____

**Please mail your order to
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

WANTED

by the

Pinole **Historical** Society

**ANYTHING THAT MIGHT BE
SIGNIFICANT IN PINOLE'S HISTORY**

PHOTOS: People, family, events, buildings
(particularly buildings no longer standing)

MOVIES: VHS, Beta, camcorder, DV tape, 8mm,
Super 8mm, 16mm, 35mm film of parades
and events, floods, fires, etc.

ALL PHOTOS AND MOVIES WILL BE RETURNED.

MEMORABILIA/ARTIFACTS: Documents, programs,
pins & ribbons (events, sports, political), sports,
trophies, Fiesta del Pinole/Holy Ghost gowns, etc.

We are collecting, digitizing, cataloging, and preserving
these items to exhibit, educate, and entertain.

Contact the Pinole Historical Society

(510) 724-9507

info@pinolehistoricalsociety.org