



# Pinole **Historical** Society

## E-News

### VETERANS DAY EVENT CELEBRATED OUR HEROES

**S**everal hundred people of all ages — World War II veterans to the entire student body of St. Joseph School — gathered on a sunny morning in Fernandez Park on November 11

to celebrate the contributions of America's military veterans at the Pinole Historical Society's Eighth Annual Veterans Day Memorial and Flag Retirement Ceremony.

From the rousing entrance into the park by the Pinole Valley High School Marching Band to the presentation of the colors by the Pinole Police

Explorers, through the retirement of worn U.S. flags by Pinole Boy Scout Troop 86, the day offered a solemn tribute to veterans who gave their lives in the service of their country, and those veterans who

came home and have recently passed away.

Speakers included Pinole Mayor Peter Murray, Contra Costa County Supervisor John Gioia, Ariel Mercado (representing Congressman Mike Thompson), Veterans of Foreign Wars representative Roger Petersen, PHS Director Emeritus Jack

*See next page*



*Boy Scouts from Troop 86 retire a large flag.*

# PHS ENROLLED IN S.H.A.R.E.S. PROGRAM

**T**he Pinole Historical Society has enrolled in Save Mart's S.H.A.R.E.S (Supporting Humanities, Arts, Recreation, Education and Sports) program, a fund-raising program offered free to more than 8,500 schools, groups, and organizations by Save Mart and its affiliated stores (Lucky Supermarkets, FoodMaxx and S-Mart Foods).

Each year, Save Mart sets aside a reserve of \$4.5 million specifically to benefit those who have enrolled in S.H.A.R.E.S. It's Save Mart's way of



giving back to the communities it calls home.

Using this card on qualified purchases made at the above stores in California and Nevada will earn the Pinole Historical Society up to 3% of qualified purchases annually.

Pinole Historical Society S.H.A.R.E.S. cards are available at the

PHS booth at the Pinole Farmers' Market and at our five yearly membership programs. Or, please request a S.H.A.R.E.S. card via e-mail ([info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org)) and we will mail one to you. Please remember to include your street address.

## VETERANS DAY...MORE PHOTOS ON NEXT PAGE

*From front page*

Meehan, PHS board member Marcia Kalapus, PHS Vice President George Vincent and his wife, Christie, and PHS President Jeff Rubin.

Pinole Valley High School students Katie Duckworth and Andrea Gil spoke eloquently about their families' military service and the ideals and values they have learned from their families that are worth protecting.

The West Contra Costa Girl Scouts recited the Pledge of Allegiance and the St. Joseph School Choir sang *God Bless America* and *You're a Grand Old Flag*.

The PHS thanks Dave Snell, Stewart McCale, and Erin Binkey and the staff of Pinole Community TV for recording the event for broadcast (now



**The Pinole Valley High School Marching Band enters the park. Photo by PVHS Principal Kibby Kleiman.**

being shown on Pinole Community TV channel 28 and soon to be posted on the city's website).

The PHS also thanks

the sponsors whose generosity made the PCTV broadcast possible:

Antlers Tavern, Big O Tires, Contra Costa

Marketplace Magazine, Crocketts Premier Auto Body, and Original Mel's Diner.



# VETERANS DAY MEMORIAL PHOTOS



*PVHS student/band member Andrea Gil speaks.*



*Troop 86 Eagle Scout Geno Ortega. Photo by PVHS Principal Kibby Kleiman.*



*Mayor Peter Murray speaks.*



*West Contra Costa Girl Scouts recite the Pledge of Allegiance.*



*PVHS student Katie Duckworth speaks.*



*The St. Joseph School Choir performs.*



*The Pinole Historical Society promotes awareness and appreciation of history through preservation and education, and chronicles the city's heritage for current and future generations.*

## PHS CLOSING 2015 BOOTH AT PINOLE FARMERS' MARKET

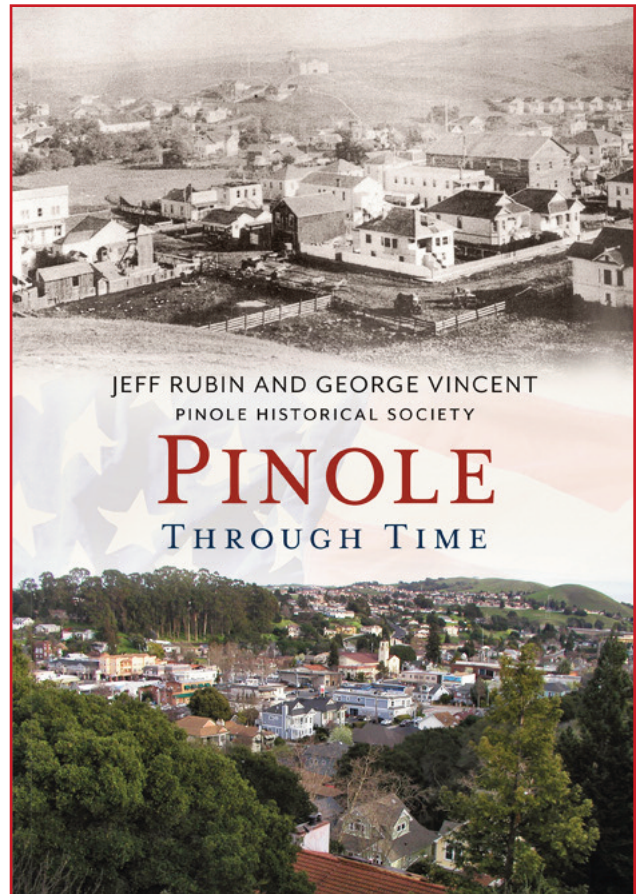
**T**here are only two more Saturdays for the Pinole Historical Society at the Pinole Farmers' Market in 2015 — and only one more Saturday (December 12) to purchase any of our 11 books, including our new book, *Pinole Through Time*, in time for your holiday gift-giving.

We will also be at the farmers' market on Saturday, December 26, our last date of this year. We will be absent January through March, before resuming again in April 2016.

**All PHS members and newsletter advertisers are entitled to 20% off all of the products we sell** — books, postcards, greeting cards, Old School and Fernandez Mansion magnets, and American flags. The new book, *Pinole Through Time*, is only \$20 for members and advertisers, and \$25 for others.

If you are unable to get to the farmers' market in time to purchase a book(s), there is an order form in this newsletter and a downloadable order form on our website: [www.pinolehistoricalsociety.org](http://www.pinolehistoricalsociety.org).

AND, we now accept Visa, MasterCard, American Express, and Discover credit cards and bank debit cards.



## FRIENDS OF THE PINOLE LIBRARY AT THE FARMERS' MARKET

**DECEMBER 5 AND 19**  
**Pinole Farmers' Market**

**T**he Friends of the Pinole Library displays selected books at the Pinole Farmers' Market from 9 a.m. to 1 p.m. on alternate Saturdays.

## PHS VIDEOS ON CITY OF PINOLE WEBSITE

**M**iss one of our history programs on Pinole Community TV? Don't despair. The city's website has a dedicated section devoted to PINOLE HISTORY on its "Videos Online" page.

You can view the numerous PHS programs right on your computer. Go to the city's website [www.ci.pinole.ca.us/about/videos.html](http://www.ci.pinole.ca.us/about/videos.html) and scroll down to PINOLE HISTORY.

You'll find our interviews, Veterans Day programs, George Vincent's two walking tours of historic downtown Pinole, and the very fine PCTV-produced, 12-part series based on the Historic Walking Tour brochure. It's great TV!

The PHS programs to be found on the website include:

- 2012 Veterans Day Memorial/Flag Retirement.
- 2013 Veterans Day Memorial/Flag Retirement.
- 2014 Veterans Day Memorial/Flag Retirement.
- Japanese American Internment program (2012).
- Old School bell dedication (2013).
- February 7, 2014, program: "Bars, Barbers, and Characters of Early Pinole."
- September 5, 2014, program: "Presidential Rosies."
- November 7, 2014, program: "Maritime Contra Costa County."

We thank Bob Kopp, who recorded most of these events for the society.

## PHS ANNOUNCES 2016 PROGRAM DATES

**O**ur 2016 program schedule will begin Friday, February 12, with a presentation by Susie Fernandez, great-granddaughter of Bernardo Fernandez, patriarch of one of the founding families of Pinole. She will be talking about research she has done into her family's history which has yielded surprising and interesting information.

Other program dates include:

- **Friday, May 13**
- **Friday, September 9**
- **Friday, November 4**

As always, PHS programs will be held in conference rooms 2A and 2B of the Kaiser Permanente Medical Office Building, 1301 Pinole Valley Road.



*Susie Fernandez*

### *Pinole featured on KGO Radio*

KGO radio reporter Jennifer Jones Lee interviewed PHS President Jeff Rubin to discover the origin of the word "Pinole."

Listen to the segment here: <http://www.pinolehistoricalsociety.org/KGOPinoleorigin.mp3>



# Pinole **Historical** Society

P.O. Box 285, Pinole, CA 94564

[www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org) [info@PinoleHistoricalSociety.org](mailto:info@PinoleHistoricalSociety.org)

(510) 724-9507



# Upcoming events

## Pinole **Historical** Society

### December 1-31: PINOLE HISTORICAL SOCIETY LIBRARY EXHIBITS

The Pinole Historical Society has two exhibits at the Pinole Library. "Pinole ... Then and Now" features photos from the society's archives of buildings that existed at the turn of the 20th centu-



ry and recent photos of buildings on those sites today. This joins our permanent exhibit featuring artifacts, photos, and memorabilia from Pinole's history.

For more information on Pinole Historical Society activities and the history of Pinole, visit our website at [www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org).

### Dec. 12, 26: PINOLE HISTORICAL SOCIETY FARMERS' MARKET SALE

The Pinole Historical Society has 11 area history books, greeting cards, postcards, Fernandez Mansion magnets, Old School magnets, and U.S. flags. One or more of these items will be on sale at today's farmers' market. They are great additions to your history library and make wonderful gifts.

Included in this collection is *Pinole Through Time*,



the new book about Pinole. There is an order form for the new book in this newsletter.

Our booth location at the farmers' market has been changed. We are now in the parking lot with the food vendors — pastries, kettle corn, breads, etc.

For more information on Pinole Historical

Society activities and the history of Pinole, please visit the PHS website at [www.PinoleHistoricalSociety.org](http://www.PinoleHistoricalSociety.org)



## Emmy Lou Packard

# DRAWING NEW CONCLUSIONS IN THE KAISER SHIPYARDS: EXHIBIT OPENING AND LECTURE AT THE VISITOR CENTER

**O**n Wednesday, December 9, at 2 p.m., Lincoln Cushing from Kaiser Permanente Heritage Resources will present a program about the graphic art of Emmy Lou Packard who was employed by the Kaiser Shipyards in Richmond during World War II.

The World War II homefront was truly a setting where ordinary people did extraordinary things. One of the best records of that dynamic period was the weekly Kaiser Richmond shipyard magazine, *Fore 'n' Aft*, with news and stories of a war industry in which new workers were doing new jobs in new ways.

California artist Emmy Lou Packard (1914-1998) was on the *Fore 'n' Aft* staff and contributed approximately 100 illustrations. Packard's work was patriotic without resorting to racist jabs or stereotypes; she portrayed workers with dignity and character.

She drew women's experiences from a woman's point of view — numerous vignettes are of children (one of her regular subjects later in life), home life, and the challenges of survival and adjustment in a tempestuous time.

This exhibition features reproductions of exemplary graphic art Packard made between 1944 and 1945, filling in a significant void in homefront history, art history, and Packard's own career.

The exhibition is curated by Kaiser Permanente historian and archivist Lincoln Cushing, and is sponsored by Kaiser Permanente, in partnership with the National Park Service. Some of the images are from the Richmond Museum of History.

The exhibition is displayed in the lower level of the visitor education center and will be available to the public through January 2016.

Space is limited and reservations are required for this program. Please call (510) 232-5050, ext. 0, and leave a message with your name and phone number.

The Rosie the Riveter Visitor Education Center, at 1414 Harbour Way South, suite 3000, Richmond, is open seven days a week from 10 a.m. to 5 p.m.

For more information and directions to the visitor education center, please call (510) 232-5050, ext. 0, or visit to <http://www.nps.gov/rori/planyourvisit/directions.htm>.

Admission to the visitor education center and all park sites and programs is free.

If you would like to receive information about upcoming park events, visit [www.rosietheriveter.org](http://www.rosietheriveter.org) and sign up for the email newsletter.

The Rosie the Riveter Trust is the nonprofit association that is building a community of support for this national park.

Rosie the Riveter/WWII Home Front  
National Historical Park

National Park Service  
U.S. Department of the Interior

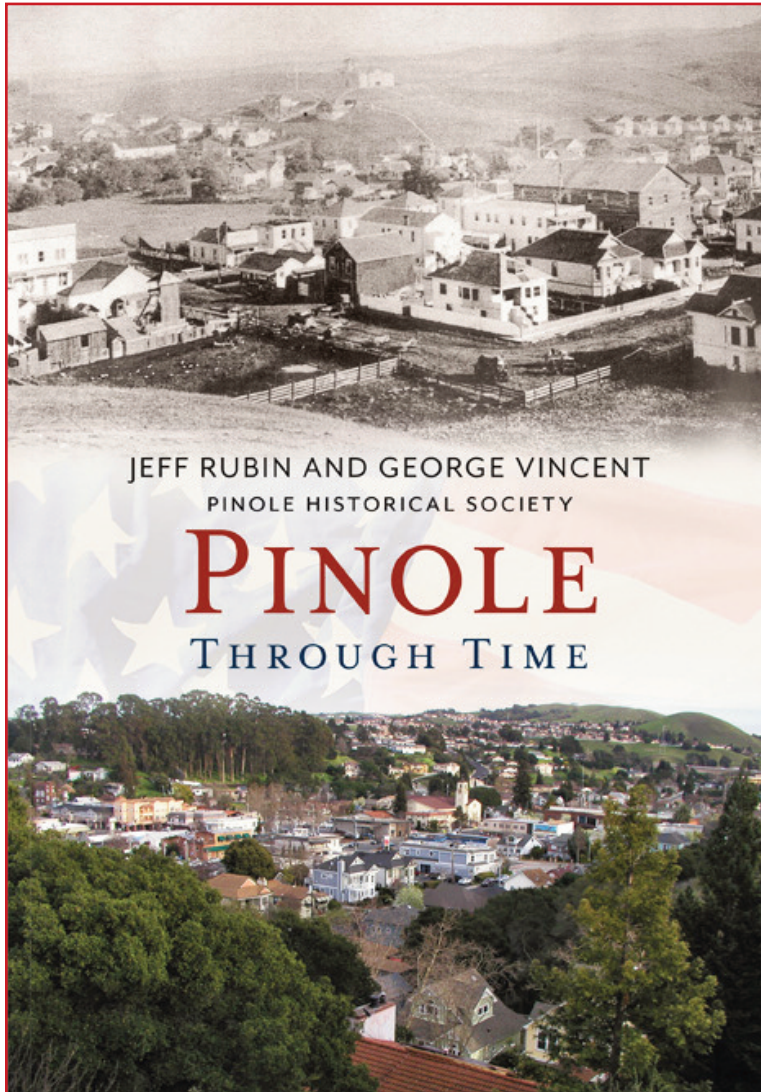
Lincoln Cushing presents  
**Emmy Lou Packard:**  
Drawing New Conclusions in the Kaiser Shipyards  
Exhibit Opening and Talk at the Visitor Center!

December 9th, 2015 2pm to 3:00pm

Lincoln Cushing, Kaiser Permanente Heritage Resources archivist and historian, will present a slideshow about the Kaiser Richmond shipyard employee magazine *Fore 'n' Aft* and Emmy Lou Packard's remarkable contribution to the changing media world of the World War II Home Front. Cushing will be joined by Packard's son Donald Cairns, who was present when his mother created this body of work.

Visitor Education Center—1414 Harbour Way South, Suite 3000, Richmond, CA  
Event is free to the public, but space is limited and reservations are required for this slideshow and discussion. Please call 510-232-5050 x0 to reserve your seat today.





**NOW IN STOCK**  
**Order your book(s) today!**

## **PINOLE THROUGH TIME**

**MAIL TO: PINOLE HISTORICAL SOCIETY, P.O. BOX 285, PINOLE, CA 94564**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (    ) \_\_\_\_\_ E-mail \_\_\_\_\_

**# of books (\$30 per book, includes sales tax and postage) \_\_\_\_\_ TOTAL: \$ \_\_\_\_\_**

### **METHOD OF PAYMENT**

Check: Payable to Pinole Historical Society       Cash

Credit card: ( Visa     MasterCard     American Express     Discover)

Credit card # \_\_\_\_\_ CVV \_\_\_\_\_ Expiration date \_\_\_\_\_



# WANTED

by the  
Pinole **Historical** Society

**ANYTHING THAT MIGHT BE  
SIGNIFICANT IN PINOLE'S HISTORY**

**PHOTOS:** People, family, events, buildings  
(particularly buildings no longer standing)

**MOVIES:** VHS, Beta, camcorder, DV tape, 8mm,  
Super 8mm, 16mm, 35mm film of parades  
and events, floods, fires, etc.

**ALL PHOTOS AND MOVIES WILL BE RETURNED.**

**MEMORABILIA/ARTIFACTS:** Documents, programs,  
pins & ribbons (events, sports, political), sports,  
trophies, Fiesta del Pinole/Holy Ghost gowns, etc.

We are collecting, digitizing, cataloging, and preserving  
these items to exhibit, educate, and entertain.

**Contact the Pinole Historical Society**

**(510) 724-9507**

**[info@pinolehistoricalsociety.org](mailto:info@pinolehistoricalsociety.org)**



## SUPPORT THE ACTIVITIES OF THE PHS BY BECOMING A MEMBER IN 2016

For only \$30, you can help the PHS accomplish its mission of bringing the history of Pinole to our residents through exhibits at the Pinole Library, quarterly membership programs, history programs in schools, Pinole Community TV programs, Walking tours of downtown Pinole, the Veterans Day Memorial and Flag Retirement Ceremony in Fernandez Park — and you'll have the satisfaction promoting and preserving Pinole's history for future generations.

**JOIN THE PINOLE HISTORICAL SOCIETY (OR RENEW YOUR MEMBERSHIP)  
AND HELP PROMOTE AND PRESERVE THE HISTORY OF OUR CITY.**

**Please mail the membership application today!**

# Pinole **Historical** Society

## 2016 MEMBERSHIP APPLICATION

PINOLE RESIDENCY NOT REQUIRED FOR MEMBERSHIP

MEMBERSHIPS ARE FOR THE 2016 CALENDAR YEAR (EXCEPT LIFETIME MEMBERSHIPS)

**PLEASE SEND CASH, CHECK, OR CREDIT CARD INFORMATION TO  
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564**

NAME: (each member): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_

E-MAIL (please!): \_\_\_\_\_

CIRCLE ONE: Annual-new (\$30)    Annual-renewal (\$30)    Business (\$50)    Life (\$150)

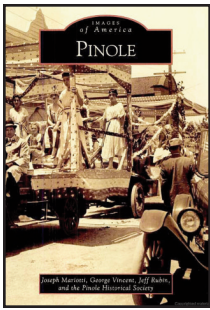
METHOD OF PAYMENT:  Cash     Check (Payable to Pinole Historical Society

Credit Card: ( Visa     MasterCard     American Express     Discover)

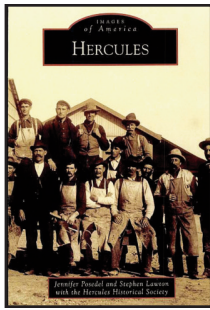
Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

TOTAL ENCLOSED: \_\_\_\_\_

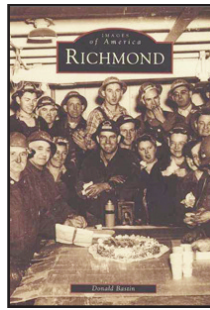




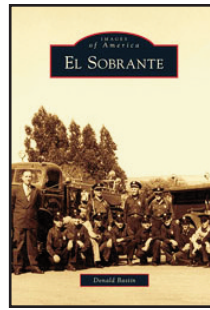
Pinole



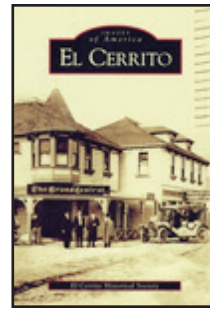
Hercules



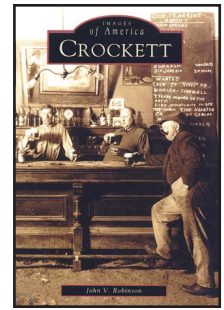
Richmond



El Sobrante



El Cerrito



Crockett

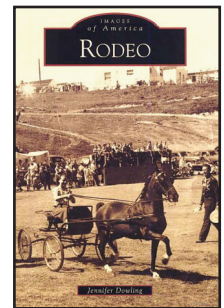
# LOCAL HISTORY BOOKS AVAILABLE FROM THE PINOLE HISTORICAL SOCIETY

The Pinole Historical Society sells Arcadia books about Pinole, Hercules, Richmond, El Sobrante, El Cerrito, Crockett, Rodeo, Martinez, Port Costa, and Maritime Contra Costa County at the Pinole Farmers' Market every other Saturday through December.

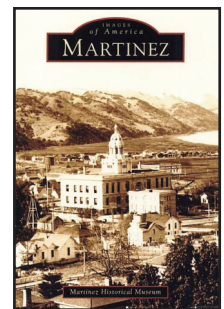
The Pinole, Hercules, Richmond, El Sobrante, El Cerrito, and Maritime Contra Costa County

books are \$24, including sales tax. The Crockett, Rodeo, Martinez, and Port Costa books are \$22, including sales tax.

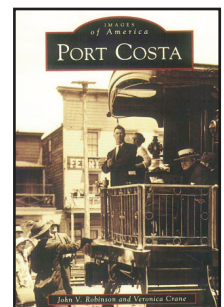
Or, you may order one or more by mail. See the mail-order form below for instructions. We now accept credit cards.



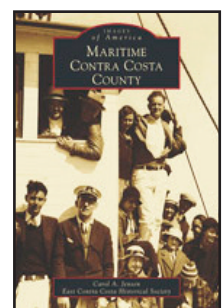
Rodeo



Martinez



Port Costa



Maritime

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

## METHOD OF PAYMENT

Check: Payable to Pinole Historical Society  Cash

Credit card ( Visa  MasterCard  Amex  Discover)

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Expiration date \_\_\_\_\_

# of Pinole books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Hercules books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Richmond books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of El Sobrante books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of El Cerrito books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Maritime Contra Costa County books @ \$27 (book, sales tax, postage) \_\_\_\_\_

# of Crockett books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Rodeo books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Martinez books @ \$25 (book, sales tax, postage) \_\_\_\_\_

# of Port Costa books @ \$25 (book, sales tax, postage) \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

Please mail your order to  
PINOLE HISTORICAL SOCIETY, P.O. Box 285, PINOLE, CA 94564